
Rapporto annuale 2024/25

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Introduzione

The Institute of Communication and Public Policy (ICPP) is dedicated to research and teaching at the intersection of communication, governance, and public policy, with a focus on how communication shapes public institutions, policies, and societal outcomes. The complementary expertise of its professors drives the Institute's work.

This takes four distinct and reinforcing approaches:

- Health communication, Social Marketing, and behaviour change, studying how public communication strategies influence individual and collective well-being.
- Higher education policy, analysing the governance and funding of research institutions and their impact on public policies.
- Public sector governance, evaluating methodologies and policy impact of transparency, accountability, and anti-corruption initiatives.
- Identity, migration, and intercultural communication in public discourses, exploring how communication shapes belonging and exclusion in diverse societies.

The ICPP promotes interdisciplinary research and teaching to better understand the role of communication in shaping public policies, governance practices, and societal challenges. The Institute leads two Master level programmes, Public Management and Policy (PMP) offered with UNIL and UNIBE, and the 'Health Communication' programme. The Institute also coordinates two Summer Schools, "SSPH+ Lugano Summer School in Public Health Policy, Economics, and Management" and "Summer School in Social Sciences Methods".

1. Progetti finanziati 2024/2025

1.1. In corso

1.1.1. Integrità pubblica / Public Integrity (GRIP)

- **Corruption in Paradise: An Ecology of Money Laundering through Real Estate in the Touristic Global South**

Aim: Investigate how six touristic cities in Brazil, Kenya, and Indonesia address illicit financial flows in real estate through the lens of real estate agents.

Role: Principal Investigator (Villeneuve J. P., Mugellini G., Angélico F., Zinnbauer D., Cantoni L., Cunha M. A., Oldfield J., Silitonga M. S.)

Funding: UK FCDO – Foreign, Commonwealth & Development Office, Governance & Integrity Anti-Corruption Evidence Programme, University of Sussex (2024–2027)

Amount granted: £219,056

- **Assessing the Nature and Impact of Transnational Corruption through the Lens of Swiss Businesses**

Aim: Understand corruption risk factors for Swiss businesses operating abroad, and analyse anti-corruption strategies and their effectiveness.

Role: Principal Investigator (Villeneuve J. P., Palazzo G.)

Funding: Swiss National Science Foundation, Division I Humanities and Social Sciences (2022–2026)

Amount granted: CHF 557,075

1.1.2. Social Marketing (BeCHANGE)

- **Gender concepts and Nutrition In childhood (GeNI)**

Aim: Advance the understanding of sex and gender dimensions of nutrition and thus contribute to reducing gender health inequalities through the implementation of gender-sensitive practice and policies.

Role: Co-Investigator

Funding: NRP 83: Swiss National Science Foundation

- **Eliminating HPV-Related Cancers: Strategic Recommendations for Swiss Health Policy**

Aim: Develop a policy brief that outlines strategic recommendations aimed at informing the development of strategies dedicated to the elimination of HPV-related cancers in Switzerland.

Role: Co-applicant

Funding: MSD Merck Sharp & Dohme AG

- **Health Promotion and Prevention: Strengthening social systems in Bulgaria**

Aim: Promote healthy lifestyles and contribute to health literacy and behavior changes for a healthy life throughout the life course by prevention and health promotion activities and offers

Role: Principal Investigator

Funding: SERI, SDC, Swiss Federal Council: Swiss Cooperation Programme. Bulgaria - Swiss Cooperation

- **TEENLIT:** Health literacy of adolescents in Switzerland in an increasingly digital society (TEEN LIT)
Aim: 1) to increase the understanding of Health Literacy (HL) and Digital Health Literacy (DHL) in adolescents aged 14–17 years in Switzerland and 2) to provide essential evidence and methods for future research and promotion of HL and DHL in this target group. 3) investigate individual, contextual and social factors associated with HL and DHL in this age group 4) develop and validate an instrument to measure DHL of adolescents
Role: Partner
Funding: SNSF
- **Vaccination Discourse:** Monitoring Vaccination Discourse
Aim: 1) understand the relevant actors in the field of vaccination within this period and how laypeople typically access information on vaccinations 2) understand how media, politicians, and laypeople talk about public discourse on vaccination
Role: Partner
Funding: SNSF
- **MenuCH-kids:** National nutrition survey in children and adolescents
Aim: Nationally representative survey aiming at capturing food consumption and dietary and health behaviors of children and adolescents aged 3 to 17 years, covering the German-, French- and Italian-speaking parts of Switzerland. Unlike menuCH, the first national nutrition survey conducted in adults, it includes the optional collection of biological samples, namely blood and urine, with the aim of exploring the nutritional status of children and adolescents.
Role: Co-applicant & Deputy-Director
Funding: Federal Office of Food Safety and Veterinary Office (FSVO) (19171) 314)

1.1.3. Comunicazione Interculturale in Migrazione e Memoria/Intercultural Communication in Migration and Memory (MMIC)

- Drzewiecka, J. A. (2024). Relational integration in place: affect and power in everyday practices. Swiss National Science Foundation #10001H_231893 Amount granted: 534'420. Project start date: September 1, 2025.
- Drzewiecka, J. A. (2024). Fostering inclusion of refugees: storytelling and dialogue. SNSF Agora LAAGP0_223971 Amount granted: 180'423. Project start date: January 1, 2025.

