Professional openings
for USI graduates

Survey 2010
Methodology used

Survey carried out in June 2010 by USI’s Career Service on class 2003 and class 2008/2009 (1 year after graduation) and class 2004 (5 year after graduation) graduates from the faculties of Economics, Communication, Architecture and Informatics.

827 graduates contacted, 401 answers received (49%), of which 150 from class 2004 graduates (52%) and 251 from class 2008/2009 graduates (46%).
## 2010 survey: population and answers (class 2008/2009)

<table>
<thead>
<tr>
<th>DEGREE</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>INFO</th>
<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>62</td>
<td>91</td>
<td>-</td>
<td>18</td>
<td>171</td>
<td>31.6</td>
</tr>
<tr>
<td>Master</td>
<td>105</td>
<td>125</td>
<td>-</td>
<td>17</td>
<td>247</td>
<td>45.6</td>
</tr>
<tr>
<td>Diploma</td>
<td>-</td>
<td>-</td>
<td>82</td>
<td>--</td>
<td>82</td>
<td>15.1</td>
</tr>
<tr>
<td>Phd</td>
<td>18</td>
<td>13</td>
<td>-</td>
<td>10</td>
<td>41</td>
<td>7.8</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>185</td>
<td>229</td>
<td>82</td>
<td>45</td>
<td>541</td>
<td>100.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DEGREE</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>INFO</th>
<th>TOT</th>
<th>% alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>30</td>
<td>43</td>
<td>-</td>
<td>6</td>
<td>79</td>
<td>31.5</td>
</tr>
<tr>
<td>Master</td>
<td>53</td>
<td>60</td>
<td>-</td>
<td>1</td>
<td>114</td>
<td>45.5</td>
</tr>
<tr>
<td>Diploma</td>
<td>-</td>
<td>-</td>
<td>33</td>
<td>-</td>
<td>33</td>
<td>13.1</td>
</tr>
<tr>
<td>Phd</td>
<td>10</td>
<td>9</td>
<td>-</td>
<td>6</td>
<td>25</td>
<td>9.9</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>93</td>
<td>112</td>
<td>33</td>
<td>13</td>
<td>251</td>
<td>100.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% faculty</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>INFO</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>37%</td>
<td>44.6%</td>
<td>13.1%</td>
<td>5.2%</td>
<td>251</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% response rate</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>INFO</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.5%</td>
<td>48.9%</td>
<td>40.2%</td>
<td>28.9%</td>
<td>46.4%</td>
<td></td>
</tr>
</tbody>
</table>
2010 survey: population and answers (class 2004)

<table>
<thead>
<tr>
<th>FACULTY</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>69</td>
<td>135</td>
<td>82</td>
<td>286</td>
</tr>
<tr>
<td>(% per facoltà)</td>
<td>24.1%</td>
<td>47.2%</td>
<td>28.6%</td>
<td></td>
</tr>
<tr>
<td>Answears</td>
<td>34</td>
<td>81</td>
<td>35</td>
<td>150</td>
</tr>
<tr>
<td>(% per facoltà)</td>
<td>22.6%</td>
<td>54%</td>
<td>23.3%</td>
<td></td>
</tr>
<tr>
<td>Response rate (%)</td>
<td>49.3%</td>
<td>60.0%</td>
<td>42.7%</td>
<td>52.4%</td>
</tr>
</tbody>
</table>
Survey’s main results

- The percentage of graduates occupied is 94% 1 year after graduation, which rises to 98% 5 years after graduation, as in previous years.

- The average time taken to find employment is 1.5 months.

- 1 year after graduation 57% of graduates work in Ticino while after 5 years this percentage drops to 51% while significantly increasing employment in other Swiss cantons from 17% to 25%.

- It is confirmed that a growing number of alumni hold top positions: 5 years after graduation 1 graduate in 3 holds a managerial (8%) or executive position (26%).
The employment situation 1 year after graduation

- 94% of graduates are employed: of these 75% work and 16% study. Among those who work 14% carry out their work simultaneously with their study.

