

CSNCH Employer Forum - EPFL

Lausanne | 31 August 2026

From University Marketing to Graduate Recruitment

11:30 am - 12:30 pm	Welcome lunch
12:30 pm - 12:45 pm	Welcome speeches <ul style="list-style-type: none">• Mr. Philippe Ory – Head of EPFL Employability and Development Center• Mr. Roger Gförer – CSNCH Executive Board President
12:45 pm - 1:00 pm	Introduction – Mrs. Marianne Wannier – EPFL Vice-President for Human Development
1:00 pm - 2:20 pm	Keynote speakers <ul style="list-style-type: none">• Mr. Tobias Meszaros – Global Strategic Account Director, Universum• Mrs. Anne Donou – Regional Director, Alixio (previously Von Rundstedt Suisse)• Panel discussion
1:00 pm - 1:25 pm	
1:25 pm - 1:50 pm	
1:50 pm - 2:20 pm	
2:30 pm - 3:20 pm	1 st workshop*
3:30 pm - 4:20 pm	2 nd workshop*
4:30 pm - 5:10 pm	Networking break
5:10 pm - 5:30 pm	Workshop Outcomes
5:30 pm - 5:45 pm	Closing
5:45 pm - 7:00 pm	Apero

*WORKSHOPS TOPICS TO CHOOSE FROM:

Workshop 1 | Are On-Campus Company Presentations Dead?

Are we missing the mark with outdated employer branding tactics for today's students? Is it a matter of format or message? Let's rethink the playbook!

Workshop 2 | Bridging the Gap: Preparing and Hiring Graduates in a Changing Recruitment Landscape

How is recruitment evolving? What new tools, processes, and approaches are emerging, and how to adapt the way graduates are prepared for the job market?

Workshop 3 | Graduate Skills and Experiences: What Do Employers Look For Beyond High Education?

Which skills make the difference today? How do recruiters assess them? What kind of personal experiences do they value, and how can Career Centers effectively contribute?