



Academic year 2024-2025

# Master in Management (MMG)

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## Concentration Strategy and Entrepreneurship

### Study plan

#### 1st semester (SA 2024-2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Essentials of Corporate Finance	Schrey	Core course for "First degree in economics or management"	6
Industrial Organization (Master in Management - 6 ects)	Jametti	Core course for "First degree in economics or management"	6
Financial Accounting (Management)	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Accounting	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Economics I	Masiero, Cavallini, Marcato	Core course for "First degree in any other subject"	6
Organizational Behavior (L.)	Lomi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Corporate Strategy (Master) A	Martignoni, Bettinazzi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Orthodox and Critical Perspectives in Marketing B	Visconti, Mendini	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6

#### 2nd semester (SP 2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Advanced Corporate Strategy	Bettinazzi		3
Business Analytics	Pieper		3
Business Dynamics	Gonçalves		3
Entrepreneurship: Theory and Practice	Beck	Concentration Strategy and Entrepreneurship	3
Human Resources Management	Solari	Concentration Organization and Human	3

Resources Management			
Managerial Economics II	Fumagalli		3
Operations Management	Gonçalves		3
Research Methods I	Di Serio		6
<b>Elective (3 ECTS)</b>	<b>Lecturers</b>	<b>Tags</b>	<b>ECTS</b>
ESG I: Corporate Governance	Nowak	Concentration Socially Responsible Management	3
<b>3rd semester (SA 2025-2026)</b>			
<b>Elective (30 ECTS)</b>	<b>Lecturers</b>	<b>Tags</b>	<b>ECTS</b>
Academic Writing	Bostock		3
Analytical Thinking	Beck	Concentration Organization and Human Resources Management	3
Business Ethics	Beschorner	Concentration Socially Responsible Management	3
Competitive and Market Intelligence	Martignoni		3
Decision Making	Martignoni	Concentration Organization and Human Resources Management	3
Innovation	Munshi	Concentration Strategy and Entrepreneurship	3
International Business	Luger	Concentration Strategy and Entrepreneurship	3
Leadership and Teams	Beck	Concentration Organization and Human Resources Management	3
Negotiation	Mehta	Concentration Strategy and Entrepreneurship	3
Managing personal networks for career advantage	Pallotti		3
Organizational Design and Change	Pallotti	Concentration Organization and Human Resources Management	3
Organizational Learning	Beck	Concentration Organization and Human Resources Management	3
Project Management	Gonçalves		3
Social innovation	Gonçalves	Concentration Socially Responsible Management	3
Sustainable Management	Hoffmann	Concentration Socially Responsible Management	3
Business Plans and Business Models	Martignoni	Concentration Strategy and Entrepreneurship	3
Corporate Social Responsibility	Lock	Concentration Socially Responsible Management	3
Digital Challenges in Marketing and Big Data	Silchenko		3

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Free-choice courses	Elective courses	30
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**4th semester (SP 2026)**

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Field Project		12
Thesis	Capstone work	18
Internship	Capstone work	18

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Students have the possibility to obtain a major/minor in **Concentration Strategy and Entrepreneurship** upon completion of **18 ECTS** of "**Concentration Strategy and Entrepreneurship**" tagged courses or activities.

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Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

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## Concentration Organization and Human Resources Management

### Study plan

#### 1st semester (SA 2024-2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Essentials of Corporate Finance	Schrey	Core course for "First degree in economics or management"	6
Industrial Organization (Master in Management - 6 ects)	Jametti	Core course for "First degree in economics or management"	6
Financial Accounting (Management)	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Accounting	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Economics I	Masiero, Cavallini, Marcato	Core course for "First degree in any other subject"	6
Organizational Behavior (L.)	Lomi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Corporate Strategy (Master) A	Martignoni, Bettinazzi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Orthodox and Critical Perspectives in Marketing B	Visconti, Mendini	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6

#### 2nd semester (SP 2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Advanced Corporate Strategy	Bettinazzi		3
Business Analytics	Pieper		3
Business Dynamics	Gonçalves		3
Entrepreneurship: Theory and Practice	Beck	Concentration Strategy and Entrepreneurship	3
Human Resources Management	Solari	Concentration Organization and Human Resources Management	3
Managerial Economics II	Fumagalli		3
Operations Management	Gonçalves		3
Research Methods I	Di Serio		6

