
Rapporto annuale 2024/25

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Introduzione

L'Istituto di media e giornalismo (IMeG) dell'Università della Svizzera italiana è stato fondato nel 2004 all'interno della Facoltà di comunicazione, cultura e società. È un centro interdisciplinare di ricerca, insegnamento e trasferimento di conoscenza dedicato allo studio dei media, del giornalismo e delle culture digitali. Contribuisce alla formazione universitaria a livello bachelor, master e dottorale, e organizza attività formative specialistiche, tra cui la REAL Academy del Locarno Film Festival (già Documentary Summer School), che mette in dialogo ricerca accademica, professioni cinematografiche e pratiche creative.

La ricerca dell'IMeG si concentra sulle trasformazioni contemporanee e storiche degli ecosistemi mediali, lette nelle loro dimensioni tecnologiche, economiche, culturali, professionali e sociali.

Le aree principali: giornalismo digitale, intelligenza artificiale, media governance e accountability dei media, storia dei media e del Web, media management, industrie culturali e creative, fan e culture partecipative, social media e pubblici giovanili, comunicazione del cambiamento climatico, pratiche audiovisive contemporanee e video essay. Il campo di lavoro attraversa media studies, journalism studies, sociologia della comunicazione, cultural studies e film studies.

Il terzo mandato è una componente centrale dell'attività dell'Istituto: eventi pubblici, collaborazioni con istituzioni culturali, media, festival, organizzazioni professionali e partner internazionali. L'IMeG ospita due osservatori. Lo European Journalism Observatory, fondato nel 2005, dedicato alla ricerca continua sulle trasformazioni del giornalismo. Il China Media Observatory, fondato nel 2006, che sviluppa conoscenza accademica sul sistema dei media cinesi nelle sue dimensioni economiche, politiche e culturali. Nel 2024/25 le attività pubbliche e di trasferimento hanno toccato libertà di stampa, giornalismo e servizio pubblico, intelligenza artificiale nei media, storia del Web, giovani e media, futuro del cinema, video essay e pratiche audiovisive.

Per l'IMeG i media sono tecnologie e industrie, ma anche infrastrutture culturali, economiche e simboliche attraverso cui le società producono conoscenza, identità, memoria e partecipazione. In questa prospettiva, l'Istituto tiene insieme ricerca fondamentale, formazione universitaria, collaborazione con i professionisti e intervento pubblico, e contribuisce alla comprensione critica delle trasformazioni dei media contemporanei. L'Istituto è diretto dal Prof. Colin Porlezza.

1. Progetti finanziati 2024/2025

1.1. In corso

- *DIACOMET - Fostering capacity building for civic resilience and participation: Dialogic communication ethics and accountability.* Project funded by Horizon 2020. Reference person: PI Colin Porlezza
- *iTRUST Interventions against Polarisation in Society for Trustworthy Social Media. From diagnosis to therapy.* Project funded by CHIST-ERA. Reference person: Colin Porlezza (Project partner).
- *Once Upon a Time in the Web. Exploring, Interacting and Dialoguing with the World Wide Web of the 1990s.* Agorà Project funded by SNSF. PI: Gabriele Balbi, PostDoc: Deborah Barcella
- *The Video Essay: Memories, Ecologies, Bodies.* Project funded by SNSF. Reference person: Kevin B. Lee
- *Swiss Fan Worlds and social exclusion.* Project funded by SNSF. PI: Eleonora Benecchi.

1.2. Conclusi

- *KI Literacy im Schweizer Journalismus – Wie sich die digitale Resilienz von Journalismus und Publikum stärken lässt.* Project funded by Digitalisierungsinitiative der Zürcher Hochschulen, Leading House University of Zurich, fög. Reference person: Colin Porlezza (Project partner)
- *Governance von KI im Journalismus.* Project funded by Federal Office of Communication UFCOM. Reference Person: Colin Porlezza (Project partner)
- *Developing an AI Strategy for RSI.* Project funded by RSI. Reference person: Colin Porlezza (Co-PI conLuca Gambardella)
- *The origins and spread of the World Wide Web. Rediscovering the early years of the Web inside and outside the CERN archive (1989-1995).* Project funded by SNSF. PI: Gabriele Balbi. PhDs: Deborah Barcella e Martin Fomasi. Research collaborator: Eleonora Benecchi
- *JAMES study 2024.* Collaboration with ZHAW, Université de Genève and the Medienpädagogischer Forschungsverbund Südwest in Germany. Funded by ZHAW and Swisscom. PI per la Svizzera italiana: Eleonora Benecchi
- *MIKE Study 2025.* Collaboration with ZHAW, Haute école pédagogique à Bienne, mpfs Medienpädagogischer Forschungsverbund Südwest, Université de Fribourg, Bundesamt für Sozialversicherungen BSV. PI per la Svizzera italiana: Eleonora Benecchi

2. Pubblicazioni 2024/2025

2.1. Monografie e libri editi

- Balbi, G., Comunello, F., Pasquali, F., & Sorice, M. (Eds.) (2025). *Studiare i media. Prospettive disciplinari e parole chiave*. Rome: Carocci.
- Balbi, G. & Leggero, R. (Eds.) (2024). *Communication Maintenance in Longue Durée*. London: Routledge.
- Charbonnet, F., de Dardel, M. & Heiz, P. (2024). *Elegies: Laments for an architectural project*. M Books.
- Charbonnet, F., de Dardel, M. & Heiz, P. (2024). *De la verticalité / Zur Vertikalität*. Park Books.
- De Dardel, M., Lee, K. B. & Mazzarino, F. (2025). *The Future of Survival*. Zürich & Berlin: DIAPHANES.
- Garcia-Aviles, J., Kaltenbrunner, A., Klinghardt, K., Lugschitz, R., Meier, K., Porlezza, C., & Wyss, V. (Eds.) (2024). *Innovations in Journalism in Democratic Societies. The cases of Germany, Austria, Switzerland, Spain, and the United Kingdom*. London: Routledge.

