
Regulations

USI Alumni in Digital Fashion Communication Career Mentoring Programme 2026/27

The goal of the Career Mentoring is to support USI Master's students in Digital Fashion Communication by pairing them with a USI alumnus/alumna Mentor. The Mentor offers advice and insights on the job market and shares their own post-graduation career experience in Fashion and / or Digital Communication to help students begin their professional journey.

Project

The first edition of the USI Alumni in Fashion Career Mentoring Programme will take place during the 2026/27 academic year and is exclusively reserved for students who are regularly enrolled in the USI Master in Digital Fashion Communication programme (1st year; limited spots available).

The Mentoring lasts six months and is offered by a selected group of USI alumni (Mentors) who are now professionals in the fashion and / or digital communication sectors. On a voluntary basis, Mentors provide individual advice and guidance to USI Master in Digital Fashion Communication students (Mentees) interested in pursuing a career in fashion and / or digital communication. Each mentoring relationship is based on individual pairing (Mentor/Mentee).

Requirements, Registration, and Admission for Mentees (students)

To participate in the Career Mentoring Programme as a Mentee, you must meet the following requirements:

- Be regularly enrolled in the 1st year of the Master in Digital Fashion Communication at USI at the time of application;
- Be interested in a career in Fashion and / digital communication after completing the Master's programme;
- Submit a complete application by the deadline;
- Not have participated in the programme in previous years;
- Be in good standing with the programme's coursework.

Additionally, the following are required:

- Motivation to develop professional knowledge and skills useful for a qualified entry into the job market;
- Ability to listen and respect others;
- Honor the commitment made to one's mentor;
- Compliance with USI's Code of Ethics.

Eligible students must complete the application form for the Programme, attaching their CV and a two-minute video. In the video, applicants should introduce themselves and explain their reasons for participating.

The selection and matching of Mentees and Mentors are carried out by the USI Career and Alumni Service and the Master in DFC. Selected students will be informed directly. Each Mentee will be assigned to only one Mentor.

Once the selection is confirmed, both the Mentee and the Mentor must sign the Mentoring Agreement and commit to adhering to its terms.

Students may participate in the USI Alumni in Fashion Career Mentoring Programme only once during their studies at USI. If a student ceases to be enrolled at USI, they will automatically be removed from the programme.

Mentor Selection and Matching

Mentors are USI alumni who are professionally active in the fashion and / or digital communication field and agree to share their experience to guide a USI DFC student over a six-month period.

Mentors are selected and invited by the Alumni Service and the Master's in DFC Directors.

Mentors perform their role voluntarily and without compensation. If they change employers or positions during the programme, they will remain Mentors.

The selection and matching of Mentors and Mentees are managed by the USI Career and Alumni Service and the Master's in DFC Directors.

Mentoring Programme Implementation

The Mentoring Programme lasts six months and consists of 4-5 meetings, which can be held either virtually or in person. The frequency and format of the meetings are agreed upon by the Mentor and Mentee. The language of mentoring is English or Italian, or any other language agreed by both parties.

Suggested meeting topics are:

1. Defining career goals
2. Identifying key employers and potential career paths
3. CV and LinkedIn review
4. Interview preparation and mock interviews
5. Professional development and growth

In addition, Mentors and Mentees are invited to participate in the Programme's kick-off event, which will take place online in September 2026.

Communication

At the end of the Mentoring Programme, feedback is collected from both Mentees and Mentors to improve future editions. Selected feedback may also be used for programme communication (website, social media, etc.) in the form of quotes. Mentors and Mentees also agree to have their name and photo displayed on the Programme website.