LONG NIGHT OF CAREERS

14 NOVEMBER 2019, FROM 18.00
USI, LUGANO CAMPUS

PROGRAMME

www.usi.ch/lnoc
www.lnoc.ch
www.facebook.com/LNoCareer
Dear students, PhD candidates and graduates,

The Career Service is pleased to invite you to the 5th Long Night of Careers at USI. An innovative platform for dialogue between the academic world and the workplace that is offered simultaneously by 10 participating institutions throughout Switzerland.

The evening starts with the Welcome Greetings of the Rector, Prof. Boas Erez and Marco Borradori, Major of the Lugano City and the Opening Panel “Making the best out of graduates in STEM and Humanities. The viewpoint of companies”, moderated by Prof. Lorenzo Cantoni, Pro-Rector for Education and Students’ Experience, USI.

The event continues with a Job Gallery Walk, CV Checks, Workshops, Round Tables, Mock Interviews, Contests, but also Interactive Games, Food Tasting and other events to address the important topic of professional careers in a new, direct and informal fashion.

Career Service
OPENING PANEL

MAKING THE BEST OUT OF GRADUATES IN STEM AND HUMANITIES. THE VIEWPOINT OF COMPANIES.

Welcome and Opening Remarks
Prof. Boas Erez, Rector, USI
Marco Borradori, Major, Città di Lugano

Moderator
Prof. Lorenzo Cantoni, Pro-Rector, USI
Marzio Grassi, Regional Director Ticino, Credit Suisse
Luciano Monga, Audit Partner, Deloitte
Vittoria Gozzi, CEO Wylab, Duferco Group
Michel Gagnon, Director, LAC
Stefano Santinelli, CEO of localsearch and deputy of the Swisscom
CEO for Ticino, localsearch and Swisscom

Finding ways to combine STEM and the humanities will be crucial to respond to the global challenges of the 21st century. We will need holistic thinkers with a humanistic background as well as experts with vertical technical knowledge: how are companies organized and how will they cope to respond to these new needs? What will the new professional profiles be and what skills should they have?

WORKSHOPS

What career should you choose? What are your options and how can you prepare yourself? Join the workshops, put yourself on the line, and get inspired by professionals.

19.00—20.00
Floor 1, 2, 3
Avaloq
Bloomberg
Credit Suisse
Deloitte
DXT Commodities
Federal Administration
Ikea
L’Oréal
Piaget
RSI
VF International

20.00—21.00
Floor 1, 2, 3
AIF Ticino
Bally
BPW - Business Professional Women
Carlson Wagonlit Travel
Emerge
EY
Federal Administration
La Martina
Loris Kessl Auto
Netcomm Suisse
Philipp Plein
Rothschild & Co.
RSI
VECO Group
WelID
Wullschleger Group
7 for all Mankind International

21.00—22.00
Floor 1, 2, 3
Accenture
Appway
Artsana
CP Start-up
Economiesuisse
Havas
Il Litorale
L’Oréal
Pulse Advertising
RSI
Sketchin
UNV - United Nations Volunteers
USI Equal Opportunities Service
USI International Relations and Study Abroad Service
Vodafone
Zanders
100 Women in Finance
JOB GALLERY
WALK

Are you interested in finding out more about a specific job? Book one or more 15 minutes individual sessions with an expert to get an idea of the typical day at work.

CV CHECKS

Find out how effective your CV is by booking a one-on-one 15 minutes session with a company HR expert. Get suggestions on how to improve your resume according to what companies are really interested in.

19.00—20.30
Floor 1
Every 15 min
Last 30 min.
free slots

Artsana
ASG – Ass. Svizzera Gestori Patrimonii
Bibliotecari Archivisti Documentalisti
Svizzera Italiana
Città di Lugano – Event and Conference Department
Credit Suisse
EY
Federal Administration
LAC
Octopus Group
PwC
RSI
Sketchin
Swiss National Bank
UBS
UNV – United Nations Volunteers
USI Università della Svizzera Italiana
WelID
XY
Zanders

20.30—22.00
Floor 1
Every 15 min
Last 30 min.
free slots

Accenture
Appway
Città di Lugano – Event and Conference Department
Colin&Cie Svizzera
Coty
Credit Suisse
EF Education First
L’Oréal
LAC
Piaget
PKB Private Bank
Polizia Cantonale / Polizia Giudiziaria
PwC
RSI
Swiss National Bank
UBS
WelID

19.00—20.30
Floor 2
Every 15 min

7 for all Mankind International
Città di Lugano
Cornèr Bank
EF Education First
Federal Administration
Franklin University Switzerland
HR Ticino Young
LAC
UBS
XY

20.30—22.00
Floor 2
Every 15 min

Accenture
Bloomberg
Cornèr Bank
Federal Administration
Imerys Graphite & Carbon
Kering
Quanta Ressources Humaines
UBS
VF International
WelID

Group 1

Group 2
EXTRAS

Meet companies while playing. Discover a new dimension of work and professional networking.