2.2. Articoli in riviste

- Amigo, L., & Porlezza, C. (2025). "Journalism Will Always Need Journalists." The Perceived Impact of AI on Journalism Authority in Switzerland. *Journalism Practice*, 19(10), 2266–2284. <https://doi.org/10.1080/17512786.2025.2487534>
- Balbi, G., Hagedoorn, B., Haydari, N., Schafer, V., & Schwarzenegger, C. (2024). La persistenza dei media: Teorie, approcci, categorizzazioni. *Pagine inattuali*, 11, 119-141. <https://doi.org/10.6093/2280-4110/11361>
- Barcella, D., Benecchi, E., Fomasi, M., & Balbi, G. (2025). Stop calling the Web the Internet: CERN's tactics to fight 'brand confusion' in the mid-1990s. *Convergence: The International Journal of Research into New Media Technologies*, online first, <https://doi.org/10.1177/13548565241308749>.
- Barcella, D., Benecchi, E., Fomasi, M., & Balbi, G. (2024). Cos'è il Web? Il CERN, Robert Cailliau e l'«identità culturale» di una nuova tecnologia (1993-1996). *Studi culturali*, 3, 355-376. <https://doi.org/10.1405/115890>.
- Barcella, D., Mazzoni, P., Fomasi, M., & Balbi, G. (2025). Notes from the 2025 ECREA Communication History Workshop: Communication networks before and after the Web. *IEEE Annals of the History of Computing*, 47(2), 64–66. <https://doi.org/10.1109/MAHC.2025.3564143>
- Barcella, D. (2025). Reframing the Early History of the World Wide Web (1989-1995): Applying the Marketing Mix to Understand the Web as a Product. *International Journal of Communication*, 19, 2754–2778. <https://ijoc.org/index.php/ijoc/article/view/24522>
- Bisso Nunes, A. C., Cools, H., Flores, A. M., Porlezza, C., Kretzschmar, S., Eyrych, J., ... Singer, J. B. (2025). Sandbox Journalism: The Role of Media Labs as Innovation Drivers in European News Organisations. *Journalism Studies*, 1–22. <https://doi.org/10.1080/1461670X.2025.2594650>
- Bruun, H., Johnson, C., Lassen, J. M., Nucci, A., Raats, T., & Świtkowski, F. (2025). Publishing public service media on demand: A comparative study of public service media companies' editorial practices on their VoD services in the age of platformization. *Journal of Digital Media & Policy*. https://doi.org/10.1386/jdmp_00167_1

- Ferrigato, R., Mazzoni, P., Prario, B., & Balbi, G. (2025). Change and resilience in Swiss newspapers and broadcasting, 2002 and 2022: Towards a critique of media concentration indices, *Communication & Society*, 38(1), 464-481. <https://doi.org/10.15581/003.38.1.033>
- Fomasi, M. (2025). Controversial interpretations in the early years of the web: an analysis of the correspondence of CERN collaborators and the community of Web developer#. *Internet Histories*, 9(4), 319-341. <https://doi.org/10.1080/24701475.2025.2541509>
- Hibberd, M. with Mazzei-Rezzonico, P. (2025) Social Marketing and Mental Health: Redefining the Climate Change Debate for Young People, PRCI Chanakya Journal. India. July.
- Kreutzer, E. (2025). Moving poems: the most beautiful sea. *ELLA: Literature and the Video Essay*, 3(2). <https://doi.org/10.58215/ella.75>
- Kreutzer, E. (2025). Moving poems: Towards a poetics of videography. *ELLA: Education, Literature, Language*, 3(2). <https://doi.org/10.58215/ella.79>
- Lee, K. B. (2025). Surviving the future: Video essays as exploratory film festival research. *NECSUS: European Journal of Media Studies*. <https://necsus-ejms.org/surviving-the-future-video-essays-as-exploratory-film-festival-research/>
- Magaudda, P., & Balbi, G. (2024). Theorizing failure in digital media. Four eclectic theses. *Annals of the International Communication Association*, 48(3), 205-218. <https://doi.org/10.1080/23808985.2024.2326056>
- McKay, D., Makri, S., Gutierrez-Lopez, M., Porlezza, C., Macfarlane, A., Cooper, G., & Missaoui, S. (2024). I'm the same, I'm the same, I'm trying to change: Investigating the role of human information behavior in view change. *Journal of the Association for Information Science and Technology*, 75(7), 844-858. <https://doi.org/10.1002/asi.24885>
- Meier, K., Graßl, M., García-Avilés, J., Mondejar, D., Kaltenbrunner, A., Lugschitz, R., Porlezza, C., Mazzoni, P., Wyss, V., & Saner, M. (2024). Innovations in Journalism as Complex Interplay: Supportive and Obstructive Factors in International Comparison. *Media and Communication*, 12. <https://doi.org/10.17645/mac.7443>
- Porlezza, C. (2025). Artificial Intelligence's implications for freedom of expression: Different institutional approaches to ensure a responsible use of AI in journalism. *Ethical Space: The International Journal of Communication Ethics*, 22. doi:10.21428/0af3f4c0.031568dc.
- Porlezza, C., & Splendore, S. (2025). Giornalismo e Intelligenza Artificiale. *Il Mulino – Quarterly Journal of Politics*, 4/25, 93-102. <https://www.rivisteweb.it/doi/10.1402/118627>
- Porlezza, C., & Schapals, A. K. (2024). AI Ethics in Journalism (Studies): An Evolving Field Between Research and Practice. *Emerging Media*, online first. <https://doi.org/10.1177/27523543241288818>
- Porlezza, C., Schapals, A. K., & Pranteddu, L. (2024). Beyond Boosterism: New Questions and Approaches regarding AI and Automation in Journalism. *Problemi dell'Informazione*, 48(1), 3-16. <https://www.rivisteweb.it/doi/10.1445/113226>
- Porlezza, C. (2024). The datafication of digital journalism: A history of everlasting challenges between ethical issues and regulation. *Journalism*, 25(5), 1167-1185. <https://doi.org/10.1177/14648849231190232>
- Schmid J., Unternaehrer E., Benecchi E., Bernath J., Bolten M., Burkhardt Bossi C., Iskrzycki K., Mazzoni P., Sticca F., Dimitrova N. (2025) Digital Media Use in 0–5-Year Old Children in Switzerland, *Swiss Psychology Open*

