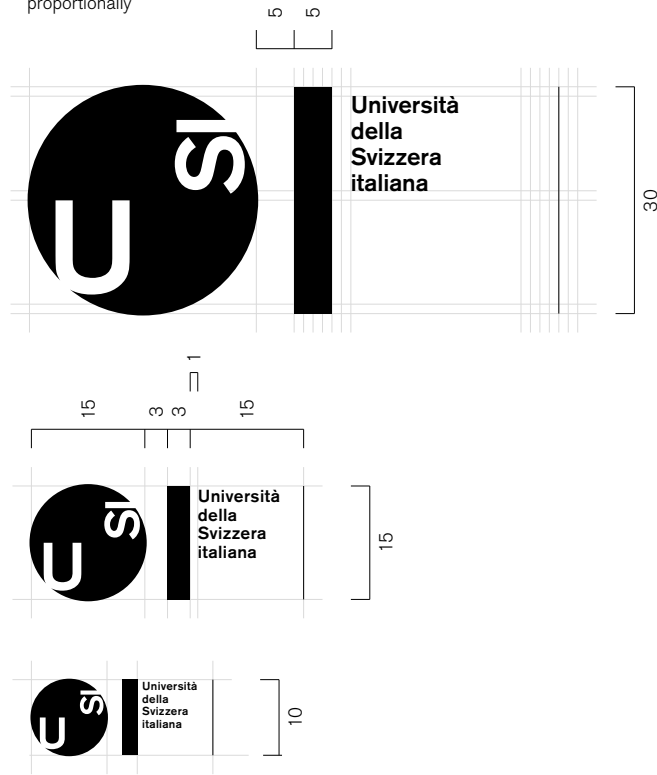


The following models are applied exclusively on graphic materials printed outside of USI, in which USI or other subordinated entities are shown as event promoters.

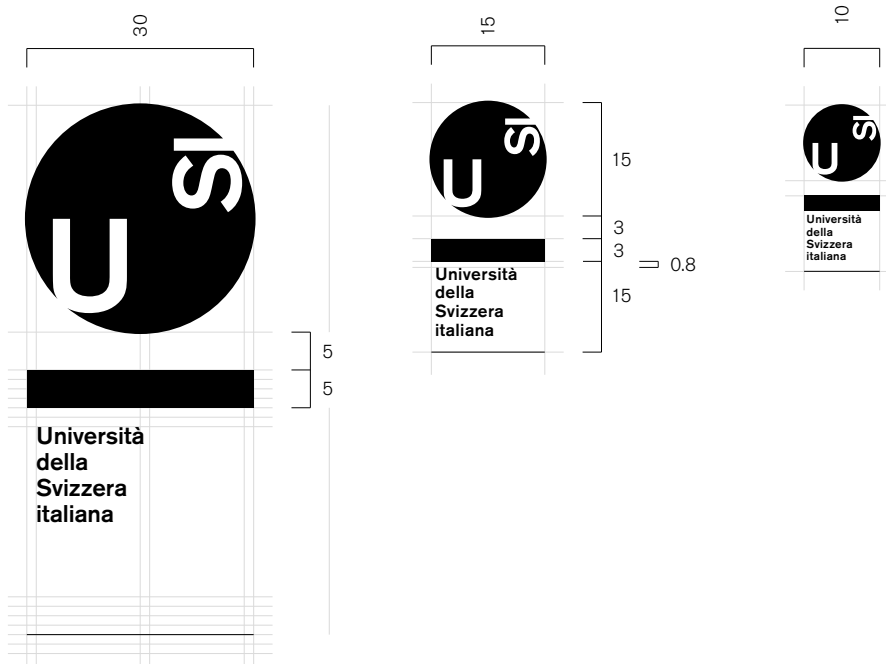
Horizontal version
30/15/10mm

For larger declinations the Logo and System are adjusted proportionally



Vertical Version
30/15/10mm

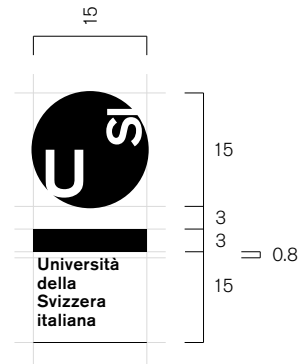
For larger declinations the Logo and System are adjusted proportionally



The following models are applied exclusively on graphic materials printed outside of USI, in which USI or other subordinated entities are shown as event promoters.

Horizontal version
Vertical Version
15 mm

For web applications
66px is the minimum size



Clearance area is 2x around the perimeter of the Logo and of the System and it is true for the models in pages 1-2 of this document.

The background on which the Logo and System are applied must be neutral and consistent, possibly white.