19.00–20.30
Floor 1, Room A11
Coty
Masaba Coffee, helping you feel connected!

Floor 1, Hall
Express Yourself
Masaba Coffee

Floor 1, Hall
Add Some Salt to Your Career
Avaloq

Floor 1, Hall
Deloitte Brown Bags
Deloitte

Floor 1, 2, 3, Hall
Give Yourself a Fruity Break
MrSmile

Floor 2, Hall
Imerys Ice Cream
Imerys Graphite & Carbon

Floor 3, Hall
Donuts: Let's Get Together with EY Values!
EY

Floor 3, Hall
Give You Wings
Red Bull

Courtyard
VF Food Truck
VF International

FOOD COURT

Do you need to recharge? Sandwiches, bagels, bretzels, fruits, drinks, snacks, coffee and a spaghetti dinner will keep you going through the night...

Floor 1, Room A11
Express Yourself
Masaba Coffee

Floor 1, Hall
Add Some Salt to Your Career
Avaloq

Floor 1, Hall
Deloitte Brown Bags
Deloitte

Floor 1, 2, 3, Hall
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MrSmile

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Floor 3, Hall
Donuts: Let's Get Together with EY Values!
EY

Floor 3, Hall
Give You Wings
Red Bull

Courtyard
VF Food Truck
VF International
**CLOSING PARTY**

The night is not over! Celebrate with us: dance to the music of the Dj Marathon, and then party all night long with United Students!

**22.00-24.00**

**RISOTTATA WITH FEDERAL ADMINISTRATION**  
Fed your mind and body! Celebrate with us this Long Night with a Risottata!

**Canteen**

**22.00-24.00**

**MUSIC CHILL-OUT**  
Moment of well-deserved relaxation, with music and entertainment to wind down while listening to the performances of DJs who will also share their experience with Espérance Acti, a charity & music project.

**Courtyard**

**22.00-24.00**

**LONG NIGHT OF CAREERS USI APRÈS-SKI**  
Come and taste one Vin brûlé and a Redbull under the open space of the Canteen and listen to some DJ Marathon music! You will also discover the opportunities offered by the region of Airolo and Valle Leventina by Valbianca. Thanks to FABBRI.

**Courtyard**

**22.00-24.00**

**HCLL CHALLENGE**  
Tast your accuracy and win a ticket for you and your friends for one of our home-games in Cornèr Arena!

**Courtyard**

**23.45-02.00.00**

**LNoC PARTY**  
Long Night of the Career’s official party by United Students at Officina del Cocktail: have a drink together!

**Officina del Cocktail**

**19.00-20.00**

**JOB GALLERY WALK**  
Are you interested in finding out more about a specific job? Book one or more 15 minutes individual sessions with an expert to get an idea of the typical day at work.

**Room A11**

**WORKSHOP INCLUSIVE EMPLOYERS FOR INCLUSIVE MARKETING**  
Fighting marginalisation is the aim of business inclusiveness. A joint effort of companies’ inclusive marketing policies trying to contrast market discrimination, and recruiters and employees’ employer branding abilities willing to overcome professional discrimination.

**Room A12**

**WORKSHOP RSI AS AN INTERNSHIP COMPANY**  
RSI as an internship company. What do you expect from RSI? What profession would you like to learn to play?

**Room A13**

**WORKSHOP NON-HIERARCHICAL AGILE ORGANISATIONS**  
Come and explore with us new ways of working: we will explain you why and how we moved away from a classical into a non-hierarchical agile organisation with self-containment of teams and which problems we solved - what have we have achieved so far, what went well and where do we still have challenges.

**Room A14**

**EXTRA**

**THE NORTH FACE: NEVER STOP EXPLORING**  
Curious to know more about the The North Face World? Come & Meet our Marketing North Face experts and explorer: Samanta Gubitta, Marketing Coordinator e Filippo Solaro del Borgo, Athletes Coordinator! Collect here also the voucher for the Food Truck!
19.00-20.00

Floor 1

**Hall**

**EXTRA PING-PONG CHALLENGE**
Come and play to be quick, agile, mobile and goal-oriented. Play ping-pong with the Red Bull representatives and see if you’re fit for the top!