2.3. Capitoli in volumi editi

- Balbi, G. (2025). 'History Web', 'Web History', and 'History of the Web': Three Subfields and Why (and Why Not) Integrating Them. In S. Aasman, A. Ben-David, & N. Brügger (Eds.), *The Routledge Companion to Transnational Web Archive Studies*, pp. 15-25. Routledge: London.
- Balbi, G. (2025). How Marconi Shaped the Italian Wireless Policy: The Berlin Conferences of 1903 and 1906. In S. Casonato (Ed.), *The 'Marconi Relics'. Examining Artefacts at Museo Nazionale Scienza e Tecnologia Leonardo da Vinci*, pp. 98-113. Venice: Cà Foscari University Press. <http://doi.org/10.30687/978-88-6969-922-1/005>.
- Balbi, G. (2024). Come Marconi influenzò la politica telegrafica italiana. Le Conferenze di Berlino del 1903 e 1906. In S. Casonato (Ed.), *Marconi in frammenti. Rileggere le collezioni del Museo Nazionale Scienza e Tecnologia Leonardo da Vinci*, pp. 98-113. Venice: Cà Foscari University Press. <http://doi.org/10.30687/978-88-6969-881-1/005>.
- Balbi, G., & Fickers, A. (2025). ITU (Unione Internazionale delle Telecomunicazioni): attore, arena e antenna della tecno-diplomazia globale. In M. Mugnaini, *ONU 1945-2025. Studi su un sistema globale*, pp. 41-48. Milan: Franco Angeli.
- Balbi, G., & Leggero, R. (2024). Communication Studies Long for Maintenance Cultures: A Theoretical Introduction to the Book. In G. Balbi, & R. Leggero (Eds.), *Communication Maintenance in Longue Durée*, pp. 1-14. London: Routledge.
- Barra, L., & Balbi, G. (2024). Internet prima di internet. Piccola storia sistemica di Televideo e del teletext italiano. In G. Barlozzetti (Eds.), *La TV da sfogliare, 1985-2024. 40 anni di Televideo*, pp. 44-75. Rome: Rai libri.
- Bory, P., & Balbi, G. (2025). I media come limiti: una teoria sui confini, divieti e carenze. In P. Giovannetti e A. Miconi (a cura di), *Il medium oggi. Da McLuhan all'intelligenza artificiale* (pp. 153-166). Rome: Carocci.
- Cipelletti, S., & Kreutzer, E. (2025). Locarno parla italiano – 404! Glitching Locarno Film Festival. In K. B. Lee (Ed.), *The future of survival* (pp. 115–123). DIAPHANES. <https://doi.org/10.4472/7580>
- Cipelletti, S., & Zanderigo, Z. (2024). La prossimità come parametro scalare: Margini e interstizi nel paesaggio rurale trentino. In R. Leggero & L. Lorenzetti (a cura di), *I servizi di prossimità come beni comuni: Una nuova prospettiva per la montagna*. Donzelli Editore. <https://www.labisalp.usi.ch/it/ricerca/pubblicazioni/libri>
- De Dardel, M. (2025). The colour out of space. In K. B. Lee (Ed.), *The Future of Survival* (pp. 41–50). DIAPHANES. <https://doi.org/10.4472/7580>
- Kreutzer, E. (2025). Busting Beethoven: Nam June Paik's residence at WGBH. In L. Herold & A. Sullivan (Eds.), *Local television: Histories, communities, and aesthetics*. University of Georgia Press. <https://www.ugapress.org/9780820374758/local-tv/>
- Lee, K. B. (2025). Re-finding found footage: Encounters with the video essay. In C. Ustarroz (Ed.), *Found footage & collage films: The artist's voice*. Found Footage Magazine.
- Porlezza, C. & Amigo (2025). Ethical implications, algorithmic accountability and artificial intelligence in journalism. In: A. Sarisakaloğlu & M. Löffelholz (eds.). *The Handbook of Artificial Intelligence and Journalism*. Hoboken: Wiley.
- Porlezza, C., & Arafat, R. (2024). Promoting Newsafety from the Exile: The Emergence of New Journalistic Roles in Diaspora Journalists' Networks. In: O. Westlund, R. Krøvel, & K. Skare Orgeret (eds.), *Journalism and Safety*. London: Routledge.
- Porlezza, C. (2024). Switzerland. In A. K. Schapals & C. Pentzold (Eds.), *Media Compass: A Companion to International Media Landscapes*. New Jersey: Wiley. DOI: 10.1093/obo/9780199756841-0295.