Elective (3 ECTS)	Lecturers	Tags	ECTS
ESG I: Corporate Governance	Nowak	Concentration Socially Responsible Management	3

#### 3rd semester (SA 2025-2026)

<b>Elective (30 ECTS)</b>	<b>Lecturers</b>	<b>Tags</b>	<b>ECTS</b>
Academic Writing	Bostock		3
Analytical Thinking	Beck	Concentration Organization and Human Resources Management	3
Business Ethics	Beschorner	Concentration Socially Responsible Management	3
Competitive and Market Intelligence	Martignoni		3
Decision Making	Martignoni	Concentration Organization and Human Resources Management	3
Innovation	Munshi	Concentration Strategy and Entrepreneurship	3
International Business	Luger	Concentration Strategy and Entrepreneurship	3
Leadership and Teams	Beck	Concentration Organization and Human Resources Management	3
Negotiation	Mehta	Concentration Strategy and Entrepreneurship	3
Managing personal networks for career advantage	Pallotti		3
Organizational Design and Change	Pallotti	Concentration Organization and Human Resources Management	3
Organizational Learning	Beck	Concentration Organization and Human Resources Management	3
Project Management	Gonçalves		3
Social innovation	Gonçalves	Concentration Socially Responsible Management	3
Sustainable Management	Hoffmann	Concentration Socially Responsible Management	3
Business Plans and Business Models	Martignoni	Concentration Strategy and Entrepreneurship	3
Corporate Social Responsibility	Lock	Concentration Socially Responsible Management	3
Digital Challenges in Marketing and Big Data	Silchenko		3
Free-choice courses		Elective courses	30

#### **4th semester (SP 2026)**

Field Project			12
Thesis		Capstone work	18
Internship		Capstone work	18

Students have the possibility to obtain a major/minor in **Concentration in Organization and Human Resources Management** upon completion of **18 ECTS** of "**Concentration Organization and Human Resources Management**" tagged courses or activities.

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

## Concentration Socially Responsible Management

### Study plan

#### 1st semester (SA 2024-2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Essentials of Corporate Finance	Schrey	Core course for "First degree in economics or management"	6
Industrial Organization (Master in Management - 6 ects)	Jametti	Core course for "First degree in economics or management"	6
Financial Accounting (Management)	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Accounting	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Economics I	Masiero, Cavallini, Marcato	Core course for "First degree in any other subject"	6
Organizational Behavior (L.)	Lomi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Corporate Strategy (Master) A	Martignoni, Bettinazzi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Orthodox and Critical Perspectives in Marketing B	Visconti, Mendini	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6

#### 2nd semester (SP 2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Advanced Corporate Strategy	Bettinazzi		3
Business Analytics	Pieper		3
Business Dynamics	Gonçalves		3
Entrepreneurship: Theory and Practice	Beck	Concentration Strategy and Entrepreneurship	3
Human Resources Management	Solari	Concentration Organization and Human Resources Management	3
Managerial Economics II	Fumagalli		3
Operations Management	Gonçalves		3
Research Methods I	Di Serio		6

Elective (3 ECTS)	Lecturers	Tags	ECTS
ESG I: Corporate Governance	Nowak	Concentration Socially Responsible Management	3

#### 3rd semester (SA 2025-2026)

<b>Elective (30 ECTS)</b>	<b>Lecturers</b>	<b>Tags</b>	<b>ECTS</b>
Academic Writing	Bostock		3
Analytical Thinking	Beck	Concentration Organization and Human Resources Management	3
Business Ethics	Beschorner	Concentration Socially Responsible Management	3
Competitive and Market Intelligence	Martignoni		3
Decision Making	Martignoni	Concentration Organization and Human Resources Management	3
Innovation	Munshi	Concentration Strategy and Entrepreneurship	3
International Business	Luger	Concentration Strategy and Entrepreneurship	3
Leadership and Teams	Beck	Concentration Organization and Human Resources Management	3
Negotiation	Mehta	Concentration Strategy and Entrepreneurship	3
Managing personal networks for career advantage	Pallotti		3
Organizational Design and Change	Pallotti	Concentration Organization and Human Resources Management	3
Organizational Learning	Beck	Concentration Organization and Human Resources Management	3
Project Management	Gonçalves		3
Social innovation	Gonçalves	Concentration Socially Responsible Management	3
Sustainable Management	Hoffmann	Concentration Socially Responsible Management	3
Business Plans and Business Models	Martignoni	Concentration Strategy and Entrepreneurship	3
Corporate Social Responsibility	Lock	Concentration Socially Responsible Management	3
Digital Challenges in Marketing and Big Data	Silchenko		3
Free-choice courses		Elective courses	30

