
Guidelines for appointing a Master's Executive Advisory Board

Introduction

At USI, each Master's degree programme may appoint an Executive Advisory Board (hereafter "Board").

The Board is formed by executive level members, either appointed individually or representing companies that collaborate or intend to collaborate with the Master's in a more structured way. Through the activities of the Board, each Master's degree programme aims at further developing liaisons with the business world in relation to the training provided, not only with regards to the employment of graduates, but also to the evaluation and constant improvement of the training curricula.

As USI has more than 20 Master's degree programmes, it appears appropriate to have a common approach in the definition of these Boards, both to avoid duplication/overlapping and to make the most of synergies between the Masters', as well as between these and the business world.

Scope

The Board aims at fostering an effective relation with the relevant institutional, cultural, educational, social and economic stakeholders, in particular by:

- Contributing to the evaluation and constant updating/improvement of the curriculum;
- Undertaking the support the development and activities of the Master's (possibly also through financial contributions, e.g. scholarships, awards, etc.);
- Establishing a permanent liaison between the University and the socio-economic context. The Board supports various forms of collaboration (e.g.: internship, field project, theses, etc.) and the integration of graduates into the world of work. For these activities, the Board coordinates with the USI Career Service;
- Providing opinions and proposals to enhance the presence of USI in the region and at international level.

Constituents

The Board is formed by individuals and representatives of public and private legal entities who undertake to support the development and activities of the Master's degree programme. The Board is chaired by the Director of the Master's, and co-chaired by a person chosen among the representatives of companies or experts.

The Board members are:

1. **USI**
 - Director of the Master's degree programme
 - The programme coordinator

2. Business entities

Companies shall appoint a person with professional experience relevant to the Master's and who is willing to participate regularly in Board meetings

3. Experts

Experts with consolidated experience relevant to the Master's. Ideally, these can also be chosen among the Master's alumni.

The following are invited to take part in the Board meetings:

- the Pro-rector for Education and Students' experience;
- the head of USI Career and USI Alumni, or a delegate.

How and when

The proposal for the appointment of the Master's Executive Advisory Board and its members is formulated by the Director of the Master's degree programme, in agreement with the relevant Faculty Dean. The Director of the Master's shall consider the suggestions and proposals of the USI Career and Alumni Service.

The proposal is discussed with the Pro-rector for Education and Students' experience, who provides a binding opinion.

The Board is formed by appointment of the Rector, for a two-year and renewable term.

The Board meets at least once a year and is summoned by the Director of the Master's, who also establishes the agenda.

The USI Career and Alumni Service supports the Board in its activities of design and implementation of project ideas concerning the realisation of internships and field projects and the access into the world of work of USI graduates.

Communications

The list of Board members is published online.

These guidelines were approved on June 27, 2019, by the Management Board and shall take effect from the academic year 2019/20.