- Porlezza, C., & Balbi, G. (2024). La struttura del mercato mediatico Ticinese. Evoluzioni e Tendenze. A cura dell'Osservatorio culturale del Cantone Ticino (ed.), *Cultura nei media tra linearità verticali e reti orizzontali*. Bellinzona: Cantone Ticino.
- Porlezza, C., & Mazzoni, P. (2024). *Country report United Kingdom. Dead end street? The United Kingdom's framework conditions for innovations in journalism*. In: J. Garcia-Aviles, A. Kaltenbrunner, K. Klinghardt, R. Lugschitz, K. Meier, C. Porlezza, & V. Wyss (eds.). *Innovations in Journalism in Democratic Societies. The cases of Germany, Austria, Switzerland, Spain, and the United Kingdom* (pp.86-98). London: Routledge.
- Pranteddu, L., Porlezza, C., Amigo, L., & Mazzoni, P. (2025). Great AI ethics expectations: Governance in European public media. A comparative study of Switzerland, Germany, Finland and France. In E. Boudoux, G. Charton, & B. Epron (Eds), *Information et intelligence artificielle – Opportunités et risques* (pp. 65–75). De Boeck Supérieur. ISBN: 978-2-8073-6987-0.
- Schützeneder, J. Grassl, Porlezza, C., M., Robles, F. A., & Mazzoni, P. (2024). Artificial Intelligence in Journalism. In: J. Garcia-Aviles, A. Kaltenbrunner, K. Klinghardt, R. Lugschitz, K. Meier, C. Porlezza, & V. Wyss (eds.). *Innovations in Journalism in Democratic Societies. The cases of Germany, Austria, Switzerland, Spain, and the United Kingdom* (pp. 101-108). London: Routledge.

2.4. Altre pubblicazioni

- Amigo, L. (2025). *Switzerland*. (H. Heikkilä & E. Tolonen, Eds.; Report N° D3.3, WP3 Actors' Perceptions: Focus Group Country Report, DIACOMET) Tampere University. https://diacommet.eu/wp-content/uploads/2025/09/D3.3_Switzerland.pdf
- Cipelletti, S. (2025, May 5). *Algorithmic borders* [Video essay]. Vimeo. <https://vimeo.com/1081457362>
- Cipelletti, S., & Kreutzer, E. (2025, May 13). *Locarno parla italiano – 404! Glitching Locarno Film Festival* [Video essay]. *NECSUS: European Journal of Media Studies*. <https://necsus-ejms.org/locarno-parla-italiano-404-glitching-locarno-film-festival/>
- De Dardel, M. (2025, April 10). *(DÉS)ASTRES.ai* [Video essay]. Vimeo. <https://vimeo.com/1074232605>
- De Dardel, M. (2025). The colour out of space [Video essay]. *NECSUS: European Journal of Media Studies*. <https://necsus-ejms.org/the-colour-out-of-space/>
- de Dardel, M. (2025). *Promontorium Somnii (Post Mortem)* [Video essay]. Vimeo. <https://vimeo.com/1120478819>
- Fürst, S., Muhle, F., & Porlezza, C. (2025). Special Issue. Journalism in the Hybrid Media System. Media and Communication, Volume 13, <https://doi.org/10.17645/mac.i494>
- Kreutzer, E., Ross, J., & Pantenburg, V. (2024). Who owns an image?. *Filmexplorer's Video Essay Gallery*. <https://www.filmexplorer.ch/video-essay-gallery/who-owns-an-image/>
- Kreutzer, E. (2025, February 6). *Toute la data du monde* [Video essay]. Vimeo. <https://vimeo.com/1054071412>
- Kreutzer, E. (2024, October 8). *Desktop Sounds* [Video essay]. Vimeo. <https://vimeo.com/1017446411>
- Lee, K. B. (2025). A new way to care: Kevin B. Lee on expanding desktop documentary with his feature debut *Afterlives*. *Documentary Magazine*.
- Lee, K. B. (Ed.). (2025). Video essay dossier on Locarno Film Festival. *NECSUS: European Journal of Media Studies*, Spring 2025.
- Lee, K. B. (2025). Seeing without seeing: Towards a generative archival practice. *Carrier Bag of Tech*. <https://carrier-bag.net/seeing-without-seeing-towards-a-generative-archival-practice/>

- Lee, K. B., Anger, J., Hanáková, V., & Lacurie, O. (2025). Best video essays of 2025. *Sight & Sound*. British Film Institute. <https://www.bfi.org.uk/sight-and-sound/polls/best-video-essays-2025>
- Lee, K. B. (filmmaker) (2025). *Afterlives* [Desktop documentary]. pong film.
- Palomo, B., Cea-Esteruelas, N., & Porlezza, C. (2025). Special Issue. Periodismo digital inteligente. *RAE-IC Revista de la Asociación Española de Investigación de la Comunicación*, Volume 12, <https://doi.org/10.24137/raeic.12.e.0>
- Porlezza, C. et al. (2025). *Der Journalismus im digitalen Informationsökosystem*. Report for the Federal Media Commission EMEK.
- Vogler, D., Fürst, S., Ryffel, Q., Eisenegger, M., Porlezza, C., & Procopio, N. (2024). *Governance von KI im Journalismus*. Bericht zuhanden des Bundesamtes für Kommunikation (BAKOM). Universität Zürich.

