Career Service

Curriculum Vitae Guidelines



The Curriculum

A resume is your personal <u>marketing document</u>, designed to 'sell' your skills and abilities to a potential employer. Research suggests that readers scan resumes within about <u>10-20 seconds</u>, so it's important to show them at a glance why you're the best <u>fit</u>. To write a winning resume, ensure it is:

- Matched to the Job Description
- Focused on Achievements
- Compelling Reading
- Structured Correctly
- Formatted Appropriately



Matched to the Job Description

Make the reader's job easy by showing a <u>clear match</u> between your skills and the job requirements. Clearly demonstrate how you meet the key skills, experiences and attributes the employer is looking for. Emphasize your most relevant strengths and eliminate details that are unrelated to the position. Use similar <u>keywords</u> in your resume to those used in the job description to create a link in the mind of the reader.





"I really believe my research abilities would be an asset to whatever this company is called."



Focused on Achievements

Highlighting key responsibilities is important, but don't list your daily workload. Your resume should <u>focus</u> on the unique accomplishments that make you stand out. Show how you contributed to the organization; did you save money or time, exceed targets, solve problems, improve processes, or attract new customers? Where possible, quantify how you added value with numbers, percentages or euro amounts.



The Curriculum



WWW.ANDERTOONS.COM



"I'm a doer! I get results! I make things happen! I'm intentionally vague!"



Compelling Reading

The tone of your resume should be enthusiastic, upbeat and professional. Put your strongest and most relevant points first, using action word such as "completed", "developed" and "managed", and superlatives such as "first", "best" and highest". Presenting your accomplishments honestly but confidently using high impact words will help them stand out and make your resume more compelling.



Formatted Appropriately

Because your CV needs to be evident to the potential employer in a short amount of time, you should always use <u>short sentences</u> and a <u>plain, readable font</u>. A curriculum vitae should ideally cover <u>no more than two pages</u>. Aim to ensure the content is clear, structured, concise and relevant. Using <u>bullet points</u> rather than full sentences can help minimize word usage. Use PDF format when you send it. Make sure to have someone <u>review and check</u> it to make sure that the content is clear, easy to understand, and with no spelling/translation mistakes.





"Your resume is impressive, but next time try to shorten it from 100 pages to one."



The Curriculum



"Looks like your spell check was turned off when you prepared your resume."



The Curriculum

Giovanni Rossi



Structured Correctly

Personal Information

E-mail Only one email/no Mobile Phone Mobile with Area code & number

Address Date of birth One address) Dd/mm/yyyy Nationality Xxx (and Yyyy)

Education

DEGREE (last) Mm/yyyy - mm/yyyy

University/School - Location (City and Nation) (expected final date)

 Personalization including Concentration Thesis title: 3

GPA/Final Grade, , special awards, scholarships etc

Mm/yyyy - mm/yyyy

DEGREE (previous) University/School - Location (City and Nation)

Personalization including

Concentration/Thesis/Grades/, special awards, scholarships etc.

Mm/yyyy - mm/yyyy

DEGREE (previous)

Personalization including grades, special awards, scholarships etc.

Professional Experience

Mm/yyyy - present

COMPANY NAME. - Location (City/Nation) (If needed: 1 sentence description company's activities)

Detailed content of job, including

Main responsibilities

Team, people mgmt, budget, achievements

Technologies, projects, etc etc

Mm/yyyy - mm/yyyy

COMPANY NAME. - Location (City/Nation) (If needed: 1 sentence description company's activities) internship as Role

. Detailed content of job, including Main responsibilities

Team, people mgmt., budget, achievements Technologies, projects, etc etc

Languages and IT Skills

Languages Skills Language 1 (mother tongue), Language 2 (level - certifications), (...)

IT Skills Software 1 (level of knowledge); Software 2 (level of knowledge); (...)