**Hall**

**EXTRA DISCOVER IMERYS!**
Come and discover our activities and receive a voucher for an ice-cream!

**Hall**

**EXTRA EY & FC LUGANO: FOOSBALL**
Join and challenge Fulvio Sulmoni, graduate and professional player of FC Lugano.

19.00-20.00

Floor 2

**Rooms A23-A24**

**CV CHECKS**
Find out how effective your CV is by booking a one-on-one 15 minutes session with a company HR expert. Get suggestions on how to improve your resume according to what companies are really interested in.

**Room A21**

**WORKSHOP INNOVATION IN TRADING**
Continuous innovation is of paramount importance for the trading business, for understanding and being competitive in a constantly-evolving financial environment. In this workshop you will be introduced to the most innovative activities carried out in DXT and to the description of the job profiles most requested in the trading sector.

**Room A22**

**WORKSHOP HUMANS VS MACHINES: THE FUTURE OF WORK**
Are you curious (and maybe anxious) about the future of jobs in a world increasingly relying on machines, artificial intelligence, and digitalization? Come discover the challenges and opportunities of future jobs, and think with us about what they represent for your future careers.

**Hall**

**EXTRA MEET & GREET THE STUDENT ASSOCIATIONS**
Interested in extracurricular activities? Add to your CV your membership of a student association. Find out about USI associations and Franklin SGA and how being a member can boost your career.

**Hall**

**EXTRA CAN YOU STAY FOCUSED?**
Everyday life is full of obstacles that can slow down, lengthen, complicate our personal and professional path and that were not planned but, with a good focus and mental strength, we can overcome every hitch. And you, can you stay focused?
**19.00-20.00**

**Floor 3**

- **Room A31**  
  WORKSHOP  
  **HOW IS DIGITAL SHAPING THE CUSTOMER EXPERIENCE?**  
  VF International  
  Come to meet our digital Customer Experience expert, Lucia Colombo, to dive into the eCommerce world at The North Face and discover the latest digital trends!

- **Room A32**  
  WORKSHOP  
  **GO SECO!**  
  Federal Administration  
  Stimulating, modern, playing a pivotal role both for the economy and internationally - an employer with perspectives and interesting career opportunities.

- **Room A33**  
  WORKSHOP  
  **BUSINESS CHEMISTRY: USING SCIENCE TO IMPROVE THE ART OF RELATIONSHIPS**  
  Deloitte  
  Business Chemistry is a system developed by neuro-anthropology and genetics researchers, drawing upon the latest biological research and statistical analysis technology. It focuses on observable, business-relevant characteristics and their implications in a business setting, helping to understand yourself and others and to adapt your style.

- **Room A34**  
  WORKSHOP  
  **LIFE@BLOOMBERG**  
  Bloomberg  
  Business Chemistry is a system developed by neuro-anthropology and genetics researchers, drawing upon the latest biological research and statistical analysis technology. It focuses on observable, business-relevant characteristics and their implications in a business setting, helping to understand yourself and others and to adapt your style.

- **Hall**  
  EXTRA  
  **DISCOVER THE GLOBAL SHAPERS LUGANO HUB**  
  Global Shapers Lugano  
  Born as initiative of the World Economic Forum, we are under-30 professionals, passionately engaged in projects about innovation, sustainability and education, aiming to have a positive impact on the territory of Ticino, to increase networking and personal enrichment. Come to meet us!

**20.00-21.00**

**Floor 1**

- **Room A11**  
  JOB GALLERY WALK  
  In Italian and English  
  Are you interested in finding out more about a specific job? Book one or more 15 minutes individual sessions with an expert to get an idea of the typical day at work.

- **Room A12**  
  WORKSHOP  
  **TRAVEL & TRANSFORMATION: EVOLVING INTO THE LEADING TRAVEL MANAGEMENT PLATFORM**  
  Carlson Wagonlit Travel  
  B2B4E (business to business for employees) is the new motto, and with that a new mindset. Change is everywhere, just following is not enough. Being the global leader is a nice place to be; but staying there is what drives us day to day. Come & join me to discover more about why & how we are driving this transformation in business travel.