3. Presentazioni a conferenze

3.1. Keynote e relazioni invitate

- Amigo, L. (2024, September 18). *IA: Immaginario, applicazioni e sfide nel contesto professionale*. ECAP Switzerland Foundation Annual Seminar, Lugano, Switzerland.
- Amigo, L. (2025, April 9). "On m'a dit que l'IA remplacera mon travail" Innovation et gouvernance de l'IA dans les médias en Europe. Journées "La communication à l'épreuve des intelligences artificielles", University of Lille, Lille, France.
- Amigo, L. (2025, July 4). Discussant of Prof. C. W. Anderson's keynote *From deciding what's news to deciding what's cool? A history of digital journalism (what comes next)*. Conference of the Italian Association of Political Communication (AssoComPol), Milan, Italy.
- Balbi, G. (2025). I salti della comunicazione. Incontri di Palazzo Fruscione, Salerno, April.
- Balbi, G. (2024). Digitization in Historical Perspective. Three Keywords: Revolution, Maintenance, Failure. Seminar Series of the Southern Centre for Digital Transformation, Università Federico II, Napoli, December.
- Balbi, G. (2024). Breve storia dell'intelligenza artificiale. Moebius.
- Benecchi, E. (2025). Rischi e opportunità del mondo digitale in una prospettiva di genere. Università di Bergamo. Bergamo.
- Benecchi (2025) Giovani e media. I principali risultati dalla Svizzera. Inactive.
- Benecchi, E. (2024). Giovani e intelligenza artificiale. Moebius.
- De Dardel, M. (2025). (DES)ASTRES.ai. Le Monde Selon l'IA, Musée du Jeu de Paume, Paris, France.
- Foà, C., Porlezza, C., Amigo, L. (2025, April 7). Between (self-)regulation and literacy. Securing a responsible future for the use of AI in journalism? International Seminar Series, Southern Centre for Digital Transition, Università degli Studi di Napoli Federico II, Naples, Italy.
- Hibberd (2025) Visiting Professor, Kasetsart University, Thailand, six guest lectures, January and March.
- Hibberd (2025) Keynote Address, University of Delhi's International Conference on Entrepreneurship, 26th April.
- Kreutzer, E. (2025). How to Write with Sounds and Images. University of California, Riverside.
- Lee, K. B. (2024). AI and filmmaking. German Film and Television Academy Berlin (DFFB), Berlin, Germany.

- Lee, K. B. (2024). Open lecture masterclass. FMK Singidunum University, Belgrade, Serbia.
 - Nucci, A. (3-4 July, 2025). Summer School for young media researchers. Council of Europe. Strasbourg, France.
 - Porlezza, C. (2025). *Mind the Gap: Governing AI in Journalism Amid Ethical Ideals, Audience Concerns and Regulatory Challenges*. Keynote at the Journalisme et Plateformes à l'ère de l'IA conference, University of Toulouse: 26-28 November.
 - Porlezza, C. (2025). *Documentary, Truth and Speculative Reality*. Locarno Film Festival: Panel discussion at the 2nd Future of Cinema Conference, Locarno, 11-13 August.
 - Porlezza, C. (2025). *Journalism Studies and Artificial Intelligence: Towards a Critical Research Agenda*. Austrian Academy of Sciences: Invited presentation at the AI meets Humanities & Social Sciences conference, Vienna, 23-25 June.
 - Porlezza, C. (2025). *Tra manipolazione e resilienza. Le sfide della disinformazione nel contesto svizzero*. [Between Manipulation and Resilience: The Challenges of Disinformation in the Swiss Context]. Public presentation at the annual assembly of the Unione Sindacale Svizzera, Bellinzona, 20 May.
 - Porlezza, C. (2025). *Il futuro del servizio pubblico e dei media nell'era digitale*. [The Future of Public Service and Media in the Digital Age]. Roundtable discussion organized the Seminario SSR.CORSI, Lugano, 15 March.
- Porlezza, C. (2025). Towards a Responsible Use of AI in Journalism? Artificial Intelligence and Human Perception Conference, University of Cagliari, 30 January 2025.

3.2. Presentazioni a conferenze

- Amigo, L., Pignard-Cheynel, N., Dubied, A., & Porlezza, C. (2024, September 25). *(De)Constructing journalism relevance in a digital age*. ECREA Tenth European communication conference, Ljubljana, Slovenia.
- Amigo, L., & Porlezza, C. (2025, May 23). *Perceived challenges to journalism's authority in times of AI: Insights from Switzerland*. Swiss Association of Communication and Media Research conference, Chur, Switzerland.
- Amigo, L., (2025, June 12). *Beyond definitions: How news media are approaching the metaverse*. 10th STS Italia conference, Milan, Italy.
- Amigo, L., & Porlezza, C. (2025, June 14). *"Journalism will always need journalists." The perceived impact of AI on journalism authority in Switzerland*. Seventy-fifth International Communication Association (ICA) conference, Denver, United States.
- Amigo, L., & Porlezza, C. (2025, July 4). *Negotiating journalistic authority in the age of generative AI: Perceptions and strategies in Swiss newsrooms*. Conference of the Italian Association of Political Communication (AssoComPol), Milan, Italy.
- Amigo, L., Pignard-Cheynel, N., & Perrot, J. (2025, September 11). *"Discover the magic backstage!" News literacy as a lifeline for Swiss news media*. Future of Journalism conference, Cardiff, Wales.
- Amigo, L., & Porlezza, C. (2025, September 11). *Negotiating journalism's authority in the age of AI: Swiss journalists' strategies between governance and emotional agency*. Future of Journalism conference, Cardiff, Wales.
- Balbi, G. (2025). Understanding AI through history and sociology. Conference "Reality or Fiction? The Potential of Digital Technology for Society and Culture", organized by Digital Switzerland, Locarno, August.
- Balbi, G., Mazzoni, P., & Ferrigato R. (2025). Accessibility, transparency and data markets in Switzerland. Problematizing the use of private data aggregators in the study of media concentration, 75th ICA Conference, Denver, June.

