Placement report of USI graduates

2014 Survey Results
The 11th Survey on the job placement of USI graduates was conducted by the USI Career Service between May and July 2014. It involved students who graduated in 2012 (i.e. 1 year from graduation) and in 2008 (i.e. 5 years from graduation) from the four USI Faculties: Architecture, Informatics, Communication Sciences, and Economics.

Out of 983 graduates (383 from 2008, 600 from 2012), 512 responded to the survey (52.1%); 191 responses came from 2008 graduates (49.8%), 321 from 2012 graduates (53.5%).
2014 Survey: population and responses 1 year after graduation from USI

<table>
<thead>
<tr>
<th>DEGREE</th>
<th>ARCH</th>
<th>COM</th>
<th>ECO</th>
<th>INFO</th>
<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>-</td>
<td>64</td>
<td>81</td>
<td>11</td>
<td>156</td>
<td>26.0</td>
</tr>
<tr>
<td>Master</td>
<td>-</td>
<td>117</td>
<td>173</td>
<td>27</td>
<td>317</td>
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</tr>
<tr>
<td>Diploma</td>
<td>106</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>106</td>
<td>17.6</td>
</tr>
<tr>
<td>PhD</td>
<td>-</td>
<td>6</td>
<td>3</td>
<td>12</td>
<td>21</td>
<td>3.6</td>
</tr>
<tr>
<td>Total</td>
<td>106</td>
<td>187</td>
<td>257</td>
<td>50</td>
<td>600</td>
<td>100</td>
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<table>
<thead>
<tr>
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<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>40</td>
<td>43</td>
<td>9</td>
<td>-</td>
<td>92</td>
<td>28.7</td>
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<tr>
<td>Master</td>
<td>68</td>
<td>85</td>
<td>17</td>
<td>-</td>
<td>170</td>
<td>52.9</td>
</tr>
<tr>
<td>Diploma</td>
<td>44</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>44</td>
<td>13.7</td>
</tr>
<tr>
<td>PhD</td>
<td>-</td>
<td>6</td>
<td>2</td>
<td>7</td>
<td>15</td>
<td>4.7</td>
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<tr>
<td>Total</td>
<td>44</td>
<td>114</td>
<td>130</td>
<td>33</td>
<td>321</td>
<td>100</td>
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<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>41.5</td>
<td>60.9</td>
<td>50.6</td>
<td>64.0</td>
<td>53.5</td>
</tr>
</tbody>
</table>
### 2014 Survey: population and responses 5 years after graduation from USI

#### DEGREE

<table>
<thead>
<tr>
<th></th>
<th>ARCH</th>
<th>COM</th>
<th>ECO</th>
<th>INFO</th>
<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>-</td>
<td>36</td>
<td>31</td>
<td>13</td>
<td>80</td>
<td>20.9</td>
</tr>
<tr>
<td>Master</td>
<td>-</td>
<td>102</td>
<td>86</td>
<td>17</td>
<td>205</td>
<td>53.5</td>
</tr>
<tr>
<td>Diploma</td>
<td>83</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>83</td>
<td>21.6</td>
</tr>
<tr>
<td>PhD</td>
<td>-</td>
<td>3</td>
<td>8</td>
<td>4</td>
<td>15</td>
<td>3.9</td>
</tr>
<tr>
<td>Total</td>
<td>83</td>
<td>141</td>
<td>125</td>
<td>34</td>
<td>383</td>
<td>100</td>
</tr>
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</table>

#### % by faculty

<table>
<thead>
<tr>
<th></th>
<th>ARCH</th>
<th>COM</th>
<th>ECO</th>
<th>INFO</th>
<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>21.7</td>
<td>36.8</td>
<td>32.6</td>
<td>8.9</td>
<td>383</td>
<td>100</td>
</tr>
<tr>
<td>Master</td>
<td>36.8</td>
<td>52.8</td>
<td>41.2</td>
<td>8.9</td>
<td>383</td>
<td>100</td>
</tr>
</tbody>
</table>

#### Response rate, (%) by faculty

<table>
<thead>
<tr>
<th></th>
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<th>COM</th>
<th>ECO</th>
<th>INFO</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>49.3</td>
<td>49.6</td>
<td>52.8</td>
<td>41.2</td>
<td>49.8</td>
</tr>
</tbody>
</table>

Build your future
2014 Survey: population and responses in total from USI

<table>
<thead>
<tr>
<th>Graduated from:</th>
<th>1 year (2012)</th>
<th>5 years (2008)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduated</td>
<td>600</td>
<td>383</td>
<td>983</td>
</tr>
<tr>
<td>Responses</td>
<td>321 (53.5%)</td>
<td>191 (49.8%)</td>
<td>512   (52.1%)</td>
</tr>
</tbody>
</table>
Main results from the survey

- 89.7% of students are employed* one year after graduation, a number that rises to 96.1% after 5 years.

- The average time students require to find employment is 2.5 months.

- 1 year after graduation, 31.8% of graduates work in Ticino and 26.2% in other Swiss Cantons. 5 years after graduation, 44.4% of graduates work in Ticino and 17.5% in other Swiss Cantons.