Additional Information

Mm/yyyy - mm/yyyy Summer 2006-2009 Temp jobs: Role, Firm/Organisation, City (Country)

extra curricular activities, : Volunteering, Courses, Conferences, memberships ,

Hobbles



The CV's Structure

Compulsory fields:

- 1. Personal /Contact data
- 2. Education
- 3. Professional experience
- 4. Language skills/Computer skills

Optional fields (e. g.):

Additional Experience:

- 6. Special awards, certifications, study grants,
- 7. Publications
- 8. Extra-curricular activities, affiliations, memberships...
- 9. Volunteering/Social commitment...
- 10.Leisure-time interests and activities
- 11. References



The CV's Structure

Giovanni Rossi

Personal Information

E-mail giovanni.rossi@gmail.com

Phone +39 3945868128 (ITA) +41 79 5566778 (CH) Address Via Rododendro 17, 6978 Gandria (CH)

Date of birth 28.05.1995 Nazionality Italian and Swiss

Education

10/2017 - 07/2019

Master of Science in Banking and Finance

USI – Università della Svizzera italiana, Lugano, Switzerland

- Thesis: "The 2016 cross-border acquisitions wave in China: Impact analysis of the strategic acquisitions on the bidding firms performance and the post-merger implications".
- GPA 9,5/10

09/2018-12/2018

Exchange Semester – Master in Banking and Finance HochSchule StGallen (HSG), San Gallo, Switzerland

. Courses: Numerical methods, Law and practice of International Capital Markets, Private Banking

Bachelor in Economics

Bocconi University, Milan, Italy

- Bachelor Thesis: "Evolution of hidden reserves in the Swiss market: an analysis between past, present and future"
- Finale Grade: 110/110 cum laude
- GMAT: 730/800 96th percentile

12/2009 - 04/2014

High School leaving certificate

Istituto Cantonale di Economia e Commercio, Bellinzona, Switzerland

· Awarded Cantonal scholarship for merit

Professional Experience

Compulsory fields

1.Personal data

- Contact details (phone, e-mail, address?)
- Date of birth*
- Nationality



^{*} Not indicated in Anglo-Saxon formats.

The CV's Structure

Giovanni Rossi

Personal Information

E-mail giovanni.rossi@gmail.com

Phone +39 3945868128 (ITA) +41 79 5566778 (CH) Address Via Rododendro 17, 6978 Gandria (CH)

Date of birth 28.05.1995 Nazionality Italian and Swiss

Education

10/2017 - 07/2019 Master of Science in Banking and Finance

USI – Università della Svizzera italiana, Lugano, Switzerland

- Thesis: "The 2016 cross-border acquisitions wave in China: Impact analysis of the strategic
 acquisitions on the bidding firms performance and the post-merger implications".
- GPA 9,5/10

09/2018– 12/2018 Exchange Semester – Master in Banking and Finance

HochSchule StGallen (HSG), San Gallo, Switzerland

Courses: Numerical methods, Law and practice of International Capital Markets, Private Banking

Bachelor in Economics

Bocconi University, Milan, Italy

- Bachelor Thesis: "Evolution of hidden reserves in the Swiss market: an analysis between past, present and future"
- Finale Grade: 110/110 cum laude
- GMAT: 730/800 96th percentile

12/2009 - 04/2014

High School leaving certificate

Istituto Cantonale di Economia e Commercio, Bellinzona, Switzerland

Awarded Cantonal scholarship for merit

Professional Experience

Compulsory fields

Education

Inverse chronological order: (last first)

- Dates (from/to moth/year)
- 1) <u>Degree title/course attended</u>

 1bis) Faculty/area of specialisation
- 2) Name of School/University + location (town/country)
- 3) Other personal relevant information (final dissertation, final grade, university exchange programs, specific seminars, etc.)

N.B. Do not go further back than high school, except in exceptional cases.



The CV's Structure

Finale Grade: 110/110 cum laude
 GMAT: 730/800 – 96th percentile

12/2009 - 04/2014

High School leaving certificate

Istituto Cantonale di Economia e Commercio, Bellinzona, Switzerland

Awarded Cantonal scholarship for merit

Professional Experience

05/2018 - 09/2018

Guess Europe, Lugano, Switzerland

(Clothing company, > 14.000 employees wwide)

Internship as Financial Controller

- Budgeting and Forecasting: preparation of annual budgets (OR, Revenue, EBIT, CAPEX, OCF)
- Elaboration of standard pricing for key customers
- Risk review preparation (mainly calculations and other financial data); Investments budget tracing.
- Participation in sales policy and pricing strategy elaboration