- Balbi, G., Negro, G., Rikitienskaia, M., Scolari, C.A., & Trudel, D. (2025). Information and Communication Theories: beyond the US tradition. Conference “50 Years of Media at Westminster”, University of Westminster, London, May.
- Balbi, G. (2024). La trasformazione digitale. Eredità, racconti e prospettive future. Conference “Dalla radio di Marconi alle trasmissioni del Voyager”, Accademia nazionale dei Lincei, December.
- Balbi, G. (2024). Maintenance in/and Communication and Media Studies: Theory, Research Agendas, Research Paths. Academia Europaea Annual Meeting, Section Film, Media & Visual Studies, Wrocław, November.
- Balbi, G. (2024). Intelligenza artificiale: Una breve storia. Möbius Incontri 2024, Lugano, October.
- Balbi, G. (2024). Making order. The Longue Durée of maintenance in communication infrastructures. ECREA 2024 General Conference, Ljubljana, September.
- Balbi, G., & Brügger, N. (2024). The Web in the public memory, the Web as a public memory. 7th World Conference of the International Federation for Public History, Luxembourg, September.
- Balbi, G., Mazzoni, P., Ferrigato, R. (2025, June 12-16). *Accessibility, transparency and data markets in Switzerland: Problematizing the use of private data aggregators in the study of media concentration*. Annual ICA Conference 2025, Denver, USA.
- Barcella, D. (2025, June 14). Consolidating the early years of the World Wide Web: The (un)conscious marketing mix implemented by web developers working at CERN [Conference presentation]. International Communication Association Conference, Denver, United States.
- Barcella, D. (2024, September 27). Re-ordering the disorder of the “World Wide Web” trademark application: A historical analysis through the CERN archives [Conference presentation]. 10th ECREA General Conference, Ljubljana, Slovenia.
- Benazzo, S., & Porlezza, C. (2025, October 17). *Journalism Innovation in Autocratizing Countries: Comparing Independent Media’s Resilience Strategies in Poland and Slovakia*. University of Edinburgh: 10th annual conference of The International Journal of Press/Politics, 17-18 October 2024.
- Binotto, J., Kreutzer, E. & Lee, K. B. (2024, November 1). *Decoding or re-encoding? As We May See: Tracking and Tracing the Image after Farocki* conference, Zurich, Switzerland.
- Cipelletti, S. (2025, May 8–10). *Algorithmic borders*. Ethics and Aesthetics of Artificial Images (EA-AI) conference, Venice, Italy.
- Cipelletti, S., Grizzaffi, C., Kreutzer, E. & Lee, K. B. (2025, June 19). *Site-based videographic methods for film festival research*. NECS conference workshop, Lisbon, Portugal.
- Eberwein, T., Amigo, L., Krakovsky, C., Porlezza, C., Rathmann, M., & Rozgonyi, K. (2025, March 20). *Dialogische Kommunikationsethik: Auf der Suche nach einer gemeinsamen Wertebasis für Medien und Gesellschaft*. Annual conference of the German Communication Association (DGPK), Berlin, Germany.
- Eberwein, T., Rathmann, M., Rozgonyi, K., & Amigo, L. (2025, July 14). *Many voices, shared responsibility? Principles of dialogic communication in international codes of ethics – A comparative analysis*. Association for Media and Communication Research (IAMCR) conference, Singapore.
- Eberwein, T., Uszkiewicz, E., Amigo, L., Buneviciene, I., Duvekot, S., Heikkilä, H., Juurik, M., Lauk, E., Poler, M., Rathmann, M., & Rozgonyi, K. (2025, August 9). *Tomorrow never knows: On the role of ethical codes and guidelines in journalism’s uncertain future*. Seventh World Journalism Education Congress (WJEC), San Francisco, United States.
- Ferrigato, R., Leggero, R., (2024, December 5). *Maintenance as a “function” and as a “culture” in the context of environmental sustainability*. Workshop “Maintenance and Sustainability. Two Keywords for Past and Future of Communication Studies?”, Airolo, Switzerland.

- Ferrigato, R., (2025, February 5-7). *Manufacturing Switzerland. The first telegraph network as a workshop for the 1848's Constitution (1852-1882)*. 2025 ECREA Communication History Workshop, CERN, Geneva, Switzerland.
- Ferrigato, R., Balbi, G. (2025, May 21-23). *A "Maintenance Perspective" for Media Studies. The Benefits of a New Approach in Tension between Technology, Politics, Economics, and Social Practices*. SGKM Conference 2025, Chur, Switzerland.
- Ferrigato, R., (2025, September 10-12). *How to take care of a telegraph network*. STS.CH conference 2025, Zurich, Switzerland.
- Hibberd (2024) Address to the Public Relations Council of India (PRCI) 18th Global Communication Conclave, Mangaluru, November 8-9.
- Hibberd (2025) Chair of Humanities and Health Section, PCA Conference, New Orleans.
- Hibberd (2025) Climate Change and Its Impact on Health and Wellbeing, 17th April, PCA, New Orleans.
- Hibberd (2025) Climate Change and Its Impact on Health and Wellbeing, with Paola Mazzei-Rezzonico, 17th June, SSBM, HCMC, Vietnam.
- Kreutzer, E., & Lee, K. B. (2024, November 5). *Cinematic A.I. future*. If AI Was the Answer, What Was the Question, Again? conference, Munich, Germany.
- Kreutzer, E. (2025, January 3). *Cutting air: Videographic explorations of documentary ethics*. American Historical Association Annual Meeting, New York, United States.
- Kreutzer, E. (2025, April 5). *Televisualizing taste: A videographic book on music on screen*. Society for Cinema & Media Studies (SCMS) conference, Chicago, United States.
- Kreutzer, E. (2025, April 26). *All the memory of artificial intelligence*. Le montage à l'épreuve de l'IA conference, Paris, France.
- Kreutzer, E. (2025, May 8–10). *AI: A cinema of attractions? Ethics and Aesthetics of Artificial Images*. EA-AI Conference, Venice, Italy.
- Lee, K. B. (2024, November 5). *The generative afterlives of problematic archives*. If AI Was the Answer, What Was the Question, Again? conference, Munich, Germany.
- Lee, K. B. (2025, January 3). *Viewing with care: Videographic afterlives of extremist media*. American Historical Association Annual Meeting, New York, United States.
- Lee, K. B. (2025, April 5). *Videographic criticism as dissemination: Ideology of formats, formats of ideology*. Society for Cinema & Media Studies (SCMS) annual conference, Chicago, United States.
- Lee, K. B. (2025, May 8–10). *Towards a generative archival practice*. Ethics & Aesthetics of Artificial Images (EA-AI) conference, Venice, Italy.
- Lee, K. B. (2025, August 11–13). *A conversation with Radu Jude, Hito Steyerl & Antonio Somaini: AI and the future of image production*. Future of Reality conference, Locarno, Switzerland.
- Lee, K. B. (2025, August 11–13). *Igor Simić: How everything became content*. Future of Reality conference, Locarno, Switzerland.
- Lee, K. B. (2025, August 11–13). *Philippe Parreno & Verena Paravel: Cinema, technology, and redefining reality*. Future of Reality conference, Locarno, Switzerland.
- Martini, M., Fomasi, M., Barcella, D., Benecchi, E., & Balbi, G. (2024). Data Solicitation for Media History. A new approach to study the CERN mailing list of the World Wide Web, 1991-1995. ECREA 2024 General Conference, Ljubljana, September.
- Mazzoni P., Benecchi E., Balbi G. (2025). Media Choices and Social Connections: Exploring Traditional and Digital Media Use Among Active Seniors in Switzerland. Conference "Ageing in the digital era. An Interdisciplinary Debate on ICTs and Social Inclusion for Older Adults", University of Milano-Bicocca, Milan, February.
- Nucci, A. (2025, 17th April). *Frank Herbert's Dune: A Tale of Health, Society and Climate Change*, PCA ACA, New Orleans

