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# Workshops, Aula Magna, 14.00-15.30

| COMPANY  | WORKSHOPS   |
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| <b>Amministrazione Federale</b>                      | The FDFA represents Switzerland in a hundred countries and has about 360 diplomats with the same goal: to promote and defend the interests of Switzerland in foreign policy. Want to know more? You will also have the opportunity to attend a job interview simulation.  |
| <b>Avaloq Sourcing</b>                               | Geared for growth: outsourcing for the banking market. Discover Avaloq and his career opportunities.  |
| <b>info / ICRC</b>                                   | ICRC: Humanitarian Communication and its crucial role within an international NGO.<br>info: How to start a career in International Cooperation?   |
| <b>Città di Lugano / Sotell</b>                      | How to survive to a job interview?  |
| <b>Corriere del Ticino</b>                           | "From reader to journalist: the creation of a news" become journalist and write our news for tomorrow!  |
| <b>Credit Suisse</b>                                 | Discover Credit Suisse @ USI. You think that working at Credit Suisse could be really interesting but you don't exactly know what's behind the offered job profiles?<br>Come to our workshop and learn more about two job profiles and get tips & tricks for your CV and career interviews.   |
| <b>CSC</b>   | Build the CSC Marketing plan to increase visibility on the market: can you impact?  |
| <b>Deloitte</b>                                      | What impact will you make? Learn more about your career possibilities at Deloitte.  |
| <b>EY</b>  | EY as potential employer for auditors and much more! IT related candidates we are looking for you!  |
| <b>Tarchini Group</b>                                | "We make space": discover how to build a successful story in the real estate sector.  |
| <b>Gucci</b>   | Gucci Brand: what makes and maintains great a luxury brand in the international arena?  |
| <b>HUGO BOSS Ticino</b>                              | How IT Department supports Fashion Business process in one important sector Company. An insight into our projects and opening positions.  |
| <b>Michael Kors</b>                                  | How to build a retail store and what is the future for retail stores? The work behind the scenes whilst making a purchase.  |
| <b>Pianoforte Group</b><br>(Carpisa, Jaked, Yamamay) | Brand and Digital Communication in a retail fashion company: challenges and opportunities.  |
| <b>PwC</b>   | Face to face with the world of work within PwC<br>Who is PwC? Which are our goals and our company values? Which career opportunities do we offer to the new graduated? We will reply to these and other questions during our presentation. Moreover you will have the opportunity to confront yourself through an interactive game: don't miss the chance to be part of the PwC word for one day! |
| <b>RSI Radiotelevisione svizzera</b>                 | RSI, the look of someone near you. How do you survive as young graduate, in a professional world in profound change such as the multimedia, radio and television journalism.  |
| <b>Swisslife Select</b>                              | Get to know the "Swisslife Karrier Impulse Academy", where we teach you how to start and accelerate a career in the insurance and financial sector.   |
| <b>Ticino Turismo</b>                                | Behind the scenes of Ticino Tourism: strategy, active markets and products.   |
| <b>UBS</b>   | Explore UBS Career Opportunities and learn more about the GTP program for young talents and meet two testimonials: Corrado Vaerini e Mili Ribica.   |
| <b>VF international</b>                              | VF bold career choices: choose a career rather than a job! Discover what makes it great to work for brands you know and love such as Vans, Timberland, The North Face, Lee...   |
| <b>Wideside</b>                                      | BIG DATA: where are we and what's next.   |
| <b>Zambon Svizzera</b>                               | The role of marketing in an international pharmaceutical company.   |