



Academic year 2026-2027

Master in Management (MMG)

The study plan and course descriptions provide an overview of the programme's structure and content, and may be subject to changes. In case a study programme offers multiple specialisations or streams, these are presented consecutively within the same document.

Strategy and Entrepreneurship Track

Study Plan

1st semester (SA 2026-2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
Business Strategy I	Martignoni		3
Business Strategy II	Bettinazzi		3
Essentials of Corporate Finance	Kueng		6
Industrial Organization (Master in Management - 6 ects)	Jametti		6
Organizational Behavior (L.)	Lomi		6
Orthodox and Critical Perspectives in Marketing	Visconti, Mendini		6

2nd semester (SP 2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
Advanced Corporate Strategy	Bettinazzi	Concentration Strategy and Entrepreneurship	3
Business Analytics	Pieper		3
Business Dynamics	Termine		3
Entrepreneurship: Theory and Practice	Beck	Concentration Startup and Venture Creation	3
Human Resources Management	Solari	Concentration Organization and Human Resources Management	3
Managerial Economics	TBD		3
Operations Management	Groessler		3
Research Methods I	Beck		6
Research Methods II	Dalpiaz		3
Elective courses (3 ECTS)	Lecturers	Tags	ECTS
ESG I: Corporate Governance	Seistrajkova	Concentration Socially Responsible Management	3

3rd semester (SA 2027-2028)

Core courses (15 ECTS)	Lecturers	Tags	ECTS
Competitive and Market Intelligence	Martignoni	Concentration Strategy and Entrepreneurship	3

<u>Innovation</u>	Munshi	Concentration Strategy and Entrepreneurship	3
<u>International Business</u>	Luger	Concentration Strategy and Entrepreneurship	3
<u>Negotiation</u>	Mehta	Concentration Strategy and Entrepreneurship	3
<u>The Practice of Management</u>	Langenmayr	Concentration Strategy and Entrepreneurship	3
Elective courses (15 ECTS)	Lecturers	Tags	ECTS
<u>Academic Writing</u>	Bostock		3
<u>AI Literacy</u>	Eicke		3
<u>Applied Digital Entrepreneurship</u>	Bizzozero, Flueckiger		3
<u>Applied Social Entrepreneurship</u>	Keim		3
<u>Business Ethics</u>	Seele		3
<u>Business Plans and Business Models</u>	Martignoni		3
<u>Data-Driven Decision Making</u>	Di Serio, Nonis		3
<u>Decision Making</u>	Martignoni		3
<u>Design Thinking</u>	Spengler		3
<u>Financial Accounting (Management)</u>	Seistrajikova		3
<u>Managerial Accounting</u>	Seistrajikova		3
<u>Managing Personal Networks</u>	Pallotti		3
<u>Organizational Design and Change</u>	Pallotti		3
<u>Organizational Learning</u>	Beck		3
<u>Project Management</u>	Bassi		3
<u>Social Innovation</u>	Spengler		3
<u>Sustainable Management</u>	Hoffmann		3
<u>Corporate Social Responsibility</u>	Seele		3
<u>Digital Challenges in Marketing and Big Data</u>	Silchenko		3
4th semester (SP 2028)			
Field Project			12
Thesis		Capstone work	18
Internship		Capstone work	18
Students have the possibility to obtain a major/minor in Concentration Strategy and Entrepreneurship upon completion of 18 ECTS of " Concentration Strategy and Entrepreneurship " tagged courses or activities.			
Students must acquire 18 ECTS of " Capstone work " tagged courses or activities from the 4th semester .			

Organization and Human Resources Management Track

Study Plan

1st semester (SA 2026-2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Business Strategy I</u>	Martignoni		3
<u>Business Strategy II</u>	Bettinazzi		3
<u>Essentials of Corporate Finance</u>	Kueng		6
<u>Industrial Organization (Master in Management - 6 ects)</u>	Jametti		6
<u>Organizational Behavior (L.)</u>	Lomi		6
<u>Orthodox and Critical Perspectives in Marketing</u>	Visconti, Mendini		6