- 6% (16) graduates are looking for an employment: of these 31% (5) hold a Bachelor’s degree, 37% (6) a Master’s degree and 19% (3) a degree in architecture. 50% (8) have already had work experience.
The employment situation 5 year after graduation

- 98% of graduates are employed: of these 93% work (work and study 5%) and 5% have made other choices

- 2% (3) of graduates are looking for (new) employment: their average age is 31 and they have already worked in average for more than 4 years
Employment sectors (1 year after graduation)

Graduates in Economics

- Banking: 31.7%
- Consulting: 14.3%
- Brokerage and insurance: 12.7%
- Industry: 11.1%
- Brokerage and insurance: 12.7%
- Commerce: 3.2%
- Tourism and transport: 3.2%
- Informatics: 3.2%
- Communications: 3.2%
- Public administration: 7.9%
- Teaching, training and research: 3.2%
- Other: 6.3%
Employment sectors (1 year after graduation)

Graduates in Communications Science

- Industry: 9.8%
- Tourism and transport: 5.9%
- Commerce: 3.9%
- Media: 9.8%
- Printing and publishing: 1.0%
- Communications: 9.8%
- Culture and Entertainment: 2.9%
- Informatics: 5.9%
- Public administration: 7.8%
- Teaching, training and research: 20.5%
- Consulting: 7.8%
- Banking: 7.8%
- Other: 1.0%
- Non profit: 4.9%
- Health and social services: 1.0%

USI: 1,0%

Build your future
Employment sectors (1 year after graduation)

Graduates in Architecture

- Architectural firm: 90%
- Industry: 3%
- Culture and Entertainment: 3%
- Other: 4%
Employment sectors (1 year after graduation)

Graduates in Informatics

Informatics 50%

Industry 50%
Place of work (1 year after graduation)

Prevalence of employment in Ticino

- Ticino: 58%
- Other region of Switzerland: 17%
- Italy: 14%
- Other countries: 12%
Place of work (5 years after graduation)

- Greater mobility outside Ticino (mainly to other cantons)
Place of work (by country 1 year after graduation)

- Ticino 82%
- Other region of Switzerland 10%
- Other countries 6%
- Italy 3%
- Other countries 9%
- Ticino 45%
- Other region of Switzerland 11%
- From Ticino
- From other region of Switzerland
- From Italy

Low mobility of the Swis
Place of work (by country 5 years after graduation)

- Increase mobility of Swiss and partial return of the Italians

![Pie charts showing distribution of place of work by country.

- From Ticino:
  - Ticino: 73%
  - Other region of Switzerland: 21%
  - Italy: 5%

- From other region of Switzerland:
  - Other region of Switzerland: 75%
  - Italy: 4%

- From Italy:
  - Ticino: 8%
  - Other countries: 11%

Other region of Switzerland: 21%
Company size (1 year after graduation)

- Prevalence of small or very large companies

- +500 (29%)
- 0-25 (38%)
- 26-100 (16%)
- 101-500 (17%)
Company size (5 years after graduation)

- trend in favour of large and small companies confirmed
Type of contract (1 year after graduation)

- Most USI graduates have an employee (91%) and open-ended contract (64%).
- 87% choose to work full-time
Type of contract (5 years after graduation)

- Entrepreneurship experiences are increasing: 16% of USI graduates 5 years after graduation are working on an independent contract. The number of graduates with open-ended contracts has increased (86%).

- 78% continue to choose to work full-time (compared to 87% of class 2008/2009 graduates).
Graduates Annual income (after 1 and 5 years)
(average in CHF – Place of work: Switzerland)

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Average income /CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>49.250</td>
</tr>
<tr>
<td>Master</td>
<td>68.500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Average income /CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four-year degree</td>
<td>90.000</td>
</tr>
</tbody>
</table>
Consistency, professional satisfaction and USI

74% of the graduates who answered work in a sector which is consistent with the training received at USI and 90% declare to be satisfied with their current job. 5 years after graduation these percentages are 71% (consistency) and 96% (satisfaction) respectively.

Among those who answered the questionnaire, 84% of class 2008/2009 graduates and 82% of class 2004 graduates declare that they are satisfied with the skills acquired at USI.