

**USI Alumni MDFC Reunion
Participants**

Last Name	Name	Company/Institution	Role	City	Country	Degree Year
Asnaghi	Matilde Mariavittoria	Manor	Online Sales Manager - Fashion Department	Basel	Switzerland	2024
Barretto-Grignoli	Annachiara	USI	Master Student	Lugano	Switzerland	2 year Master
Belumè	Veronica	USI	Master Student	Lugano	Switzerland	1 year Master
Bortlik	Alexander	USI	Master Student	Lugano	Switzerland	2 year Master
Cadenazzi	Laura	Guess Europe	E-Commerce Omnichannel Senior Specialist	Lugano	Switzerland	2020
Carcano	Clara	Hugo Boss	Junior Product Manager	Coldrerio	Switzerland	2024
Cospito	Camilla	Carcano Logistics	Responsabile Comunicazione & Marketing e Staff Commerciale	Varese	Italy	2023
D'Amico	Ilaria	Freely	co-founder & CEO	Como	Italy	2023
Destefani	Lorenzo	Cristallina Design	Marketing and Sales	Biasca	Switzerland	2025
Di Resta	Camilla	Reckitt Benckiser	Digital and performance lead	Milan	Italy	2020
Fava	Federica	VF International - Vans	eCommerce Merchandiser	Stabio	Switzerland	2020
Ferrarini	Martina	USI	Master Student	Lugano	Switzerland	1 year Master
Garbin	Margherita	Timex Group	Watches & Jewelry Brand Manager Assistant Philipp Plein	Lugano	Switzerland	2024
Guidato	Lucrezia	VF International - Napapijri	Digital Content & CRM Manager	Stabio	Switzerland	2020
Gürsoy	Miray	Timberland	PR & Brand Communication	Lugano	Switzerland	2026
Juric	Andrea	Backstage Pass	Founder & CEO	Paris	France	2022
Lepp	Mia	USI	PhD Student	Lugano	Switzerland	2021
Leppanen	Linda	Intercos	Project Manager	Agrate	Italy	2021
Liu	Joanna	USI	PhD student	Lugano & Bern	Switzerland	2008
Manna	Francesca	Lifestyle Tech Competence Center	UX Researcher	Lugano	Switzerland	2024
Mazzotta	Alessandro	USI	Master Student	Lugano	Switzerland	1 year Master
Melis	Giulia	USI	Master Student	Lugano	Switzerland	1 year Master
Napolitano	Naoto Carmine	USI	Master Student	Lugano	Switzerland	1 year Master
Pittaluga	Arianna	L'Oréal	Advocacy & Influence Manager	Milan	Italy	2023
Poliakova	Polina	USI/ Richemont	Master Student/ Group External Corporate Communications Intern	Lugano/ Geneva	Switzerland	2 year Master
Schmidt	Vivien	VF International - The North Face	Key Account Manager	Stabio	Switzerland	2021
Sidorova	Alexandra	Philipp Plein	Senior E-commerce Manager	Lugano	Switzerland	2023
Silveti	Marta	Chanel	Client Engagement and Communication Project Manager - Watches and Fine Jewelry EMEA	Paris	France	2025
Sironi	Olga	Tessitura Enrico Sironi	Sales and Marketing Specialist	Gallarate	Italy	2020
Stambuk	Rea	Mews	Customer Marketing Manager	Amsterdam	Netherlands	2021
Tettamanti	Giulia	Alfasigma	Brand Manager	Como	Italy	2020
Vergagni	Chiara	SRI Management Consulting	Communication Consultant	Chiasso	Switzerland	2025

Professors

Last name	Name	Institution	Role
Hibberd	Matthew	USI	Dean Faculty Communication
Cantoni	Lorenzo	USI	MDFC Co-Director
Cominelli	Francesca	University of Paris 1 Panthéon-Sorbonne	MDFC Co-Director
Sabatini	Nadzeja	USI	MDFC Coordinator
Lobinger	Katharina	USI	Professor
Fornara	Nicoletta	USI	Lecturer and Researcher
Marchiori	Elena	USI & Città di Lugano	Lecturer & Innovation and Research Lead