2nd semester (SP 2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Advanced Corporate Strategy</u>	Bettinazzi	Concentration Strategy and Entrepreneurship	3
<u>Business Analytics</u>	Pieper		3
<u>Business Dynamics</u>	Termine		3
<u>Entrepreneurship: Theory and Practice</u>	Beck	Concentration Startup and Venture Creation	3
<u>Human Resources Management</u>	Solari	Concentration Organization and Human Resources Management	3
<u>Managerial Economics</u>	TBD		3
<u>Operations Management</u>	Groessler		3
<u>Research Methods I</u>	Beck		6
<u>Research Methods II</u>	Dalpiaz		3
Elective courses (3 ECTS)	Lecturers	Tags	ECTS
<u>ESG I: Corporate Governance</u>	Seistrajkova	Concentration Socially Responsible Management	3

3rd semester (SA 2027-2028)

Core courses (15 ECTS)	Lecturers	Tags	ECTS
<u>Decision Making</u>	Martignoni	Concentration Organization and Human Resources Management	3
<u>Design Thinking</u>	Spengler	Concentration Organization and Human Resources Management	3
<u>Organizational Design and Change</u>	Pallotti	Concentration Organization and Human Resources Management	3
<u>Organizational Learning</u>	Beck	Concentration Organization and Human Resources Management	3
<u>The Practice of Management</u>	Langenmayr	Concentration Organization and Human Resources Management	3
Elective courses (15 ECTS)	Lecturers	Tags	ECTS

<u>Academic Writing</u>	Bostock	3
<u>AI Literacy</u>	Eicke	3
<u>Applied Digital Entrepreneurship</u>	Bizzozero, Flueckiger	3
<u>Applied Social Entrepreneurship</u>	Keim	3
<u>Business Ethics</u>	Seele	3
<u>Business Plans and Business Models</u>	Martignoni	3
<u>Competitive and Market Intelligence</u>	Martignoni	3
<u>Data-Driven Decision Making</u>	Di Serio, Nonis	3
<u>Financial Accounting (Management)</u>	Seistrajikova	3
<u>Innovation</u>	Munshi	3
<u>International Business</u>	Luger	3
<u>Managerial Accounting</u>	Seistrajikova	3
<u>Managing Personal Networks</u>	Pallotti	3
<u>Negotiation</u>	Mehta	3
<u>Project Management</u>	Bassi	3
<u>Social Innovation</u>	Spengler	3
<u>Sustainable Management</u>	Hoffmann	3
<u>Corporate Social Responsibility</u>	Seele	3
<u>Digital Challenges in Marketing and Big Data</u>	Silchenko	3

4th semester (SP 2028)

Field Project		12
Thesis	Capstone work	18
Internship	Capstone work	18

Students have the possibility to obtain a major/minor in **Concentration in Organization and Human Resources Management** upon completion of **18 ECTS** of "**Concentration Organization and Human Resources Management**" tagged courses or activities.

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

Socially Responsible Management Track

Study Plan

1st semester (SA 2026-2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Business Strategy I</u>	Martignoni		3
<u>Business Strategy II</u>	Bettinazzi		3
<u>Essentials of Corporate Finance</u>	Kueng		6
<u>Industrial Organization (Master in Management - 6 ects)</u>	Jametti		6
<u>Organizational Behavior (L.)</u>	Lomi		6
<u>Orthodox and Critical Perspectives in Marketing</u>	Visconti, Mendini		6

2nd semester (SP 2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Advanced Corporate Strategy</u>	Bettinazzi	Concentration Strategy and Entrepreneurship	3
<u>Business Analytics</u>	Pieper		3
<u>Business Dynamics</u>	Termine		3
<u>Entrepreneurship: Theory and Practice</u>	Beck	Concentration Startup and Venture Creation	3
<u>Human Resources Management</u>	Solari	Concentration Organization and Human Resources Management	3
<u>Managerial Economics</u>	TBD		3
<u>Operations Management</u>	Groessler		3
<u>Research Methods I</u>	Beck		6
<u>Research Methods II</u>	Dalpiaz		3
Elective courses (3 ECTS)	Lecturers	Tags	ECTS
<u>ESG I: Corporate Governance</u>	Seistrajkova	Concentration Socially Responsible Management	3

3rd semester (SA 2027-2028)

