Università della Svizzera italiana

Academic year 2026-2027

Master in European Studies in Investor Relations and Financial Communication (ESIR)

The study plan and course descriptions provide an overview of the programme's structure and content, and may be subject to changes. In case a study programme offers multiple specialisations or streams, these are presented consecutively within the same document.

Study Plan

1st semester (SA 2026-2027)			
Core courses (33 ECTS)	**Lecturers**	**Tags**	**ECTS**
Accounting for Investor Relations (UNICA)			6
EU Financial Systems and Bank Management (UNICA)			6
Speech Communication (UNICA)			3
Statistical Data Analysis (UNICA)			3
English for Business and finance - First level (UNICA)			3
Français de la Finance - First level (UNICA)			6
Deutsch für die Finanzkommunikation - First level (UNICA)			6

2nd semester (SP 2027)			
Core courses (30 ECTS)	**Lecturers**	**Tags**	**ECTS**
Economics of the EU (UNICA)			6
Corporate Finance (UNICA)			3
Principles of Financial European Regulation (UNICA)			6
English for Business and Finance - Second level (UNICA)			3
Français de la Finance - Second level (UNICA)			6
Deutsch für die Finanzkommunikation - Second level (UNICA)			6

3rd semester (SA 2027-2028)			
Core courses (24 ECTS)	**Lecturers**	**Tags**	**ECTS**
Argumentation in Finance	Rocci, Palmieri		6
Financial Communication	Rocci, Raimondo		6
Communication Strategies in Financial Disclosure	Stenka		3

Online Communication Design - ESIR	Picco-Schwendener	Core or elective with Natural Language Processing for Business and Finance	3
Sustainable Finance and Ethics	Seele		3
Current Issues in International Affairs	Villeneuve, Angélico		3
Elective courses (6 ECTS)	**Lecturers**	**Tags**	**ECTS**
Argumentation in Conflict Resolution	Greco	Suggested Elective Course	3
Comparative Public Administration	Villeneuve, Angélico	Suggested Elective Course	6
Financial Decisions	Pellandini-Simányi	Suggested Elective Course	3
Quantitative Methods in Finance: a critical Introduction	Erez	Suggested Elective Course	3
Managerial Finance	Coggi	Suggested Elective Course	3

4th semester (SP 2028)

Core courses (21 ECTS)	**Lecturers**	**Tags**	**ECTS**
Banking Strategies & Wealth Management	Fierli, Coggi		6
Conversations with Investment Professionals	Rossini	Core or elective alternating with Conversations industry experts on Private Banking	3
Conversations with industry experts on Private Banking	Raimondo	Core or elective alternating with Conversations with Investment Professionals - SP	3
Investor Relations	Hoffmann		3
Law and Practice of Capital Markets	Mozzarelli		3
Natural Language Processing for Business and Finance	van der Plas	Core or elective alternating with Online communication Design - SA	3
Elective courses (9 ECTS)	**Lecturers**	**Tags**	**ECTS**
Natural Language Processing for Business and Finance Project	van der Plas	Suggested Elective Course	3
Business Markets and Industrial Relations	La Rocca	Suggested Elective Course	3
Sponsoring and partnership management	Cotting	Suggested Elective Course	3
Issues and crisis management	Mariconda	Suggested Elective Course	3

Internship		Option 9 ECTS internship + 6 ECTS elective	9
Thesis			15

Students must acquire **15 ECTS** of **"Suggested Elective Course"** tagged courses or activities **over the entire study plan**.

Students must acquire **3 ECTS** of **"Core or elective alternating with Conversations industry experts on Private Banking"** or **"Core or elective alternating with Conversations with Investment Professionals - SP"** or **"Core or elective alternating with Online communication Design - SA"** or **"Core or elective with Natural Language Processing for Business and Finance"** tagged courses or activities from the **3rd, 4th semesters**.

Students might choose **"Option 9 ECTS internship + 6 ECTS elective"** tagged Extra-curricular courses or activities (which are not included in the graduation requirements).