1.1.4. Politiche della ricerca e sistema universitativo/Research Policy in Higher Education Studies

- **Understanding Diversity in Swiss higher education**
Role: Principal Investigator (Lepori B.)
Funding: SNSF, CHF 778'000, 2022-2027
- **Avoiding Peripheralisation: Swiss and British HEIs Participation in the European Universities Initiative**
Role: Principal Investigator (Lambrechts, A.)
Funding: SRHE (Society for Research on Higher Education, UK) Award for Newer Researchers, GBP 3'000, 2024-2025
- **Research Data Management @ Summer School in Social Sciences Methods**
Aim: Project aiming to develop a curriculum for research data management and open science in social sciences
Role: Principal Investigator (Lepori B., Lambrechts A.)
Funding: swissuniversities, CHF98'025, 2024-2025

1.2. Conclusi

1.2.1. Integrità pubblica/Public Integrity (GRIP)

- **ACCORD – Anti-Corruption Consultation on Open Research Data**
Aim: Address the demand side of Open Research Data (ORD) in anti-corruption and governance research by structuring practical requirements for impactful evidence-based research, assessing ORD maturity within the field, and collaboratively developing a manual documenting data needs and ORD maturity levels.
Role: Principal Investigator (Villeneuve J. P., Angélico F.)
Funding: swissuniversities (April 2023–April 2025)
- **CivicTrade – Deliberative Quality in Trade-Related International Organisations**
Aim: Develop the concept of Deliberative Quality in trade-related international organisations by analysing decision-making processes and stakeholder engagement strategies within the WTO, UNCTAD, and ITC.
Role: Principal Investigator (Villeneuve J. P., Bitonti A.)
Funding: Swiss Network for International Studies (2022–2024)
- **Determinants of Sustainable Citizen-State Relationships: A Survey of Trust, Satisfaction, and Organizational Deviances**
Aim: Examine whether, and how, perceived and experienced corruption influence trust in institutions and satisfaction with public services in the Canadian and Swiss contexts.
Role: Principal Investigator (Francoli M., Mugellini G., Villeneuve J. P.)
Funding: Social Sciences and Humanities Research Council of Canada, Insight Grants Programme (2020–2024)
Amount granted: \$ 225,350
- **Digital Education Partnership for Effective and Sustainable Governance**
Aim: Strengthen partnerships between tertiary education institutions in Switzerland and MENA countries through cross-cultural workshops and e-teaching courses on effective administration for sustainable development.
Role: Principal Investigator (Barreca M., Mugellini G., Villeneuve J. P., Meneguzzo M.)
Funding: swissuniversities, CLOC-DEAR MENA Programme (2021–2024).
Amount granted: CHF 80,000.
- **Lorain Fornerod – PhD Mobility Grant, University of St Andrews**
Aim: Support international research mobility and academic collaboration at University of St Andrews.
Role: Recipient of PhD Mobility Grant
Funding: Swiss National Science Foundation (July 2025–January 2026)

1.2.2. Social Marketing (BeCHANGE)

- **GGC: Growing Green Communities**
Aim: to equip young people and their educators with the knowledge, tools, and resources that can create the knowhow needed to participate in local, regional, and global climate actions and advocate for change with real solutions.
Role: Co-Investigator
Funding: Erasmus +

2. Pubblicazioni 2024/2025

2.1. Articoli in rivista e capitoli in volume

2.1.1. Integrità pubblica / Public Integrity (GRIP)

- Angélico, F., Mugellini, G., Zinnbauer, D., et al. (2025). Real estate anti-money laundering in the Global South: Are the laws and policies covering the actors they should cover? *Trends in Organized Crime*, 28, 524–551. <https://doi.org/10.1007/s12117-025-09578-0>
- Berkachy, R., Villeneuve, J.-P., & Mugellini, G. (2025). Monitoring the risk of corruption in the MENA region: What are the most reliable data to address the Sustainable Development Goals? *Sustainable Development*, 33, 4468–4491. <https://doi.org/10.1002/sd.3350>
- Belyaev, D., Villeneuve, J.-P., & Mugellini, G. (2025). Framing corruption in Ukraine: A two-decade scoping review of academic and organizational perspectives. *Journal of Contemporary Central and Eastern Europe*, 33(1), 109–128. <https://doi.org/10.1080/25739638.2025.2457818>
- Bitonti, A. (2025). Lobbying and deliberation: Interest groups as key agents of deliberative systems. *Contemporary Politics*, 1–22. <https://doi.org/10.1080/13569775.2025.2518199>
- Bitonti, A., Funicello, A., & Mariotti, C. (2025). Charismatic leadership and Machiavelli. In P. Harris, A. Lock, & P. Rees (Eds.), *Machiavelli, marketing and management revisited* (pp. 101–114). Routledge.
- Bitonti, A., Mugellini, G., Mariotti, C., Villeneuve, J.-P., & Francoli, M. (2025). Citizens and the public perception of lobbying: Do regulation and trust in political institutions make a difference? *Interest Groups & Advocacy*, 14, 270–297. <https://doi.org/10.1057/s41309-025-00237-x>
- Fornerod, L., Weißmüller, K. S., Mugellini, G., & Villeneuve, J.-P. (2026). Public accountability beyond institutional control: Who do citizens blame for failures in governing systemic risk? *OSF*. https://doi.org/10.31235/osf.io/cdusv_v5
- Grin, E., Fernandes, G., Teixeira, M. A. C., & Angélico, F. (2024). The paths of corruption in Brazilian municipalities: Where they come from and where they are going. In *The structure of systemic corruption: How corruption consolidates in local governments* (pp. 133–154). Springer Nature Switzerland.
- Mugellini, G., Berkachy, R., & Villeneuve, J.-P. (2025). Evaluating the quality of corruption surveys for comparative research and sustainable development. *Sustainable Development*, 34(S1), 1144–1172. <https://doi.org/10.1002/sd.70210>
- Pritoni, A., Bitonti, A., & Montalbano, G. (2025). Lobbying coalitions and their determinants: A systematic literature review. *European Political Science Review*. <https://doi.org/10.1017/S1755773925100143>
- Villeneuve, J.-P., Heide, M., & Mugellini, G. (2025). Understanding transparency failures: When sunshine causes sunburns. *SAGE Open*, 15(3). <https://doi.org/10.1177/21582440251352638>