- Nucci, A. (2025, 20th July). *Climate Activism at the Margins: Mobilization, Identity, and Digital Practices in Ticino, Switzerland*, MAPACA Virtual Conference
- Porlezza, C., Pranteddu, L., Amigo, L., & Mazzoni, P. (2025, May 22). *Translating ethical principles into AI governance: European public service media's uneasy relationship with AI*. Swiss Association of Communication and Media Research conference, Chur, Switzerland.
- Pranteddu, L., Amigo, L., & Porlezza, C. (2025, May 2). *Code & Conscience: Upholding public service media's values in the AI age*. Journalism Safety Research Network symposium, Sheffield, England.
- Pranteddu, L., Amigo, L., & Porlezza, C. (2025, May 23). *Balancing innovation and accountability: The ethical landscape of AI in newsrooms*. Swiss Association of Communication and Media Research conference, Chur, Switzerland.
- Pranteddu, L., Amigo, L., & Porlezza, C. (2025, June 15). *From innovation to integrity and responsibility: Ethical implications of AI in journalism*. Seventy-fifth International Communication Association (ICA) conference, Denver, United States.
- Pranteddu, L., Amigo, L., & Porlezza, C. (2025, September 12). *Beyond AI guidelines? How Swiss journalists address the challenges of generative AI*. Future of Journalism conference, Cardiff, Wales.
- Pranteddu, L., Porlezza, C., Amigo, L., & Mazzoni, P. (2024, September 12). *Great AI ethics expectations: Governance in European public media—A comparative study of Switzerland, Germany, Finland and France*. Dicen-IDF (Cnam) & HES-SO ninth international conference: "Information et IA : Opportunités et risques", Geneva, Switzerland.
- Singer, J., Cools, H., Flores, A. M., Garcia-Avilés, J. A., Kretzschmar, S., Bisso Nunes, A. B., Porlezza, C., Eylich, J., & Ferri, G. (2025, September 11). *Stick or Twist: How News Labs Mediate the Conflict between Established Practice and Uncharted Territory*. Future of Journalism Conference, Cardiff University: 11-12 September.
- Rathmann, M., Eberwein, T., Amigo, L., Biljak, R., Duvekot, S., Juraite, K., Juurik, M., Lauk, E., Milosavljević, M., Rozgonyi, K., Tolonen, E., & Uszkiewicz, E. (2025, June 6). *Lessons learned? Opportunities of dialogic communication ethics in transforming media landscapes*. Fifteenth Central and Eastern European Communication and Media (CEECom) conference, Zadar, Croatia
- Rathmann, M., Eberwein, T., Rozgonyi, K., Amigo, L., Milosavljević, M., Parder, M.-L., Porlezza, C., (2025, June 24). *AI governance in public communication: A comparative analysis of ethical challenges and regulatory responses in national and supranational guidelines* [Poster presentation]. AI meets humanities & social sciences conference, Austrian Academy of Sciences, Vienna, Austria.
- Rotili, L. & Porlezza, C. (2025, June 16). *Embedding Public Service Values Into Personalization Systems: Insights from Six European PSM*. ICA's annual conference, Denver, USA, 12-16 June 2025.
- Rozgonyi, K., Parder, M.-L., Porlezza, C., Amigo, L., Eberwein, T., Milosavljević, M., & Rathmann, M. (2025, May 22). *AI in public communication: Governance and accountability mechanisms for democratic control*. ECREA Communication and Democracy section off-year conference, Rotterdam, Netherlands
- Saldaña, M., Porlezza, C., Amigo, L. (2025, August 7). *Regulating the new hot thing: A comparative study of AI regulation in journalism ethics codes across Europe and Latin America*. Association for Education in Journalism and Mass Communication (AEJMC) conference, San Francisco, United States.
- Scaglioni, M., Głowacki, M., Nucci, A., Świtkowski, F. (2025). *Reinventing RAI and TVP: On Silos, Politics and the Cultural Organisational Path-dependencies in Italy and Poland*. PSM-AP Project. ICA, Denver, USA.