03/2017- 06/2017 Black Rock , London , UK

(World's largest asset management company)

Internship as a quant researcher

- Worked in the Multi-Asset Strategies investment division which manages more than \$20b in a team of 20 analysts reporting to the European Investment VP
- Developed and backtested in Matlab to extract the variance risk premium
- Review and performance analysis of systematic volatility strategies used in the funds

Languages and IT Skills

Languages Skills

Italian (mother tongue), German (mother tongue), English (fluent- IELTS 7.5), French (Basic), ,

Spanish (Basic

IT Skills

Word (Advanced); Excel (Basic); Access (Fair); R (Advanced); MATLAB (Advanced)

Additional Information

Summer 2006-2010 2010- 2014 04/2010 - 05/20XX Hobbies Volounteer, Summer KidSamp, Better World Rwanda, Rwanda (Africa) Private lessons (Maths /Physics) to secondary school students

Member of SESGA Scout, Bellinzona (Switzerland) Group leader (groups of 30+ teenagers)

Motocross, free climbing, Thai Boxe

Compulsory fields

Professional experience

Inverse chronological order: (last first)

- Dates (from/to-month/year)
- 1) Name of Company, Location
- 2) Role (specify if internship)
- 3) <u>Brief job description/content</u> (assignments, projects, main responsibilities, team, people management/reports, Technologies, achievements, budget, etc.)

N.B. Indicate only professional work experiences, including internships. Temporary jobs should be included under "Other work experiences" (e. g. bartender, babysitter, etc.).



The CV's Structure

Finale Grade: 110/110 cum laude

GMAT: 730/800 – 96th percentile

12/2009 - 04/2014

High School leaving certificate

Istituto Cantonale di Economia e Commercio, Bellinzona, Switzerland

Awarded Cantonal scholarship for merit

Professional Experience

05/2018 - 09/2018

Guess Europe, Lugano, Switzerland

(Clothing company, > 14.000 employees wwide)

Internship as Financial Controller

- Budgeting and Forecasting: preparation of annual budgets (OR, Revenue, EBIT, CAPEX, OCF)
- Elaboration of standard pricing for key customers
- Risk review preparation (mainly calculations and other financial data); Investments budget tracing.

 Participation in sales policy and pricing strategy elaboration Black Rock , London , UK

03/2017-06/2017

(World's largest asset management company)

Internship as a quant researcher

- Worked in the Multi-Asset Strategies investment division which manages more than \$20b in a team of 20 analysts reporting to the European Investment VP
- Developed and backtested in Matlab to extract the variance risk premium
- Review and performance analysis of systematic volatility strategies used in the funds
 Backtested and built a quant screen for efficiently assess and trade FX market

Languages and IT Skills

Languages Skills

IT Skills

Italian (mother tongue), German (mother tongue), English (fluent- IELTS 7.5), French (Basic), ,

Spanish (Basic)

Word (Advanced); Excel (Basic); Access (Fair); R (Advanced); MATLAB (Advanced)

Additional Information

Summer 2006-2010 2010- 2014 04/2010 - 05/20XX Hobbies Volounteer, Summer KidCamp, Better World Rwanda, Rwanda (Africa) Private lessons (Maths /Physics) to secondary school students

Member of SESGA Scout, Bellinzona (Switzerland) - Group leader (groups of 30+ teenagers)

Motocross, free climbing, Thai Boxe

Compulsory fields

Languages and it skills

Languages

- Specify mother tongue
- Indicate level for each language and avoid using only european codes (A1, C1 etc);
- List relevant language certificates (name, date, grade) and/or language study abroad courses.

Computer skills

(can skip if only MSOffice)

- Be specific and as comprehensive as possible (Group computer skills if broad -OS,SW,HW,...);
- The list can include anything from social media platforms to PM systems and computer languages. Avoid "internet" and "mail".



The CV's Structure

Finale Grade: 110/110 cum laude

GMAT: 730/800 – 96th percentile

12/2009 - 04/2014

High School leaving certificate

Istituto Cantonale di Economia e Commercio, Bellinzona, Switzerland

Awarded Cantonal scholarship for merit

Professional Experience

05/2018 - 09/2018 Guess Europe, Lugano, Switzerland

(Clothing company, > 14.000 employees wwide)

Internship as Financial Controller

Budgeting and Forecasting: preparation of annual budgets (OR, Revenue, EBIT, CAPEX, OCF)

Elaboration of standard pricing for key customers

Risk review preparation (mainly calculations and other financial data); Investments budget tracing.