2.1.2. Social Marketing (BeCHANGE)

- Khan R, Tanweer A, and Suggs LS (2025). Analysing celebrity and influencer marketing of food and beverages to adolescents on Instagram. *Public Health Nutrition* 28: e144, 1–12. doi: 10.1017/S1368980025101006
- Fadda, M., Bernegger, G., Bezani, K., Falvo, I., Suggs, L.S., & Caiata-Zufferey, M. (2025). "Same principles, different decisions": A qualitative study exploring the attitudes of COVID-

19 vaccination among school staff in Switzerland. *Human vaccines & immunotherapeutics*, 21(1), 2569840. <https://doi.org/10.1080/21645515.2025.2569840>

- Bringolf-Isler, B., Hänggi, J., Kayser, B., Suggs, L.S., De Hoogh, K., Dössegger, A., & Probst-Hensch, N. (2024). Does growing up in a physical activity-friendly neighborhood increase the likelihood of remaining active during adolescence and early adulthood? *BMC Public Health*, 24(1), 2883. <https://doi.org/10.1186/s12889-024-20373-4>
- Khan, R., Suggs, L.S., Tanweer, A., and Bányaí G., (2024). Food Advertisement and Marketing Policies Aimed at Reducing Childhood Obesity: A Review of Existing Regulations in High-Income Countries. *Public Health Rev* 45:1607103. doi:10.3389/phrs.2024.1607103
- Dugerdil, A., Babington-Ashaye, A., Bochud, M., Chan, M., Chiolerio, A., Gerber-Grote, A., Künzli, N., Paradis, G., Puhon, M. A., Suggs, L. S., Van Der Horst, K., Escher, G., & Flahault, A. (2024). A New Model for Ranking Schools of Public Health: The Public Health Academic Ranking. *International Journal of Public Health*, 69, 1606684. <https://doi.org/10.3389/ijph.2024.1606684>
- Darkhawaja, R., Hänggi, J., Schaffner, E., Kwiatkowski, M., Alkaiyat, A., Dössegger, A., Kayser, B., Suggs, L. S., Bringolf-Isler, B., & Probst-Hensch, N. (2024). Cross-Sectional but Not Prospective Association of Accelerometry-Derived Physical Activity With Quality of Life in Children and Adolescents. *International Journal of Public Health*, 69, 1606737. <https://doi.org/10.3389/ijph.2024.1606737>
- Fadda, M., Bernegger, G., Bezani, K., Falvo, I., Suggs, L. S., & Caiata-Zufferey, M. (2024). Impact of COVID-19 and related measures on the professional life of school staff based in Switzerland: Challenges, strategies, and benefits. *European Journal of Public Health*, ckae196. <https://doi.org/10.1093/eurpub/ckae196>
- Hänggi, J., Lovison, G., Jeong, A., Schaffner, E., Nijhuis, E., Studer, F., Taube, W., Kayser, B., Suggs, S. L., Bringolf-Isler, B., & Probst-Hensch, N. (2024). Participation in organised sports and longitudinal development of physical activity in Swiss youth: The population-based SOPHYA cohort. *Swiss Medical Weekly*, 154(10), 3778. <https://doi.org/10.57187/s.3778>
- Ferreira, J.A., Lopes, R.P., & Tukaiev, S. (2024). Plano de intervenção psicossocial: grupo de terapia para famílias monoparentais – proposta de protocolo e planificação. *Revista Multidisciplinar em Saúde (Anais do II Congresso Nacional de Saúde da Família On-line)*, 5(2), DOI:10.51161/conasf2024/32575 Corpus ID: 269226509 [In Portugal].
- Ferreira, J.A., Tukaiev, S., & Lopes, R.P. (2024). Testes psicométricos no diagnóstico das dificuldades de aprendizagem das crianças. *Revista Multidisciplinar em Saúde (Anais do II Congresso Nacional de Saúde da Família On-line)*, 5(2), DOI:10.51161/conasf2024/32536 Corpus ID: 269226264 <https://ime.events/conasf2024/pdf/32536> [In Portugal].
- Ferreira, J.A., Tukaiev, S., & Lopes, R.P. (2024). Entre delírios e esperanças - desvendando os mistérios da mente: uma jornada pela esquizofrenia paranoide, estudo de caso e estratégias de intervenção psicológica. *Revista Multidisciplinar em Saúde (Anais do II Congresso Nacional de Saúde da Família On-line)*, 5(2), DOI:10.51161/conasf2024/33632 Corpus ID: 269218678 (ISSN: 2675-8008) <https://ime.events/conasf2024/pdf/33632> [In Portugal].
- Ferreira, J.A., Lopes, R.P., & Tukaiev, S. (2024). Adolescência e toxicodependência: como intervir enquanto comunidade terapêutica? *Revista Multidisciplinar em Saúde (Anais do II Congresso Nacional de Saúde da Família On-line)*, 5(2), DOI: 10.51161/conasf2024/33335, Corpus ID: 269219348 (ISSN: 2675-8008) <https://ime.events/conasf2024/pdf/33335> [In Portugal].
- Ferreira, J.A., Tukaiev, S., & Lopes, R. P. (2024). Explorando respostas céleres com o psychopy (3): Os caminhos da percepção através das imagens emocionais. *Revista Multidisciplinar em Saúde (Anais do II Congresso Nacional de Saúde da Família On-line)*, 5(2), DOI: 10.51161/conasf2024/33071 (ISSN: 2675-8008) <https://ime.events/conasf2024/pdf/33071> [In Portugal].