- **Room A13**  
  WORKSHOP  
  **BEING A CRITIC FOR A NIGHT**  
  RSI  
  Being a critic for a night. SPAM, Flex, what do you like about our products, what would you change? What is missing?

- **Room A14**  
  WORKSHOP  
  **START YOUR CAREER WITH EY SWITZERLAND**  
  EY  
  Our employees are ambitious, highly energized to contribute and demonstrate entrepreneurship. We create an exceptional career experience in an inclusive environment that is anchored in our values. We communicate a strategy that our people understand and commit to.

- **Hall**  
  EXTRA  
  **COTY BEAUTY SALON**  
  Coty  
  Come and get ready for your professional meetings!
EXTRA 
**THE NORTH FACE: NEVER STOP EXPLORING**
Curious to know more about the North Face World? Come & Meet our Marketing North Face experts and explorer: Samanta Gubitta, Marketing Coordinator e Filippo Solaro del Borgo. Athletes Coordinator! Collect here also the voucher for the Food Truck!

EXTRA 
**PING-PONG CHALLENGE**
Come and play to be quick, agile, mobile and goal-oriented. Play ping-pong with the Red Bull representatives and see if you’re fit for the top!

EXTRA 
**DISCOVER IMERYS!**
Come and discover our activities and receive a voucher for an ice-cream!

EXTRA 
**EY & FC LUGANO: FOOSBALL**
Join and challenge Fulvio Sulmoni, graduate and professional player of FC Lugano.

CV CHECKS
Find out how effective your CV is by booking a one-on-one 15 minutes session with a company HR expert. Get suggestions on how to improve your resume according to what companies are really interested in.

WORKSHOP
**THE NEWEST CAREERS IN FASHIONTECH**
Fashion brands will soon bring you AI technologies, VR and ultra-high-tech new materials. Netcomm Suisse explores the newest career opportunities in the industry.

WORKSHOP
**VECO DIGITAL AND Emerge: NEW SCENARIOS IN THE FOOD TECH MARKET**
Discover how the digital is transforming the way food companies promote themselves and sell their products. Innovation is bridging the gap between authentic small producers and their customers bringing a real disruption in the market.

MEET & GREET THE STUDENT ASSOCIATIONS
Interested in extracurricular activities? Add to your CV your membership of a student association. Find out about USI associations and Franklin SGA and how being a member can boost your career.

CAN YOU STAY FOCUSED?
Everyday life is full of obstacles that can slow down, lengthen, complicate our personal and professional path and that were not planned but, with a good focus and mental strength, we can overcome every hitch. And you, can you stay focused?
### Room A32
**In Italian and English**

**WORKSHOP**
**WORKING IN A FAMILY BUSINESS: HEAVEN OR HELL?!**

What career awaits you? In Switzerland, family businesses account for 70% of the total. Whether you are a son or daughter of entrepreneurs or not, it is useful to reflect on the planet family businesses, with respect to which there are many prejudices to be dispelled and some interesting surprises to discover.

**AIF Ticino**
Loris Kessel
Auto Rothschild & Co.
Wullschleger Group

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### Room A33
**In Italian**

**WORKSHOP**
**WORKING IN AN INTERNATIONAL ENVIRONMENT**

The FDFA coordinates and defines Swiss foreign policy, pursues foreign policy objectives, safeguards Switzerland's interests and promotes Swiss values. Would you like to use your talent for a world-renowned brand?

**Federal Administration**

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### Room A34
**In Italian and English**

**WORKSHOP**
**1 YEAR IN 1 HOUR**

In about one hour, we will take you through one year of activities of our Software House, to give you an idea of the processes and everyday practices that rule the lifecycle of software development.

**WelID**

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### Room A34
**In Italian and English**

**WORKSHOP**
**SPEED MENTORING**

You will have 7 minutes to meet and discuss with professionals with long experience in Marketing, Journalism, Finance and more. They will share their professional and private experiences and answer your questions and curiosities about entering the world of work.

**BPW – Business Professional Women**

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### Room A34
**EXTRA**

**CV PHOTO SHOOTING**

It's time for photo shooting! Complete your personal CV with a perfect professional photo.

**USI Career Service**

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### Hall
**EXTRA**

**PATROLLING IN A PEACE-SUPPORT OPERATION**

Be immersed in the world of peacekeeping operations of the Swiss Armed Forces thanks to the technology of 3D virtual reality goggles. As a member of a liaison team, you will witness a negotiation sequence at a checkpoint, and you are tasked to observe and analyze the surroundings.