#### **4th semester (SP 2026)**

Field Project			12
Thesis		Capstone work	18
Internship		Capstone work	18

Students have the possibility to obtain a major/minor in **Concentration Socially Responsible Management** upon completion of **18 ECTS** of "**Concentration Socially Responsible Management**" tagged courses or activities.

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

## Free Elective Courses

### Study plan

#### 1st semester (SA 2024-2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Essentials of Corporate Finance	Schrey	Core course for "First degree in economics or management"	6
Industrial Organization (Master in Management - 6 ects)	Jametti	Core course for "First degree in economics or management"	6
Financial Accounting (Management)	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Accounting	Seistrajkova	Core course for "First degree in any other subject"	3
Managerial Economics I	Masiero, Cavallini, Marcato	Core course for "First degree in any other subject"	6
Organizational Behavior (L.)	Lomi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Corporate Strategy (Master) A	Martignoni, Bettinazzi	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6
Orthodox and Critical Perspectives in Marketing B	Visconti, Mendini	Core course for "First degree in any other subject"; Core course for "First degree in economics or management"	6

#### 2nd semester (SP 2025)

Core (30 ECTS)	Lecturers	Tags	ECTS
Advanced Corporate Strategy	Bettinazzi		3
Business Analytics	Pieper		3
Business Dynamics	Gonçalves		3
Entrepreneurship: Theory and Practice	Beck	Concentration Strategy and Entrepreneurship	3
Human Resources Management	Solari	Concentration Organization and Human Resources Management	3
Managerial Economics II	Fumagalli		3
Operations Management	Gonçalves		3
Research Methods I	Di Serio		6

Elective (3 ECTS)	Lecturers	Tags	ECTS
ESG I: Corporate Governance	Nowak	Concentration Socially Responsible Management	3

#### 3rd semester (SA 2025-2026)

<b>Elective (30 ECTS)</b>	<b>Lecturers</b>	<b>Tags</b>	<b>ECTS</b>
Academic Writing	Bostock		3
Analytical Thinking	Beck	Concentration Organization and Human Resources Management	3
Business Ethics	Beschorner	Concentration Socially Responsible Management	3
Competitive and Market Intelligence	Martignoni		3
Decision Making	Martignoni	Concentration Organization and Human Resources Management	3
Innovation	Munshi	Concentration Strategy and Entrepreneurship	3
International Business	Luger	Concentration Strategy and Entrepreneurship	3
Leadership and Teams	Beck	Concentration Organization and Human Resources Management	3
Negotiation	Mehta	Concentration Strategy and Entrepreneurship	3
Managing personal networks for career advantage	Pallotti		3
Organizational Design and Change	Pallotti	Concentration Organization and Human Resources Management	3
Organizational Learning	Beck	Concentration Organization and Human Resources Management	3
Project Management	Gonçalves		3
Social innovation	Gonçalves	Concentration Socially Responsible Management	3
Sustainable Management	Hoffmann	Concentration Socially Responsible Management	3
Business Plans and Business Models	Martignoni	Concentration Strategy and Entrepreneurship	3
Corporate Social Responsibility	Lock	Concentration Socially Responsible Management	3
Digital Challenges in Marketing and Big Data	Silchenko		3
Free-choice courses		Elective courses	30

#### **4th semester (SP 2026)**

Field Project			12
Thesis		Capstone work	18
Internship		Capstone work	18

Students must acquire **18 ECTS** of "**Capstone work**" tagged courses or activities from the **4th semester**.

Students must acquire **30 ECTS** of "**Elective courses**" tagged courses or activities from the **3rd semester**.