2.1.3. Comunicazione Interculturale in Migrazione e Memoria / Intercultural Communication in Migration and Memory (MMIC)

- Sereke, W. B., & Drzewiecka, J. A. (2025). "May death stay away from us!" Regulating desperation and desire by Eritreans with asylum status. *Journal of International and Intercultural Communication*, 18, 66-83 <https://doi.org/10.1080/17513057.2024.2438063>
- Sereke, W. B. (2025). 'What about you, are you integrated?' Resisting racial exclusions by reversing racist discourse. *Communication and Race*. <https://doi.org/10.1080/28346955.2025.2521288>
- Halualani, R., Mendoza, L. & Drzewiecka, J. A. (2025). From "critical" junctures to critical unease around "theorizing" for critical intercultural communication futures. *Journal of Intercultural Communication Research*. <https://doi.org/10.1080/17475759.2025.2544455>
- Drzewiecka, J. A. (2024). Therapeutic media representations: recreating and contesting the past in Poland. In T. K. Nakayama & R. T. Halualani, (Eds.,) *The Handbook of Critical Intercultural Communication Studies*, (249-262). Malden, MA: Blackwell-Wiley.
- Sereke, W. B. & Drzewiecka, J. A. (2024). "Techniques to be respected as a human being!": moving beyond the binary of strategies and tactics. *Ethnic and Racial Studies*, 47:10, 2266-2287. <https://doi.org/10.1080/01419870.2023.2259465>
- Sereke, W.B. (2024) 'Are you a refugee like us? Oh then we have hope!' Affective discursive encounters in doing insider Other research, *Migration Studies*, 12 (3), <https://doi.org/10.1093/migration/mnad035>

2.1.4. Politiche della ricerca e sistema universitario / Research Policy in Higher Education Studies

- Lambrechts, Agata A; Cavallaro, Marco; Lepori, Benedetto; The European Universities initiative: between status hierarchies and inclusion, *Higher Education*, 88, 4, 1227-1247, 2024, Springer Netherlands Dordrecht
- Capano, Giliberto; Lepori, Benedetto; Designing policies that could work: understanding the interaction between policy design spaces and organizational responses in public sector, *Policy sciences*, 57, 1, 53-82, 2024, Springer US New York
- Bornmann, Lutz; Lepori, Benedetto; The use of ChatGPT to find similar institutions for institutional benchmarking, *Scientometrics*, 129, 6, 3593-3598, 2024, Springer International Publishing Cham
- Kuzborska, I., O'Reilly, D., Smith, K., Lambrechts, A.A., & Stenson, A. (2024). The role of autonomy in the formation of an integrated identity among graduate teaching assistants. *British Educational Research Journal*. <https://doi.org/10.1002/berj.4098>
- Lepori, Benedetto; The Swiss Approach to Societal Impact is Good, but Might Become Even Better: A Comment on Ochsner, *Swiss political science review*, 30, 3, 250-254, 2024,
- Todorovic, Natalija; Lepori, Benedetto; Rocci, Andrea; Plural conversations about argumentation, *Persuasion in Specialized Discourse: A multidisciplinary perspective*, 22, 24, 2024, John Benjamins Publishing Company
- Lambrechts, A.A. (2025). Mechanisms of Alliance Formation across the European Universities Initiative. In A. Frame & B. Curylo (eds). *The European Universities Initiative in the Context of the Euro-Internationalisation of European Higher Education*. Routledge/Taylor & Francis. <https://www.taylorfrancis.com/chapters/oa-edit/10.4324/9781003490654-10/mechanisms-alliance-formation-across-european-universities-initiative-agata-lambrechts>
- Lepori, Benedetto; Bornmann, Lutz; Gay, Mario; Finding "similar" universities using ChatGPT for institutional benchmarking: A large-scale comparison of European universities, *Journal of the Association for Information Science and Technology*, 2025, John Wiley & Sons, Inc.

- Lepori, Benedetto; Todorovic, Natalija; Words connecting communities: Representing the polysemy of argumentation, *Quantitative Science Studies*, 6, 753-773, 2025, MIT Press 255 Main Street, 9th Floor, Cambridge, Massachusetts 02142, USA
- Lepori, Benedetto; Andersen, Jens Peter; Donnay, Karsten; Generative AI and the future of scientometrics: current topics and future questions, arXiv preprint arXiv:2507.00783, 2025

2.2. Altre pubblicazioni

2.2.1. Integrità pubblica/Public Integrity (GRIP)

- Benli-Trichet, M., Angelico, F., de Moraes Azenha, A. L., Barlay, M., Berkachy, R., Cheon, J., Colosante, L., Fornerod, L., Gohourou, D., Hofmann, G., Huang, H.-Y., Kalberer, S., Lorusso, R., Markov, Č., Mavrov, B., Picco-Schwendener, A., Rachmantya, A. D., Seldon, N., Seo, H. S., Vettukalel, M., Jean-Patrick Villeneuve, Wheatley, J., Wüthrich, J., & Uwe Serdült. (2025). Unraveling the digital governance systems divide. In *Proceedings of the EGOV-CeDEM-ePart Conference* (August 31–September 4, 2025, University for Continuing Education Krems, Austria).
- Mosamim, P. (2024). Systematic gender-based discrimination under Taliban rule: Undeniable gender apartheid? In *ReaCT2024 – 5th Report on Terrorism and Radicalization in Europe*. <https://www.startinsight.eu/react2024-n-5-anno-5-la-rivista-rapporto>
- Mosamim, P. (2025, August 20). The Republic's fall and women's erasure from government: Why Afghanistan needs female representation. 8AM Media. <https://8am.media/eng/the-republics-fall-and-womens-erasure-from-government-why-afghanistan-needs-female-representation>