4. Collaborazioni principali

4.1. In corso

- LUISS Guido Carli, collaborazioni didattiche e di ricerca. Reference person: Colin Porlezza
- MAZ – Die Schweizer Journalistenschule, collaborazione didattica. Reference person: Colin Porlezza
- City St George's, University of London, collaborazione di ricerca. Reference person: Colin Porlezza
- Public Tech Media Lab, University of Wisconsin-Madison, collaborazione di ricerca. Reference person: Colin Porlezza
- Commissione federale dei media COFEM. Reference person: Colin Porlezza
- Journalism Role Performance Project. Switzerland. Reference person: Colin Porlezza
- Worlds of Journalism Project. Italian Switzerland. Reference person: Colin Porlezza
- European Journalism Observatory EJO as Scientific Partner of the Festival Glocal, Varese (2024-2025). Reference person: Colin Porlezza
- Lugano Living Lab, AI Week. Reference person: Colin Porlezza
- Hochschule Luzern (HSLU) as Co-hosting Institution for the SNSF project "The Video Essay: Memories, Ecologies, Bodies" (2024-2026). Reference person: Kevin B. Lee
- Global Media & Internet Concentration Project (2022-2027) as Swiss Research Team (<https://gmicp.org/>). Reference person: Gabriele Balbi
- Locarno Film Festival as Institutional Partner for the annual Future of Cinema conferences (2024-2026). Reference person: Kevin B. Lee
- Locarno Film Festival Factory as institutional Partner for the annual REAL Academy Summer School. Reference person: Eleonora Benecchi.
- ZHAW (from 2010 on-going) collaborazione di ricerca. Reference person: Eleonora Benecchi.

4.2. Conclude

- Accademia di Architettura di Mendrisio, USI as Host Institution for the Video Essay atelier courses (2024-2025). Reference person: Kevin B. Lee & Silvia Cipelletti
- HEAD – Haute école d'art et de design as Host Institution for the atelier "Quel rôle pour le cinéma en temps de conflit?", Semaine de tous les possible, Genève, (2025). Reference person: Flavia Mazzarino
- Jeu de Paume as Host Institution for the co-curated screening series "Les Chambres Obscures de l'IA" in connection with the exhibition "Le Monde selon l'IA" (2025). Reference person: Kevin B. Lee
- Museum of the Moving Image (MoMI) as Host Institution for the four-part screening series "Expanded Screens: The Video Essay", New York (2025). Reference person: Kevin B. Lee

5. Eventi

- *"Artist Program" – 32nd Alternative Film/Video Festival*, Belgrade, Serbia, 5 December, 2024. Reference person: Kevin B. Lee
- *"Audiovisual Essays Section" – 33rd Screen Studies Conference*, University of Glasgow, 27–29 June, 2025. Co-curators: Ariel Avissar, Cormac Donnelly, Ian Garwood, Evelyn Kreutzer, & Kathleen Loock.
- *"Expanded Screens: The Video Essay" – Four-part screening event*, Museum of the Moving Image, New York, 3–5 January, 2025. Curators: Will DiGravio, John Gibbs, Evelyn Kreutzer, Kevin B. Lee & Mara Oliva
- *"Future of Reality" – Future of Cinema Conference*, Locarno Film Festival, Switzerland, 11–13 August, 2025. Curated and led by: Johannes Binotto, Silvia Cipelletti, Marine de Dardel, Evelyn Kreutzer, Kevin B. Lee & Flavia Mazzarino
- *"Il nemico invisibile" – Intercultural project PUAL "Parlo un'altra lingua"*, Università della Svizzera italiana, 14 May, 2025. In collaboration with: RSI Radiotelevisione svizzera and Coscienza Svizzera. Organizers: Colin Porlezza, Eleonora Benecchi, Gabriele Balbi.
- *"Les chambres obscures de l'IA #3" - Screening Event*, Jeu de Paume, Paris, France, 6 May, 2025. Curators: Johannes Binotto, Evelyn Kreutzer & Kevin B. Lee
- *Press Freedom Day "C'è una spia in redazione"*, Università della Svizzera italiana, 29 April, 2025. In collaboration with: Amnesty International, ATG, Corso di giornalismo della Svizzera italiana, Fondazione Diritti Umani, Reporter Senza Frontiere, SSM, Syndicom. Organizers: Laura Amigo, Colin Porlezza.
- *ECREA Communication History Section Workshop "Communication Networks Before and After the Web: Historical and Long-term Perspective"*, CERN, Geneva, February 2025. Organizers: Gabriele Balbi, Deborah Barcella, Martin Fomasi, Petra Mazzoni, Jens Vigen.
- *ECREA Preconference "Mapping AI Actor Constellations in News Media and Journalism"*, University of Ljubljana, 24 September, 2024. Organizers: Colin Porlezza, Laura Amigo, Hannes Cools, Philip di Salvo, Tomás Dodds.
- Panel *"Rafforzare i legami con il pubblico nell'era dell'IA"*. Glocal Festival, Varese, Italy. November 8, 2024. Organizer: Laura Amigo
- *REAL Academy – Reality Exploration Academy*, Locarno Film Festival, August 2025. In collaboration with: Locarno Film Festival. Organizers: Eleonora Benecchi, Kevin B. Lee, Flavia Mazzarino & Laura Pranteddu
- *Workshop Maintenance and Sustainability: Two Keywords for Past and Future of Communication Studies?* Airolo, December 2024. Organized by Gabriele Balbi, Roberto Leggero and Riccardo Ferrigato.

6. Premi e riconoscimenti

- De Dardel, M., Charbonnet, F., & Heiz, P. (2024). De la verticalité / Zur Vertikalität. Park Books. Winner of the DAM Architectural Book Award 2025.
- Mazzarino, F. Producer of With Hasan in Gaza (dir. Kamal Aljafari). Premiered in International Competition, Locarno Film Festival. Presented at 90+ festivals including NYFF, TIFF, BFI London, Ghent. Nominated at the European Film Awards for the category of Best Film & Best Documentary Film. 2025. <https://mubi.com/en/films/with-hasan-in-gaza/awards>

Contatti

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