Participation in sales policy and pricing strategy elaboration

03/2017-06/2017

Black Rock , London , UK

(World's largest asset management company)

Internship as a quant researcher

- Worked in the Multi-Asset Strategies investment division which manages more than \$20b in a team of 20 analysts reporting to the European Investment VP
- Developed and backtested in Matlab to extract the variance risk premium
- Review and performance analysis of systematic volatility strategies used in the funds
- Backtested and built a quant screen for efficiently assess and trade FX market

Languages and IT Skills

Languages Skills

Italian (mother tongue), German (mother tongue), English (fluent- IELTS 7.5), French (Basic), ,

Spanish (Basic)

IT Skills Word (Advanced); Excel (Basic); Access (Fair); R (Advanced); MATLAB (Advanced)

Additional Information

Summer 2006-2010 2010- 2014 04/2010 - 05/20XX Hobbies Volounteer, Summer KidCamp, Better World Rwanda, Rwanda (Africa)

Private lessons (Maths /Physics) to secondary school students

Member of SESĜA Scout, Bellinzona (Switzerland) - Group leader (groups of 30+ teenagers)

Motocross, free climbing, Thai Boxe

Optional fields

stand alone or grouped under "additional information"

Awards, Scholarships, Certifications
 Specify date, title and content and the awarding body

Publications

Specify date, publication's name and content, type of publication (article, book, conference paper, etc.)

Extra-curricular activities

Memberships, social commitment, volunteering, professional affiliations

Leisure-time activities/Hobbies
 Only if relevant

References

Only if professional, true and updated (inform the referral first) –Indicate job title & contact detail



The CV's Structure

And the Soft Skills?

The competence, by meaning, it is an ability which is made operational thanks to its <u>concrete</u> <u>application</u>, a notion reinforced to the test of the experience, a skill that develop itself until a specific know-how.

For its empiric nature every skill owned can't be expressed or explained but for <u>in relation to events and experiences</u> that have made it possible to acquire, enhance and experiment.

The definition and description of one's own competences is not an exercise that can be contained in a <u>sterile list of activities</u>, <u>skills and notions</u>. Competence is an ability that become operational thanks to its <u>concrete application</u>, a notion reinforced to the test of the experience, a skill that turns into specific know-how



The CV's Structure

And the Professional Summary? What is it?

A Professional Summary is a brief list or few sentences at the top of your resume (after your contact information) that highlights your qualifications for a job.

It should gives the hiring manager, at a glance, a synopsis of your professional qualifications.

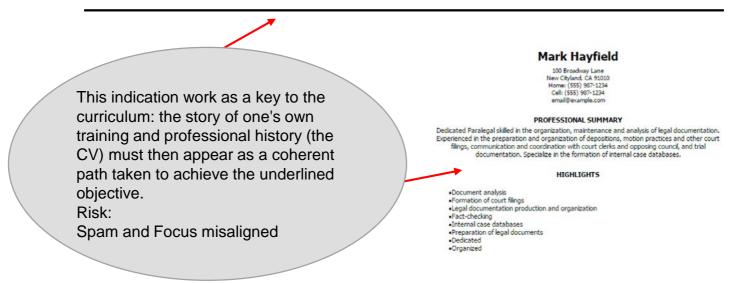
It's written with **key words**: future objectives but also goals achieved in the past, which clearly illustrate what you are capable of.



the Professional Summary

Chief Financial Officer

10 years of career of which the last four from CFO in groups operating at international level, previous experience in a primary auditing company (4 years) and in a primary company listed in Italy as Reporting Specialist (2 years)







"I eliminated all the platitudes and cliche statements, from your mission statement, and I'm left with this blank sheet of paper."



The CV: Format

Some examples... What do I choose?

- a creative CV or a classic one?
- should I use the Europass model?
- do I have to create a new format?

The resume is changing, and online and on social network is plenty of advices about how to write it, which words is better to use e which strategies to adopt in order to present your profile in the best way possible!