2.2.2. Social Marketing (BeCHANGE)

- Mantwill S, El Maohub Y, Messerli N, Suggs S. (2025). Stakeholder-Informed Roadmap to Reduce the Burden of HPV-Related Cancers in Switzerland. Lucerne: Swiss Learning Health System, University of Lucerne.
- Tukaiev, S., Zyma, I., Plakhotnyk, N., Ferreira, J.M.A., & Makarchuk M., (2024, May). Patterns of the event-related potentials for native and non-native words in bilinguals. In *2024 IEEE 42nd International Conference on Electronics and Nanotechnology (ELNANO)*. IEEE.
- Tukaiev, S., Korbush, O., Danylov, S., Komarenko, V., Ferreira, J.M.A., Lukashevich, U., Makarchuk, M., & Kostin, O. (2024, May). Haptic stimulation reinforces the effectiveness of motor learning in virtual reality. In *2024 IEEE 42nd International Conference on Electronics and Nanotechnology (ELNANO)*. IEEE.

2.2.3. Comunicazione Interculturale in Migrazione e Memoria / Intercultural Communication in Migration and Memory (MMIC)

- Bachmann, P., Lobinger, K. & Drzewiecka, J. A. (2025). Editorial. *Studies in Communication Sciences*, 25.1, 3–4.
- Lobinger, K., Drzewiecka, J. A. & Meißner, M. (2024). Editorial. *Studies in Communication Sciences*, 24.2, 181–183.
- Lobinger, K., & Drzewiecka, J. A. (2024). Editorial *Studies in Communication Sciences*, 24.2, 181–183.

2.2.4. Politiche della ricerca e sistema universitario / Research Policy in Higher Education Studies

- Craciun, D., Lambrechts, A. A., Manzoni, N., Felder-Stind, A., & Charret, A. (2025). The EUI turns 5: Navigating Incremental Change while Pursuing Ambitious Vision. Forum. Editor's Pick, European Universities Alliances (Summer 2025 Edition).
- Eldemir, P. (2024). "Chapter 12: A Literature Review on Internationalisation Strategies in Higher Education Institutions". In *Shaping the World of Change*. Leiden, The Netherlands: Brill. https://doi.org/10.1163/9789004705777_013
- Eldemir, P., Lepori, B., & Kwiek, M. (2024, November 16). A new approach for collecting academic profession data: What can(not) ChatGPT yield? [Conference poster]. Zenodo. <https://doi.org/10.5281/ZENODO.14173716>

3. Presentazioni a conferenze

3.1. Integrità pubblica/Public Integrity (GRIP)

- Angélico, F. (2025, April). Real estate anti-money laundering in the Global South: Are the interventions covering the actors they should cover? [Paper presentation]. International Research Society for Public Management Conference 2025. <https://irspm2025.exordo.com/programme/presentation/511>
- Angélico, F. (2025, September). Corruption in Paradise: An ecology of money laundering through real estate in the touristic Global South: Preliminary findings [Paper presentation]. Governance & Integrity Anti-Corruption Evidence Programme Annual Conference.
- Angélico, F. (2024, September). 33rd Virtual Roundtable on Measuring Corruption, ft. Fabiano Angélico [Video]. JANAR Anti-Corruption. <https://youtu.be/-m1yldUEnjc>
- Berkachy, R., Mugellini, G., & Villeneuve, J.-P. (2025, April). Perceived and experienced corruption and the role of disconfirmed citizens' expectations and accountability: A fuzzy-set qualitative comparative analysis [Paper presentation]. International Research Society for Public Management Conference 2025.
- Bitonti, A., Mariotti, C., Mugellini, G., & Villeneuve, J.-P. (2025, July). Lobbyists and their reputation [Paper presentation]. International Public Policy Association International Conference.
- Bitonti, A., Mariotti, C., Mugellini, G., & Villeneuve, J.-P. (2024, September). Lobbyists and their reputation [Paper presentation]. Società Italiana di Scienza Politica Annual Conference.
- Fornerod, L., Weißmüller, K. S., Mugellini, G., & Villeneuve, J.-P. (2025, April). Public accountability beyond institutional control: Who do citizens blame for failures in governing systemic risk? [Paper presentation]. International Research Society for Public Management Conference 2025.
- Mosamim, P., & Villeneuve, J.-P. (2024, November). Islamic public administration in practice: The Taliban's gender apartheid governance in Afghanistan [Presentation]. Islamic Public Value Symposium.
- Mosamim, P. (2024, September). Public administration in Afghanistan: A challenging environment for women [Presentation]. Diversity and Inclusion in Afghanistan Conference.
- Mugellini, G., Francoli, M., Villeneuve, J.-P., & Campbell, M. (2025, April). Contextualizing the quality evaluation of corruption surveys [Paper presentation]. International Research Society for Public Management Conference 2025.

- Mugellini, G., & Basna, K. (2025, August). The relationship between surveys' methodological quality and their results: The case of business corruption [Paper presentation]. European Consortium for Political Research General Conference 2025.