Core courses (15 ECTS)	Lecturers	Tags	ECTS
<u>Applied Social Entrepreneurship</u>	Keim	Concentration Socially Responsible Management	3
<u>Business Ethics</u>	Seele	Concentration Socially Responsible Management	3
<u>Corporate Social Responsibility</u>	Seele	Concentration Socially Responsible Management	3
<u>Social Innovation</u>	Spengler	Concentration Socially Responsible Management	3
<u>Sustainable Management</u>	Hoffmann	Concentration Socially Responsible Management	3
Elective courses (15 ECTS)	Lecturers	Tags	ECTS

<u>Academic Writing</u>	Bostock	3
<u>AI Literacy</u>	Eicke	3
<u>Applied Digital Entrepreneurship</u>	Bizzozero, Flueckiger	3
<u>Business Plans and Business Models</u>	Martignoni	3
<u>Competitive and Market Intelligence</u>	Martignoni	3
<u>Data-Driven Decision Making</u>	Di Serio, Nonis	3
<u>Decision Making</u>	Martignoni	3
<u>Design Thinking</u>	Spengler	3
<u>Financial Accounting (Management)</u>	Seistrajкова	3
<u>Innovation</u>	Munshi	3
<u>International Business</u>	Luger	3
<u>Managerial Accounting</u>	Seistrajкова	3
<u>Managing Personal Networks</u>	Pallotti	3
<u>Negotiation</u>	Mehta	3
<u>Organizational Design and Change</u>	Pallotti	3
<u>Organizational Learning</u>	Beck	3
<u>Project Management</u>	Bassi	3
<u>The Practice of Management</u>	Langenmayr	3
<u>Digital Challenges in Marketing and Big Data</u>	Silchenko	6

4th semester (SP 2028)

Field Project		12
Thesis	Capstone work	18
Internship	Capstone work	18

Students have the possibility to obtain a major/minor in **Concentration Socially Responsible Management** upon completion of **18 ECTS** of "**Concentration Socially Responsible Management**" tagged courses or activities.

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

Startup and Venture Creation Track

Study Plan

1st semester (SA 2026-2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Business Strategy I</u>	Martignoni		3
<u>Business Strategy II</u>	Bettinazzi		3
<u>Essentials of Corporate Finance</u>	Kueng		6
<u>Industrial Organization (Master in Management - 6 ects)</u>	Jametti		6
<u>Organizational Behavior (L.)</u>	Lomi		6
<u>Orthodox and Critical Perspectives in Marketing</u>	Visconti, Mendini		6

2nd semester (SP 2027)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Advanced Corporate Strategy</u>	Bettinazzi	Concentration Strategy and Entrepreneurship	3
<u>Business Analytics</u>	Pieper		3
<u>Business Dynamics</u>	Termine		3
<u>Entrepreneurship: Theory and Practice</u>	Beck	Concentration Startup and Venture Creation	3
<u>Human Resources Management</u>	Solari	Concentration Organization and Human Resources Management	3
<u>Managerial Economics</u>	TBD		3
<u>Operations Management</u>	Groessler		3
<u>Research Methods I</u>	Beck		6
<u>Research Methods II</u>	Dalpiaz		3
Elective courses (3 ECTS)	Lecturers	Tags	ECTS
<u>ESG I: Corporate Governance</u>	Seistrajkova	Concentration Socially Responsible Management	3

3rd semester (SA 2027-2028)

Core courses (15 ECTS)	Lecturers	Tags	ECTS
<u>Applied Digital Entrepreneurship</u>	Bizzozero, Flueckiger	Concentration Startup and Venture Creation	3
<u>Applied Social Entrepreneurship</u>	Keim	Concentration Startup and Venture Creation	3
<u>Business Plans and Business Models</u>	Martignoni	Concentration Startup and Venture Creation	3
<u>Design Thinking</u>	Spengler	Concentration Startup and Venture Creation	3
<u>Innovation</u>	Munshi	Concentration Startup and Venture Creation	3
Elective courses (15 ECTS)	Lecturers	Tags	ECTS
<u>Academic Writing</u>	Bostock		3
<u>AI Literacy</u>	Eicke		3
<u>Business Ethics</u>	Seele		3

