Università della Svizzera italiana

Academic year 2026-2027

Master in Health, Major in Health Communication (MHHC)

The study plan and course descriptions provide an overview of the programme's structure and content, and may be subject to changes. In case a study programme offers multiple specialisations or streams, these are presented consecutively within the same document.

Culture & Social Dimensions

Study plan

1st semester (SA 2026-2027)			
Core courses (30 ECTS)	**Lecturers**	**Tags**	**ECTS**
Health Communication	Schulz		6
Introduction to Research Approaches in Health	Suggs		6
Fundamentals of Global and Public Health	Albanese		6
Digital Health	Camerini		3
Project Management	Bassi		3
Health Economics and Policy	Mazzonna, Masiero		6

2nd semester (SP 2027)			
Core courses (21 ECTS)	**Lecturers**	**Tags**	**ECTS**
Qualitative Methods in Health Research	Fadda		3
Industry & Institutions Perspectives: Stakeholders in the Swiss Health System	Fiordelli		3
Health, Safety and Communication	Hannawa		6
Planetary Health	Kollmann		3
Health Communication Law	Cerutti		3
Cultures of Healing	Hannawa		3
Elective courses (12 ECTS)	**Lecturers**	**Tags**	**ECTS**
Market System Dynamics	Pellandini-Simányi	Cultural & Social Dimensions	6
Sponsoring and partnership management	Cotting	Cultural & Social Dimensions	3
Natural Language Processing for Business and Finance	van der Plas	Cultural & Social Dimensions	3

3rd semester (SA 2027-2028)			
Core courses (18 ECTS)	**Lecturers**	**Tags**	**ECTS**
Social Marketing	Suggs		6

Epidemiology	Di Serio		3
Data analysis	Schulz		3
Health Campaign Development and Evaluation	Camerini		3
Health Informatics	Santini		3
Elective courses (15 ECTS)	**Lecturers**	**Tags**	**ECTS**
Storytelling, Self and Society	Hannawa	Cultural & Social Dimensions	3
Diversity and Inclusion	Wegahtabrhan	Cultural & Social Dimensions	3
Social Innovation	Spengler	Cultural & Social Dimensions	3
Organizational Behavior (G.)	Guerci	Cultural & Social Dimensions	6

4th semester (SP 2028)

Option 1: Thesis + Internship	30
Option 2: Thesis + Field Project	30
Option 3: Thesis + Internship + Elective USI	30
Option 4: Thesis	30

Students must acquire **12 ECTS** of **"Cultural & Social Dimensions"** tagged courses or activities from the **2nd, 3rd semesters**.

Sustainability

Study plan

1st semester (SA 2026-2027)			
Core courses (30 ECTS)	**Lecturers**	**Tags**	**ECTS**
Health Communication	Schulz		6
Introduction to Research Approaches in Health	Suggs		6
Fundamentals of Global and Public Health	Albanese		6
Digital Health	Camerini		3
Project Management	Bassi		3
Health Economics and Policy	Mazzonna, Masiero		6

2nd semester (SP 2027)			
Core courses (21 ECTS)	**Lecturers**	**Tags**	**ECTS**
Qualitative Methods in Health Research	Fadda		3
Industry & Institutions Perspectives: Stakeholders in the Swiss Health System	Fiordelli		3
Health, Safety and Communication	Hannawa		6
Health Communication Law	Cerutti		3
Planetary Health	Kollmann		3
Cultures of Healing	Hannawa		3
Elective courses (18 ECTS)	**Lecturers**	**Tags**	**ECTS**
Economics of Well-being	Odermatt	Sustainability	3
Environmental Management and Communications	Hibberd	Sustainability	6
Market System Dynamics	Pellandini-Simányi	Sustainability	6
Sponsoring and partnership management	Cotting	Sustainability	3

3rd semester (SA 2027-2028)			
Core courses (18 ECTS)	**Lecturers**	**Tags**	**ECTS**
Social Marketing	Suggs		6
Epidemiology	Di Serio		3
Data analysis	Schulz		3
Health Campaign Development and Evaluation	Camerini		3
Health Informatics	Santini		3
Elective courses (9 ECTS)	**Lecturers**	**Tags**	**ECTS**
Storytelling, Self and Society	Hannawa	Sustainability	3
Neuromarketing	Estes	Sustainability	3
Argumentation in Conflict	Greco	Sustainability	3

Resolution

4th semester (SP 2028)	
Option 1: Thesis + Internship	30
Option 2: Thesis + Field Project	30
Option 3: Thesis + Internship + Elective USI	30
Option 4: Thesis	30

Students must acquire **12 ECTS** of **"Cultural & Social Dimensions"** tagged courses or activities from the **2nd, 3rd semesters**.