* The survey considered only the “active population” according to the definition of the Swiss Federal Statistical Office, by which “active people” are considered those who work or who are “actively” seeking employment.
A snapshot on employment 1 year after graduation

 doença 89.7% of graduates are employed: of which 74.5% work, 9.5% are part time professionally engaged and part-time studying, and 5.7% working and doing their PhD.

 doença 10.3% (27) of graduates are actively seeking work: of which 7.4% (2) hold a Bachelor’s degree, 85.2% (23) hold a Master’s degree and 7.4% (2) hold a degree in Architecture. 61.0% of these job-seekers have had at least one professional experience for an average duration of 7.5 months; on average, 23 graduated are foreigners and they are 31 years old.
A snapshot on employment 5 years after graduation

- 96.1% of graduates are employed: of these, 90.5% work (5.6% study and work).

- 3.9% (7) graduates are seeking a (new) occupation: their average age is 35 years; on average, they already have more than 4 years work experience.
Employment sectors (1 year after graduation)

**Economics graduates**

- Banking: 16.5%
- Consulting: 18.8%
- Manufacturing: 18.8%
- Tourism & Transport: 7.1%
- Retail: 5.9%
- Culture & Events: 1.2%
- Informatics: 8.2%
- Public Administration: 3.5%
- Teaching, Training & Research: 7.1%
- Health & Social services: 2.4%
- Non profit: 2.4%
- Brokerage & Insurance: 4.7%
- Consulting: 18.8%
- Manufacturing: 18.8%
- Other: 3.5%
Employment sectors (1 year after graduation)

- Communication Sciences graduates

- Banking: 1.3%
- Consulting: 5.1%
- Manufacturing: 16.7%
- Tourism & Transport: 5.1%
- Retail: 3.8%
- Media: 11.5%
- Printing & Publishing: 3.8%
- Communication: 16.7%
- Culture & Events: 3.8%
- Informatics: 3.8%
- Public Administration: 5.1%
- Teaching, Training & Research: 9.0%
- Non profit: 1.3%
- Health & Social services: 3.8%
- Other: 6.4%
- Brokerage & Insurance: 2.6%
- Consulting: 5.1%
- Manufacturing: 16.7%
- Tourism & Transport: 5.1%
- Retail: 3.8%
- Media: 11.5%
- Printing & Publishing: 3.8%
Employment sectors (1 year after graduation)

Architecture graduates

- Banking: 2.5%
- Consulting: 2.5%
- Health & Social Services: 2.5%
- Architecture: 92.5%
Employment sectors (1 year after graduation)

Informatics graduates

- Banking: 17.6%
- Manufacturing: 17.6%
- Media: 5.9%
- Informatics: 35.3%
- Teaching, Training & Research: 11.8%
- Other: 5.9%
- Brokerage & Insurance: 5.9%
- Manufacturing: 17.6%
- Media: 5.9%
Workplace (1 year after graduation)

- More than 58% work in CH, while 34.2% of which comes from CH.
Workplace (5 years after graduation)

- 61.9% work in CH compared to 43.3% which comes from CH
Workplace (by country, 1 year after graduation)

- From Ticino: IT 8.6%, CH 17.1%, TI 74.1%
- From other Swiss Cantons: World 3.1%, CH 62.5%, TI 34.4%
- From Italy: World 21.5%, IT 38.5%, CH 13.8%
Workplace (by country, 5 years after graduation)

- **from Ticino**
  - World: 1.9%
  - IT: 1.9%
  - CH: 9.6%
  - TI: 86.6%

- **from other Swiss Cantons**
  - World: 17.6%
  - TI: 17.6%
  - CH: 64.8%

- **from Italy**
  - World: 15.0%
  - IT: 43.3%
  - CH: 6.7%
  - TI: 35.0%

Build your future
Company size (1 year after graduation)

1 year after graduation:
- +500 (37.7%)
- 101-500 (12.3%)
- 26-100 (20.0%)
- 0-25 (30.0%)

5 years after graduation:
- +500 (34.1%)
- 101-500 (13.4%)
- 26-100 (17.7%)
- 0-25 (34.8%)
Type of contract (1 year after graduation)

- Contract open-ended (55.6%)
- Contract temporary (24.5%)
- Internship (6.6%)
- Project-based (5.0%)
- Other (1.5%)
- Independent (6.8%)

- Full-time (79.5%)
- Part-time (20.5%)
Type of contract (5 years after graduation)

- Contract open-ended (75.2%)
- Full-time (79.6%)
- Part-time (20.4%)
- Independent (16.7%)
- Contract temporary (6.3%)
- Internship (0.6%)
- Project-based (0.6%)
- Other (1.5%)
Annual income of graduates 1 and 5 years after graduation
(average amount, in CHF)

**One year after graduation**
Workplace: Switzerland

<table>
<thead>
<tr>
<th>Degree</th>
<th>Average income, CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>48.500</td>
</tr>
<tr>
<td>Master</td>
<td>67.900</td>
</tr>
</tbody>
</table>

**Five years after graduation**
Workplace: Switzerland

<table>
<thead>
<tr>
<th>Degree</th>
<th>Average income, CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>80.150</td>
</tr>
<tr>
<td>Master</td>
<td>92.350</td>
</tr>
</tbody>
</table>
Consistency, job satisfaction and USI

68.2% of respondents work in a field that is consistent with their field of study at USI. 92.1% declare that they are satisfied with their current professional occupation. 5 years after graduation, these percentages amount to 75.5% (consistency) and 91.6% (satisfaction).

In the survey, 83.6% of recent graduates and 90.3% of those who graduated 5 years ago declare that they are satisfied with the skills acquired at USI.