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# Career and Alumni Service

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## Placement Survey 2018



## Placement Survey 2018

The Career and Alumni Service carries out annually, since 2002, a survey on the professional outcomes of USI graduates at 1 year and 5 years after graduation. The aim of the survey is to gather insight on employment access, and tailor the Service offer and activities accordingly. The 2018 survey (the 16th carried out by the Service) involved over 650 graduates of the 4 faculties (Architecture, Communication, Economics and Informatics) who finished in 2013 (at 5 years) and in 2017 (at 1 year), with a response rate of 50%.

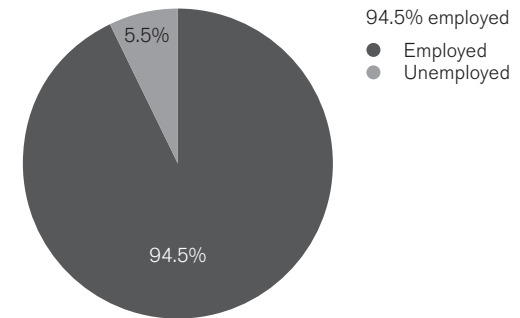
### Key Findings

	1 year (2017)	5 years (2013)
Alumni Surveyed	<b>779</b>	<b>562</b>
Employed	<b>94.5%</b>	<b>96.1%</b>
Employed in CH	<b>61.4%</b>	<b>59.2%</b>
Countries of employment	<b>26</b>	<b>31</b>
Annual Average Income (in CHF)	<b>56.800</b>	<b>72.700</b>
Time spent to find initial occupation (in months)	<b>2.6</b>	<b>-</b>
Job Satisfaction	<b>93.9%</b>	<b>96.1%</b>

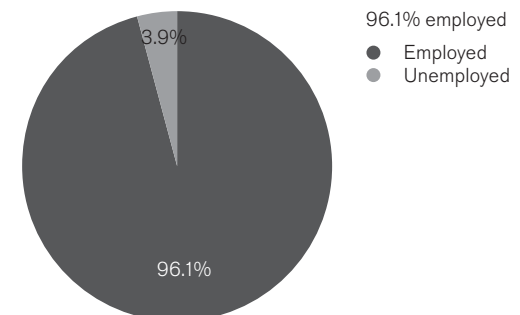
## Employment

USI graduates are generally well placed in their occupations, with an employment rate of around 93% one year after graduation, rising to 96% five years after graduation. The data refer to all 4 Faculties investigated: Architecture, Economics, Communication Sciences and Informatics. Employment sectors vary from Faculty to Faculty, depending on the specific study curricula while, as far as the size of the employer is concerned, alumni that are employed 1 year after graduation prefer to work in medium-small companies (35.5%) while 39.8% of alumni that are employed 5 years after graduation work in large companies with over 500 employees. Most of the 1-year graduates work as employees, the percentage of self-employed is growing (9.3%).

1 year  
after  
graduation



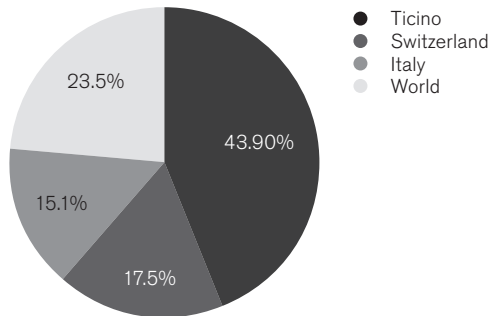
5 years  
after  
graduation



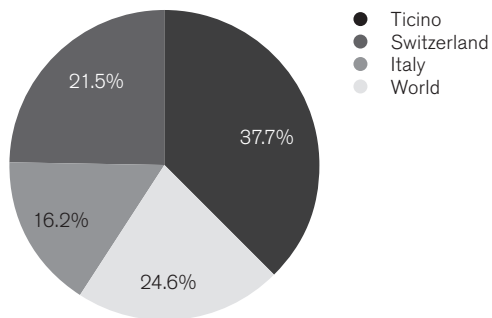
## Workplace

The majority of USI graduates (61.4% at 1 year and 59.2% at 5 years) find work in Switzerland compared to around 32% of the Swiss population, while a growing number find an employment abroad (38.6% already at one year after graduation) in over 24 countries worldwide.