The CV: Format

The Business CV...

The **picture** can be an occasion to personalize your CV, that can be seen as a guarantee for the information written in your resume.
Use a professional pic that clearly shows your face.





The CV: Format

...even for a Junior!

Cecy Maltassa

Born in Milan on December1st, 2002 Italian Nationality



Address: Via indaco, Milan (Italy) T.: +39-330-456 78 90 Email: cecy.maltassa@gmail.com

EDUCATION

2016-Current LICEO CLASSICO A.MANZONI Milan, Italy Classical High School Diploma. Major: Latin, Ancient Greek 2013-2016 SCUOLA MEDIA L.BELTRAMI Milan, Italy 8th Grade Diploma (Licenza terza media) (GPA 9,5/10)
LA SCUOLA D'ITALIA G. MARCONI New York, USA 2011-12

Exchange year (4th grade)

EXTRACURRICULAR ACTIVITIES: COURT ACTIVITIES:

Obvining Certificate (Supercamp Italy)

Dominican Republic

Quantum Learning certificate (Supercamp Italy)

Divining Certificate "Open Water" (MSE, Divining Tertaferma

Volunteer @VOLUNTEERS for Peace VIETNAM - Pagoda Orphanage,

Ho Chi Min , Vietnam Photography Course (Giorgio Majno Photographer, Milano)) 2011/13 Acting Course (Teatro Litta, Milano) Milan, Italy Round the World Trip in 80 days (Africa, India, China, Japan, Australia, Argentina, Brasil) Milan, Italy

2006/09 Art&Painting Course (Geloso School, Milan) Language courses abroad Summer 2016 Les Glenans (French)

Fazio, Corse/FRANCE West Devon , UK Ontario, CANADA Summer 2015 - Moorland Hall (English) Summer 2014 - Camp Kandalore (English) Summer 2013 - Abberley Hall (English)

Computer: Proficient in Microsoft Office

Language: Italian (mother tongue) English (fluent) French (DELF,B2, 2016, Grade: A) Personal: Comfortable with public speaking; experience in international environment, team player

Sports: 2012-current Volley (San Carlo Milan & Leone XIII Milan) 2013: best team player award 2010-current Tennis (Tennis Club Milano Bonacossa, Milan)
2012-16 Free Ride (Ski & Free Ride School Champoluc, Val d'Ayas)

Athletics (Atletica Meneghina, Milan) Gymnastics (SportTime Milan) 2009-12

Interests and hobbies: Travelling (30+ Countries visited), Reading, Sports, Astronomy, Writing, Cinema



The CV: Format

The creative CV





The CV: Format The Europass CV





New digital formats

- > Linkedin Profiles
- > Video CV's

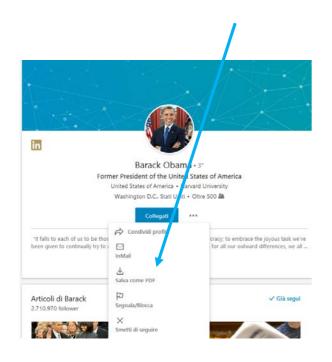






Linkedin profile





When writing a resume, the intended audience is another person — but in a profile summary, the writing is more for search engines.

Recruiters and others search LinkedIn to find talent matching their needs, so turning up in these search results is clearly desirable. And since the research is done by search engines

the governing concept is **keywords** and their variations.



Which **Keywords** should You Include?



Resources to help you identify the right keywords to use in your LinkedIn p

1. Go Up the Org Chart

If there is a more senior, well-respected professional in your field, look at that person's LinkedIn profile and see what keywords are most prominent.

2. Check Out Job Postings

Job postings are also content that is job-oriented and keyword-based, and hence is also a great resource: once you identify what your next job title should be, look at job postings for the job title and its variations. From there, review the terms that appear often, as above.

3. Tie It All Together

A great profile not only has the right keywords, but is also appealing to a human reader. Take the time to pull the keywords and the narrative together, so your profile is engaging and easy to read



The Video CV



Video CVs are becoming increasingly popular with jobseekers wanting to stand out from the crowd. Rather than replacing traditional paper CVs, videos enhance job applications by providing employers with more insight into what an individual has to offer.