3.2. Social Marketing (BeCHANGE)

- Suggs L.S. & Wyder, C. (4 Sept 2025) Workshop "More, less, different, or stay the same? How to communicate changing and new recommendations" at Kinderärzte Schweiz Jubiläums-Jahrestagung. Pfäffikon, Switzerland
- Suggs, L.S. (1-5 December 2025). "Building Bridges to Overcome the Gaps: Uniting Perspectives for Planetary Health". Presented at Trialogue Days: Planetary Health from Different Perspectives (Organized by Swissnex India, University Zurich, Makerere University, Indian Institute of Science.) Bengaluru, India
- Tukaiev, S., Gachshenko, Y., Vysokov, N., Toleukhanov, D. Brak, I., & Datkhabayeva G. (2024). Impact of non-invasive vagus stimulation on autonomous balance. SPR 2024 Annual Meeting, October 23-26, 2024, Prague, Czech Republic
- Tukaiev, S., Ferreira, J.M.A., Zyma, I., & Makarchuk, M. (2024). Language-specific ERP characteristics in bilinguals. SPR 2024 Annual Meeting, October 23-26, 2024, Prague, Czech Republic
- Tukaiev, S., Vysokov, N., Datkhabayeva, G., Brak, I., & Toleukhanov D. (2024). Non-invasive vagus nerve stimulation shifts "sympatho-vagal balance" to the functional optimum // Neuroscience 2024, October 5-9, 2024, Chicago, USA
- Tukaiev, S., Gachshenko, Y., Brak, I., Datkhabayeva, G., Vysokov, N., & Toleukhanov, D. (2024). Non-invasive vagus stimulation attenuates the work-related stress impacts. 38th Annual Conference of the European Health Psychology Society. Health Psychology for a Sustainable Future, 3 - 6 Sep 2024, Cascais, Portugal <https://2024.ehps.net>
- Golonka, K., Tukaiev, S., Ferreira, J.M.A., Palamar, B., Fortuna, D., & Sitnik-Warchulska, K. (2024). PTSD and depression symptoms as the consequences of job-related stress among medical staff - the comparative analysis. 38th Annual Conference of the European Health Psychology Society. Health Psychology for a Sustainable Future, 3 - 6 Sep 2024, Cascais, Portugal <https://2024.ehps.net>
- Tukaiev, S., Palamar, B., Ferreira, J.M.A., Fortuna, D., Sitnik-Warchulska, K., & Golonka, K. (2024). The relationship between occupational stress and mental health in medical staff in Ukraine. 38th Annual Conference of the European Health Psychology Society. Health Psychology for a Sustainable Future, 3 - 6 Sep 2024, Cascais, Portugal <https://2024.ehps.net>

3.3. Comunicazione Interculturale in Migrazione e Memoria / Intercultural Communication in Migration and Memory (MMIC)

- Drzewiecka, J. A. (August 13-15, 2025). Breathing new life to the concept of adaptation: emotions and places. NIC Helsinki Conference, 13-15.08.2025
- Drzewiecka, J. A. & Sereke, W. B. (2024, November 20-24). Affective-discursive practices of refugee integration: emotions, race and inclusions/exclusions. Paper presented at the National Communication Association Annual Convention, New Orleans.
- Mehran, A. W & Drzewiecka, A. J. (2024, September 24-27). Networked nation in the time of political disorder: affect in Afghanistan's ethnic group's conflicted constructions of imagined

community [Paper presentation]. ECREA 2024 European Communication Conference: Communication and social (dis)order, Ljubljana, Slovenia.

- Sereke, W. B., Manser-Egli, S., & von Rütte, B. (2025). "Swiss by ancestry": Genuine and Strategic Nativism in Swiss Naturalization Practice, presented at the Expert Council on Integration and Migration (SVR), Berlin, 13–14 November.
- Sereke, W. B. (2025). Towards Reflexivity in the Study of Mobility and Diversity: Theories, Positionality, and the Political Economy of Knowledge Production, presented at the 22nd IMISCOE Annual Conference, Paris, 2–4 July.

3.4. Politiche della ricerca e sistema universitario / Research Policy in Higher Education Studies

- Falvo, Ilaria (2025, November 7). *Generative AI as a Contested Institutional Issue: A Study of Swiss Higher Education Institutions*. REHES conference. [conference panel presentation]. Olten, Switzerland.
- Lepori, Benedetto; Wolfmayr, Anna Katharina; Neuhäusler, Peter; , What determines academic patenting? Investigating policy, regional and institutional factors, STI ENID 2025, 2025.
- Falvo, Ilaria & Lepori, Benedetto; (2025, 3-5 September). *Assistant or Co-author? Generative AI and the redefinition of the 'author' category in academic publishing*. [conference panel presentation]. STI-ENID Conference. Bristol, UK.
- Lambrechts, A.A., & Charret, A. (2025, August 26). *Re-Europeanising Higher Education - Exploring the Diverse Logics of Swiss and British Participation in the European Universities Initiative* [conference panel presentation]. European Consortium for Political Research (ECPR) General Conference. Thessaloniki, Greece.
- Falvo, Ilaria & Lepori, Benedetto. (2025, July 3-5). *Technologies of Transformation: Studying Emergent Digital Technologies as Ongoing Organizational and Institutional Experiments*. [conference panel presentation]. European Group of Organizational Studies. Athens, Greece.
- Lambrechts, A.A., & Charret, A. (2025, June 2). *Exploring the Swiss and British HEIs Participation in the European Universities Initiative* [conference paper presentation]. European Universities Initiative 5 Years On: A Research and Practice Symposium. Lugano, Switzerland.
- Lambrechts, A.A. (2025, April 3-4). *Continuities, changes and challenges for European higher education landscape. Five years of the European Universities Initiative*. [conference panel presentation]. Centre for Global Higher Education (CGHE) Annual Conference. Oxford, United Kingdom.
- Lambrechts, A.A. (2024, September 4-6). *Beyond Strategic Alliances: A Nuanced View of Swiss Universities in the European Universities Initiative* [conference panel presentation]. CHER 36th Annual Conference "Higher Education and Science Feature(s): Trends, Imaginaries, and Alternatives". Beval, Luxembourg.
- Eldemir, Pinar, Lambrechts, AA., Lepori, B & Barrioluengo Mabel S. (2024, January 12). *Institutional Attractiveness and Student Inward Mobility Trends in Europe: A Longitudinal Approach*. GeoINNO2024 in Manchester/UK.
- Eldemir, P. & Lepori, B. (2024, July 22). *Local needs, global pressures, and internationalization strategies: Recruitment of international faculty members in Swiss universities*, 33rd EDAMBA Research Academy in Athens.
- Eldemir, P. & Lepori, B. (2024). *Local needs, global pressures, and internationalization strategies: Recruitment of international faculty members in Swiss universities*, REHES VI.

