Università della Svizzera italiana

Academic year 2025-2026

Master in European Studies in Investor Relations and Financial Communication (ESIR)

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Study Plan

1st semester (SA 2025-2026)

Core courses (33 ECTS)	Lecturers	Tags	ECTS
Accounting for Investor Relations (UNICA)			6
EU Financial Systems and Bank Management (UNICA)			6
Speech Communication (UNICA)			3
Statistical Data Analysis (UNICA)			3
English for Business and finance - First level (UNICA)			3
Français de la Finance - First level (UNICA)			6
Deutsch für die Finanzkommunikation - First level (UNICA)			6

2nd semester (SP 2026)

Core courses (30 ECTS)	Lecturers	Tags	ECTS
Economics of the EU (UNICA)			6
Corporate Finance (UNICA)			3
Principles of Financial European Regulation (UNICA)			6
English for Business and Finance - Second level (UNICA)			3
Français de la Finance - Second level (UNICA)			6
Deutsch für die Finanzkommunikation - Second level (UNICA)			6
Christian Ethics in Business (UNICA)			0

3rd semester (SA 2026-2027)

Core courses (24 ECTS)	Lecturers	Tags	ECTS
Argumentation in Finance	Rocci, Palmieri		6
Financial Communication	Rocci, Raimondo		6
Communication Strategies in Financial Disclosure	Stenka		3
Online Communication Design - ESIR	Picco	Core o elective con Natural Language Processing for Business and Finance	3
Sustainable Finance and Ethics	Seele		3
Current Issues in International Affairs	Villeneuve, Angélico		3

Elective courses (6 ECTS)	Lecturers	Tags	ECTS
Argumentation in Conflict Resolution	Greco	Suggested Elective Course	3
Comparative Public Administration	Villeneuve, Angélico	Suggested Elective Course	6
Financial Decisions	Pellandini-Simányi	Suggested Elective Course	3
Quantitative Methods in Finance: a critical Introduction	Erez	Suggested Elective Course	3
Managerial Finance	Coggi	Suggested Elective Course	3

4th semester (SP 2027)

Core courses (21 ECTS)	Lecturers	Tags	ECTS
Banking Strategies & Wealth Management	Fierli, Coggi		6
Conversations with Investment Professionals	Rossini	Core o elective in alternanza con Conversations with industry experts on Private Banking - SP	3
Conversations with industry experts on Private Banking	Raimondo	Core o elective in alternanza con Conversations with Investment Professionals - SP	3
Investor Relations	Hoffmann		3
Law and Practice of Capital Markets	Mozzarelli		3
Natural Language Processing for Business and Finance	van der Plas	Core o elective in alternanza con Online communication Design - SA	3

Elective courses (6 ECTS)	Lecturers	Tags	ECTS
Natural Language Processing for Business and Finance Project	van der Plas	Suggested Elective Course	3
Business Markets and Industrial Relations	La Rocca	Suggested Elective Course	3
Issues and crisis management	Mariconda	Suggested Elective Course	3
Sponsoring and partnership management	Cotting	Suggested Elective Course	3

Internship	Option Internship 9 ECTS + 3 ECTS elective course	9
Thesis		18

Students must acquire **12 ECTS** of **"Suggested Elective Course"** tagged courses or activities **over the entire study plan**.

Students must acquire **3 ECTS** of **"Core o elective in alternanza con Conversations with industry experts on Investor Relations - SP"** or **"Core o elective in alternanza con Conversations with industry experts on Private Banking - SA"** tagged courses or activities from the **3rd, 4th semesters**.

Students might choose **"Option Internship 9 ECTS + 3 ECTS elective course"** tagged Extra-curricular courses or activities (which are not included in the graduation requirements).