"A traditional CV outlines your skills, qualifications and experience, whereas a video CV enables an employer to get a feel for your personality,"



The Video CV: format

<u>Plan your script and filming location</u>: consider your audience and calibrate accordingly. A video for a position at a bank might differ from a video for a start-up. Dress as though you're attending an interview.

Keep it brief: Videos should be between 30 to 90 seconds. Anything longer is unlikely to be watched. The video cv will never be a replacement for a paper resume, but it can show some intangibles your paper resume can't—like confidence, professionalism, and presentation skills

Keep Production Values Extremely High: people are used to the highest production values possible. Jittery footage, bad lighting, and poor editing will sabotage your video from standing out, even if the content is excellent. Sound: You need to use a professional microphone, not the microphones that are built into a phone or camcorder.



USI CV Format

For your CV you can use the USI Format or upload a another one. If you choose the USI Format just go on your profile page and fill out the form.

Nationality: Italian Date and place of birth: 30,08,1991

2013-2015 Master in Management, faculty of Economics Università della Svizzera Italiana (USI), Lugano, Switzerland 2010-2013 Bachelor in Economia e Management Università degli Studi dell'Insubria, Varese, Italia Thesis in Scienze delle finanze, title: "La privatizzazione delle imprese pubbliche: il caso Finmeccanica" Final grade: 110 e lode/110 08/12-03/13 Erasmus programme: Facultad de Administracion y direccion de empresa, Universidad de Economia "Universidad de Las Palmas de Gran Canaria", Gran Canaria (ES)

Outer work experie	
2010-2013	Milano, Rho, Varese (Italy), Promoter and Hostess for many events
09/13-12/13	Milano Malpensa airport, information/welcome service and promoter
09/11-03/12	Insubria University (Varese, Italy), assistent to a professor for administrative tasks
09/09-07/09	Casorate Sempione (Varese, Italy), receptionist at the hotel "La pista"
07/10-09/13	Vergiate (Varese, Italy), cashier at the club "Picasso"

Language skills

Italian	Mothertongue
English	Reading, Writing, Speaking: Very Good
German	Reading, Writing, Speaking: medium 2010, study trip in Berlin
French	Reading, Writing, Speaking: medium
Spanish	Reading, Writing, Speaking: Very Good

Skills and Computer abilities

Windows 7-Vista-XP-2000-1999 Microsoft Office: Word, Excel, Access, Powerpoint WebDesign: Photoshop 7.0 - Fireworks MX - Flash MX HTML/XHML - Javascript

SPORT	
2009-2013: practic	e constantly gym and athletic
	c Gymnastic (Team Casorate Sempione CSI(Varese, Italy), competitive level)
	ming (Moriggia Swimming pool, Gallarate(Varese, Italy))
OTHER	
	ourse at Flair Academy (Milano, Italy), Competence certificate
2007: voluntary se	rvice at the athenaeum of Casorate Sempione (Varese, Italy)
2005: Certificate f	or the partecipation to the Japanese language course, ITPA Rosselli School,
Gallarate (Italy)	

Fashion Reading Sports in general Cooking



Ask for a CV review



universita della Svizzera italiana ιταιιαπο English Directory Info Desk

University

Education

Research

News & Events

Search

Home / Carriera / Career

Career

Welcome to the area managed by the Career Service where USI students and graduates and the workforce can connect.

These pages contain information on activities, initiatives and facilities at the University devised to:

- · encourage relations and provide privileged contacts between students and graduates with selected job market players
- and assist graduates in adopting a qualified approach when entering the workforce.

Request a CV Review Register your internship

Sign up to Career Management workshop

 You can book an "English review" for your resume with one USI Professor as well.

www.Careerservice.usi.ch

You can request a CV review



on-line

USI CV Book

 The CV Book is an on-line publication of the Career Service that collects curriculum vitae of USI Master students (up to one year after graduation).

(Students can decide to make their CV visible to companies trough their <u>Profile/CV page</u>)

Jpload here you	r CVs.				
ou can modify /	update your CVs	in any mome	ent and you can u	se them for the registration to the USI Ca	reer events.
				Preferential CV	
• CV USI	Create	Modify	<u>View</u>	•	
Other CV	Upload	View			