- Eldemir, P. & Lepori, B. (2024, September 4-6). *Local needs, global pressures, and internationalization strategies: Recruitment of international faculty members in Swiss universities*, CHER 36th Annual Conference “Higher Education and Science Feature(s): Trends, Imaginaries, and Alternatives”. Beval, Luxembourg.
- Eldemir, P., Lambrechts, AA., Lepori, B. & Barrioluengo Mabel S. (2024, January 12). *Attracting International Students: An Institutional Perspective*. CHER 36th Annual Conference “Higher Education and Science Feature(s): Trends, Imaginaries, and Alternatives”. Beval, Luxembourg.
- Eldemir, P. & Lepori, B. (2025, January 31). *Balancing internationality of academic staff with local rooting through diverse career paths*, IRCrES Seminars 2024-2025 in Rome
- Eldemir, P. & Lepori, B. (2025, February 2). *A new approach for collecting academic profession data: What can(not) ChatGPT yield?*, Workshop on The Use of Generative AI for Science of Science and Higher Education Studies (AISci), USI.
- Eldemir, P. & Lepori, B. (2025, 3-6 September). *New Approach for Collecting Academic Profession Data: What Can(not) ChatGPT Yield?*. CHER 37th Annual Conference, Poznan, Poland.
- Eldemir, P. & Lepori, B. (2025, 3-6 September). *Matter of Degree. Balancing Internationality with Local Rooting in the Recruitment of Academic Staff*. CHER 37th Annual Conference, Poznan, Poland.

4. Collaborazioni principali (in corso/concluse)

4.1. Integrità pubblica / Public Integrity (GRIP)

4.1.1. Jean-Patrick Villeneuve

- Visiting Professor - University of International Business and Economics (UIBE) 对外经济贸易大学 - China
- Board Member - Mediation Commission of the Law on Transparency Government of Ticino - Switzerland
- Board Member Information for All Programme UNESCO - France
- Co-Director - ReaCT Observatory on Terrorism and Radicalization – Switzerland/Italy

Per il programma Master PMP

- Université de Lausanne
- University of Berne
- University Tor Vergata
- University of Aix-en-Provence
- University of Postdam

Per la ricerca

- University of St. Gallen
- Université de Lausanne
- The Graduate Institute Geneva
- Sussex University (UK)
- Fundação Getulio Vargas (Brazil)
- Ecole national d'administration publique (Canada)

- Carleton University (Canada)
- Université Mohammed V de Rabat (Marocco)
- University of International Business and Economics of China
- University of Amsterdam (The Netherlands)
- University College Dublin (Ireland)
- Universidad Autónoma de Chile (Chile)
- Swedish University of Agricultural Sciences (Sweden)
- UNESCO y United Nations Office on Drugs and Crime (UNODC)
- Swiss Federal Department of Foreign Affairs (DFAE)
- State Secretariat for Economic Affairs SECO
- World Trade Organisation (WTO) y Open Government Partnership
- Camera di commercio Ticino
- PM Consulting
- KPMG Zurich
- African Local Governments Academy (ALGA) of United Cities and Local Government of Africa (UCLG-Africa)
- International Trade Center
- The Good Lobby Italia
- Social marketing (BeCHANGE)
- WTO
- Dharma Alliance, Geneva
- Friend of Multilateralism
- Medecin sans Frontières (MsF)
- Fundacion getullio Vargas
- Czech Academy of Sciences
- International University of Business and Economics (UIBE, Beijing)
- CIFAR
- Carleton University
- Dalhousie University
- ENAP
- L'Orientale di napoli
- Tor vergata
- La Sapienza
- Università degli Studi di Milano
- Camera di Commercio
- Sussex University
- Open Government Partnership
- Open Data Charter
- St-Andrews University (Scotland)

Visiting Professors at GRIP

- Laura Cervi; Autonomous University of Barcelona
- Veronica Silva Reinoso, UNAM Mexico

Visiting Post-Docs at GRIP

- Nicola Serano – Lund University, Sweden
- Francesco Veri; University of Zurich
- Elia Pusterla; Free University of Bozen-Bolzano
- Francesca Pusterla; Free University of Bozen-Bolzano

Visiting PhD students at GRIP

- Federico Tartivita; University of Bologna
- Valentina Cippolone; Università degli Studi "G. d'Annunzio" Chieti – Pescara
- Francesca Cucciara; Institutions: Istituto Superiore di Pavia and Università Cattolica di Milano

4.2. Politiche della ricerca e sistema universitario / Research Policy in Higher Education Studies

Lepori B.

- European Commission Higher Education Sector Observatory (EHESO)
- Austrian Institute of Technology, Vienna (AT)

Lambrechts A.