**Federal Administration**

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### Hall
**EXTRA**

**DISCOVER THE GLOBAL SHAPERS LUGANO HUB**

Born as initiative of the World Economic Forum, we are under-30 professionals, passionately engaged in projects about innovation, sustainability and education, aiming to have a positive impact on the territory of Ticino, to increase networking and personal enrichment. Come to meet us!

**Global Shapers Lugano**

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### Hall
**EXTRA**

**COTY BEAUTY SALON**

Come and get ready for your professional meetings!

**Coty**
21.00-22.00
Floor 1

Room A11
In English
JOB GALLERY WALK
Are you interested in finding out more about a specific job? Book one or more 15 minutes individual sessions with an expert to get an idea of the typical day at work.

Room A12
In English
WORKSHOP
CASE STUDY: A NEW IDENTITY FOR OUR TICINO
The importance of Ticino as a tourist destination has increased; Ticino, as a brand, had to find a new way to reach its visitors, meet their needs and different experiences. We have helped Ticino Turismo develop and expand a new brand ecosystem to witness the very essence of the district.

Room A13
In English
WORKSHOP
BEING A CRITIC FOR A NIGHT
Being a critic for a night. SPAM, Flex, what do you like about our products, what would you change? What is missing?

Room A14
In English
WORKSHOP
A DAY IN THE LIFE OF A ZANDERS CONSULTANT
During the workshop we will give a company presentation where the background, type of projects, and culture of Zanders will be explained. Moreover, we will present "A day in the life of a Zanders consultant" where Davide Mastromarco will take you through his typical day as a consultant.

21.00-22.00
Floor 1

Courtyard
In English
EXTRA
THE NORTH FACE: NEVER STOP EXPLORING
Curious to know more about the The North Face World? Come & Meet our Marketing North Face experts and explorer: Samanta Subieta, Marketing Coordinator e Filippo Solaro del Borgo, Athletes Coordinator! Collect here also the voucher for the Food Truck!

Hall
In English
EXTRA
PING-PONG CHALLENGE
Come and play to be quick, agile, mobile and goal-oriented. Play ping-pong with the Red Bull representatives and see if you're fit for the top!

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In English
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WORKSHOP
DISCOVER OUR BUSINESS AREAS AND BRANDS
Interactive presentation to know Artsana and its brands. You will discover the different business areas and the processes that determine how to design, produce and to market the products, focusing on the brand Chicco. Career opportunities will be also showed.

WORKSHOP
JOIN OUR MISSION TO ENRICH THE DIGITAL WORLD
Appway Platform is a development environment for web applications, from core development to fully tailored solutions that empower customers in digital transformation. Join our workshop to discover our career opportunities and culture!

EXTRA
MEET & GREET THE STUDENT ASSOCIATIONS
Interested in extracurricular activities? Add to your CV your membership of a student association. Find out about USI associations and Franklin SGA and how being a member can boost your career.

WORKSHOP
FIND OUT IF YOU CAN BECOME AN ENTREPRENEUR!
Grasp a start-upper experience... a world of opportunities is awaiting you! Come and discover who has gone through that experience already and how we can help you.

WORKSHOP
DISCOVER UNITED NATIONS VOLUNTEERS!
We work with our partners to integrate qualified, highly motivated and well supported UN Volunteers into development programming and promote the value and global recognition of volunteerism.

WORKSHOP
THE IMPORTANCE OF AN INTERNATIONAL EXPERIENCE TO MAKE A CAREER
Studying abroad provides a variety of personal and educational benefits, but what are the assets for the career? Be inspired by the testimonials of former USI students who have boarded one of the mobility programmes managed by USI International Relations and Study abroad Service while studying.

WORKSHOP
A GIRLS THING: BUSINESS & FINANCE
Does gender affect career prospects in the business sectors? Are women-led companies really more innovative? Why are there still few women in the investment sector? Explore these and other questions with three women role models in the fields of economics and finance.
21.00-22.00

Floor 3

Extra
CV PHOTO SHOOTING
It’s time for photo shooting! Complete your personal CV with a perfect professional photo.

Extra
PATROLLING IN A PEACE-SUPPORT OPERATION
Be immersed in the world of peacekeeping operations of the Swiss Armed Forces thanks to the technology of 3D virtual reality goggles. As a member of a liaison team, you will witness a negotiation sequence at a checkpoint, and you are tasked to observe and analyze the surroundings.

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Come and get ready for your professional meetings!

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IMERYS

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PwC

Kering

UBS

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