<u>Competitive and Market Intelligence</u>	Martignoni	3
<u>Data-Driven Decision Making</u>	Di Serio, Nonis	3
<u>Decision Making</u>	Martignoni	3
<u>Financial Accounting (Management)</u>	Seistrajкова	3
<u>International Business</u>	Luger	3
<u>Managerial Accounting</u>	Seistrajкова	3
<u>Managing Personal Networks</u>	Pallotti	3
<u>Negotiation</u>	Mehta	3
<u>Organizational Design and Change</u>	Pallotti	3
<u>Organizational Learning</u>	Beck	3
<u>Project Management</u>	Bassi	3
<u>Social Innovation</u>	Spengler	3
<u>Sustainable Management</u>	Hoffmann	3
<u>The Practice of Management</u>	Langenmayr	3
<u>Corporate Social Responsibility</u>	Seele	3
<u>Digital Challenges in Marketing and Big Data</u>	Silchenko	6

4th semester (SP 2028)

Field Project		12
Thesis	Capstone work	18
Internship	Capstone work	18

Students have the possibility to obtain a major/minor in **Concentration in Startup and Venture Creation** upon completion of **18 ECTS** of "**Concentration Startup and Venture Creation**" tagged courses or activities.

Students must acquire **30 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

Standard Study Plan (without track)

Study Plan			
1st semester (SA 2026-2027)			
Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Business Strategy I</u>	Martignoni		3
<u>Business Strategy II</u>	Bettinazzi		3
<u>Essentials of Corporate Finance</u>	Kueng		6
<u>Industrial Organization (Master in Management - 6 ects)</u>	Jametti		6
<u>Organizational Behavior (L.)</u>	Lomi		6
<u>Orthodox and Critical Perspectives in Marketing</u>	Visconti, Mendini		6
2nd semester (SP 2027)			
Core courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Advanced Corporate Strategy</u>	Bettinazzi	Concentration Strategy and Entrepreneurship	3
<u>Business Analytics</u>	Pieper		3
<u>Business Dynamics</u>	Termine		3
<u>Entrepreneurship: Theory and Practice</u>	Beck	Concentration Startup and Venture Creation	3
<u>Human Resources Management</u>	Solari	Concentration Organization and Human Resources Management	3
<u>Managerial Economics</u>	TBD		3
<u>Operations Management</u>	Groessler		3
<u>Research Methods I</u>	Beck		6
<u>Research Methods II</u>	Dalpiaz		3
Elective courses (3 ECTS)	Lecturers	Tags	ECTS
<u>ESG I: Corporate Governance</u>	Seistrajkova	Concentration Socially Responsible Management	3
3rd semester (SA 2027-2028)			
Elective courses (30 ECTS)	Lecturers	Tags	ECTS
<u>Academic Writing</u>	Bostock		3
<u>AI Literacy</u>	Eicke		3
<u>Applied Digital Entrepreneurship</u>	Bizzozero, Flueckiger		3
<u>Applied Social Entrepreneurship</u>	Keim		3
<u>Business Ethics</u>	Seele		3
<u>Business Plans and Business Models</u>	Martignoni		3
<u>Competitive and Market Intelligence</u>	Martignoni		3
<u>Data-Driven Decision Making</u>	Di Serio, Nonis		3
<u>Decision Making</u>	Martignoni		3

<u>Design Thinking</u>	Spengler	3
<u>Financial Accounting (Management)</u>	Seistrajkova	3
<u>Managerial Accounting</u>	Seistrajkova	3
<u>Managing Personal Networks</u>	Pallotti	3
<u>Negotiation</u>	Mehta	3
<u>Organizational Design and Change</u>	Pallotti	3
<u>Organizational Learning</u>	Beck	3
<u>Project Management</u>	Bassi	3
<u>Social Innovation</u>	Spengler	3
<u>Sustainable Management</u>	Hoffmann	3
<u>The Practice of Management</u>	Langenmayr	3
<u>Corporate Social Responsibility</u>	Seele	3
<u>Digital Challenges in Marketing and Big Data</u>	Silchenko	6

4th semester (SP 2028)

Field Project		12
Thesis	Capstone work	18
Internship	Capstone work	18

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

Students have the possibility to obtain a major/minor **Standard Study Plan (without track)** upon completion of **30 ECTS** of "**Elective courses**" tagged courses or activities.