1 year  
after  
graduation



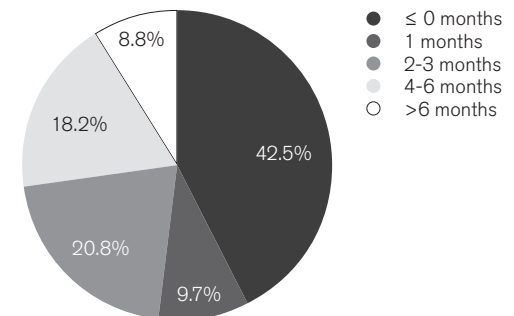
5 years  
after  
graduation



## Job Search Time and Salaries

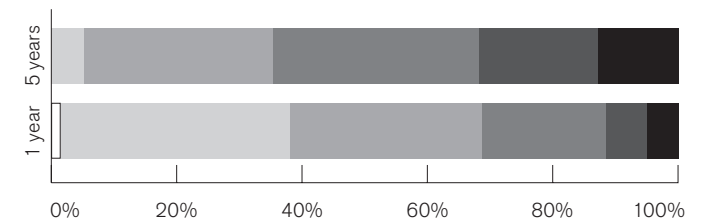
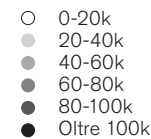
Job  
Search  
Time

The job search takes on average 2.6 months from graduation, but 42.5% of USI students find work already by the end of their studies, 3 months after graduation, over 73% of graduates are employed.



Salaries

Salaries earned by USI graduates grow in line with the level of studies achieved but vary according to the place / country of work and the employment sector. The average income for those working in Switzerland is CHF 56.800 a year from obtaining the Master degree, rising to CHF 72.700 five years after graduation.



## Consistency and job satisfaction

One of the indicators of the quality of an academic curriculum is its relevance to the occupation at the end of the studies. One year after graduation, 77.7% of USI graduates declare that they have an occupation that is consistent with the degree obtained at USI, and 93.9% are satisfied with their current professional occupation. Percentages which, at 5 years from graduation, are respectively 77.0% (consistency) and 96.1% (satisfaction).

### Consistency

	1 year	5 years
	77.7%	77.0%

### Job Satisfaction

	1 year	5 years
	93.9%	96.1%

## Main Employers

7ForAllMankind, Accenture, Accor Hotel, Acer, Adecco, Aduno, AIL, Airbnb, Airbus, Allianz, Amazon, Amministrazione Cantonale, Amministrazione Federale, Ander, Apple, Arnoldo, Mondadori Editore, Artsana, Associazione Svizzera Gestori Patrimoniali, AutoPostale Svizzera, Avaloq, AXA, Bally, Banca Arner, Banca del Sempione, Banca dello Stato del Cantone Ticino, Banca IMI, Banca Intesa San Paolo, Banca Migros, Banca Nazionale Svizzera, Banca Raiffeisen, Banca Vontobel, Banque de France, Barclays, Barilla, Bayer, Bic, BIP, Bloomberg, BMW, Boeing, Booking, Bosch, BPS Suisse, British American Tobacco, Calzedonia, Campari, Cardiocentro Ticino, Carlson Wagonlit Travel, Caterpillar, CC-TI, Cerved Group, Cisco Systems, Città di Lugano, CNH International, Coca Cola, Coop, Cornèr Bank, Corriere del Ticino, Corriere della Sera, Costa Crociere, Credit Agricole, Credit Suisse, Croce Rossa Internazionale, CSCS, David Chipperfield Architects, Deloitte, Deutsche Bank, Doodle, DuPont, DXC, Ebay, economiesuisse, Edelman, EF, EFG Bank, Ente Ospedaliero Cantonale, ESMO, European Commission, EY, Ferrero, Festival internazionale del film Locarno, Fidinam, Four Seasons Hotels, GE, Geberit, General Motors, Generali, Giorgio Armani, Givaudan, Google, Gucci, Guess, Havas, Helsinn, Helvetas, Henkel, Hilti, Honeywell, HP, HUGO BOSS, Hupac, IATA, IBM, Ikea, Ing Bank, IOM, J.P. Morgan, Japan Tobacco International, Johnson & Johnson, Julius Baer, Kellogg's, Kering, KPMG, La Posta Svizzera, LAC, Le Creuset, Lidl, Luxottica, LVMH, M&C Saatchi Milano, Manor, McDonald's, Medecins Sans Frontiers, Michael Kors, Microsoft, Migros, Mondelez International, MSC Crociere, Nestlé, Netflix, Nissan, Novartis, Oracle, P&G, Philip Morris International, Philipp Plein, Piaget, Pictet & Cie, Pirelli, Postfinance, PwC, Qualcomm Technologies, Rai, Raiffeisen, Reckitt Benckiser, Roche, Rothschild Bank, RSI, Saipem, SAP, SBB CFF FFS, Schindler Group, Seco, Siemens, SKY, Société Générale, Soho Flordis International, Sony, SRG SSR, Sunrise, Swarovski, Swatch, Swiss International Airline, Swiss Rating Agency, Swiss Re, Swisscom, Syngenta, Teleticino, Thalia, The World Bank, Ticino Turismo, TILO, Timex, Trafigura, Twitter, UBS, UN UNICEF, Unilever, US Securities and Exchange Commission, VF International, Vodafone, WEF, WellID, Whirlpool, WHO, Zurich Insurance.

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Placement  
Survey

**2018**