Per la ricerca

- University of Oxford (UK)
- University of Twente (NL)
- Central European University (AT)
- Pompeu Fabra University (ES)

5. Conferenze e seminari

Integrità pubblica / Public Integrity (GRIP)

- Astrologo, A. (2024, October). La mafia declinata al femminile [Seminar presentation]. Seminar organized by Osservatorio ticinese sulla criminalità organizzata.
- Jancsics, D. (2024, November). Sociology of corruption: Patterns of corruption exchange in Hungary [Seminar presentation]. University of Bologna.
- Fornerod, L. (2024, November). Public accountability during crisis: Responsibility and blame attribution for policy failure [Brown bag seminar presentation].
- GRIP – Public Integrity Research Group. (2024, November). Final Seminar DeEP GOV – Digital education for effective governance: A Swiss-MENA collaborative approach [Seminar].
- data.europa.eu. (2025, May). Open judicial data, AI, and transparency in the digital age [Webinar]. <https://data.europa.eu/en/news-events/events/webinar-open-judicial-data-ai-and-transparency-digital-age>
- Basel Institute on Governance. (2025, May). Detect, develop, defend: How to build effective corruption risk indicators and red flag systems [Webinar]. <https://baselgovernance.org/node/2788>
- Anderson, J. (2025, August). 44th Virtual Roundtable on Measuring Corruption, ft. James Anderson [Video]. JANAR Anti-Corruption. <https://youtu.be/-m1yldUEnjc>
- International Congress on Social and Environmental Accounting Research. (2025, August). 35th International Congress on Social and Environmental Accounting Research.

Politiche della ricerca e sistema universitario / Research Policy in Higher Education Studies

- Workshop on The Use of Generative AI for Science of Science and Higher Education Studies (AISci). Lugano, 5-7 February 2025 (supported by the Swiss National Science Foundation)
- European Universities Initiative 5 Years On: A Research and Practice Symposium. Lugano, 2-3 June 2025 (supported by the Swiss National Science Foundation)

5.1. Keynote e relazioni invitate

5.1.1. Integrità pubblica / Public Integrity (GRIP)

- Bitonti, A. (2025, May). Lobbying e regolazione [Guest lecture]. Corso di Lobbying e Amministrazione Pubblica, Scuola Nazionale dell'Amministrazione.
- Bitonti, A. (2025, May). Digital innovation and public affairs [Conference presentation]. Global Alliance for Public Relations and Communication Management European Summit.
- Bitonti, A. (2025, May). Democracy and digital lobbying [Guest lecture]. Jean Monnet Course on Digital Citizenship, Roma Tre University.
- Bitonti, A. (2025, March). Rappresentare gli interessi: Lobbying e advocacy [Guest lecture]. LaPolis Political Academy, SFERA Scuola di Politica, University of Urbino.
- Bitonti, A. (2025, March). Lobbying e advocacy [Guest lecture]. Corso di Teoria e Tecniche di Advocacy, Lobbying e Fundraising, University of Urbino.
- Bitonti, A. (2024, December). Filosofia del lobbying e innovazione digitale nei public affairs [Guest lecture]. Link Campus University.

- Bitonti, A. (2024, October). Framing and political campaigning [Guest lecture]. University of Arkansas Rome Center.
- Mugellini, G. (2025, September). A framework to assess corruption surveys quality [Presentation]. International Anti-Corruption Academy Expert Meeting on the Future of Measuring Corruption.
- Mugellini, G. (2024, May). Teaching Slam on Transparency [Presentation]. Brussels, Belgium.
- Villeneuve, J.-P. (2025). Weberian systems in the digital age [Guest lecture]. University of International Business and Economics.

5.1.2. Social Marketing (BeCHANGE)

- Suggs, L.S. (4 Sept 2025). Keynote “Communicating about vaccination (and other issues), even with hesitant parents” at Kinderärzte Schweiz Jubiläums-Jahrestagung. Pfäffikon, Switzerland
- Suggs, L.S. (27-28 November 2025) Keynote: “How to build Vaccination Confidence” Swiss Vaccinology Congress, Basel Switzerland
- Suggs, L.S. (6-7 June 2024) Keynote: “From Pandemic to Epidemics” at Swiss pediatrics Congress. Lucern Switzerland
- Suggs, L.S. (8 November 2024). Keynote: “Social marketing for Implementation” at the Swiss Implementation Science Network (IMPACT) conference. Geneva Switzerland

5.1.3. Comunicazione Interculturale in Migrazione e Memoria / Intercultural Communication in Migration and Memory (MMIC)

- Discussant, Relevant Concepts and Methods for Future Research in the Field of Intercultural Communication, NIC Helsinki Conference, 13-15.08.2025
- Drzewiecka, J. A. (2024). Keynote: Threats to Inclusivity, Challenges to Competence: Affect and Power Struggles in Multilingual Contexts. Presented at the 25th Annual Conference of the Association of University Language Communities in the UK and Ireland. 25 -26 April, 2024, Exeter, UK.

5.1.4. Politiche della ricerca e sistema Universitario / Research Policy in Higher Education Studies

- Benedetto Lepori, “Generative AI and the changing higher education field: evolution or revolution?”, 7th Annual EAIR Forum (European Higher Education Society), Utrecht, Netherlands, August 27–29, 2025
- Lambrechts, A.A. (2024, September 18). *The role and contribution of associated partners in the European Universities Initiative*. [roundtable session]. EAIE Annual Conference and Exhibition. Toulouse, France.

6. Eventi

6.1. Integrità pubblica/Public Integrity (GRIP)

- UNODC. “International expert meeting on asset return and sustainable development “. Addis Ababa, Ethiopia, 11-13 December 2024.
- Workshop project DeeP-GOV “Digital education for effective governance: a Swiss-MENA Collaborative approach”. Lugano, Switzerland, 22 Novembre 2024.
- Master PMP Visit to Federal Tribunal
- Visit to US Embassy

6.2. Social Marketing (BeCHANGE)

- SSPH+ Lugano Summer School in Public Health Policy, Economics, and Management. Onsite and online, 18-23 August 2025.
- USI Open Day. April 2025.

Contatti

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