Professional openings for USI graduates

2009 Survey
Methodology used

Survey carried out in April 2009 by USI’s Career Service on class 2003 and class 2007/2008 graduates from the faculties of Economics, Communication, Architecture and Informatics.

704 graduates contacted, 376 answers received (53.4%), of which 115 from class 2003 graduates (55.8%) and 261 from class 2007/2008 graduates (52.4%).
### 2009 survey: population and answers (class 2007/2008)

<table>
<thead>
<tr>
<th>FACULTY</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>INFO</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>158</td>
<td>235</td>
<td>72</td>
<td>33</td>
<td>498</td>
</tr>
<tr>
<td>(% per faculty)</td>
<td>(31.8)</td>
<td>(47.2)</td>
<td>(14.4)</td>
<td>(6.6)</td>
<td>(100.0)</td>
</tr>
<tr>
<td>Answers</td>
<td>91</td>
<td>125</td>
<td>35</td>
<td>10</td>
<td>261</td>
</tr>
<tr>
<td>(% per faculty)</td>
<td>(34.8)</td>
<td>(47.9)</td>
<td>(13.4)</td>
<td>(3.8)</td>
<td>(100.0)</td>
</tr>
<tr>
<td>Response rate (%)</td>
<td>57.5</td>
<td>53.2</td>
<td>48.6</td>
<td>30.3</td>
<td>52.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Qualification</th>
<th>BACH</th>
<th>MAST</th>
<th>DIPL</th>
<th>PhD</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>206</td>
<td>193</td>
<td>72</td>
<td>27</td>
<td>498</td>
</tr>
<tr>
<td>(% per qualification)</td>
<td>41.3</td>
<td>38.7</td>
<td>14.4</td>
<td>5.4</td>
<td>100.0</td>
</tr>
<tr>
<td>Answers</td>
<td>110</td>
<td>98</td>
<td>35</td>
<td>18</td>
<td>261</td>
</tr>
<tr>
<td>(% per qualification)</td>
<td>42.1</td>
<td>37.5</td>
<td>13.4</td>
<td>6.9</td>
<td>100.0</td>
</tr>
<tr>
<td>Response rate (%)</td>
<td>53.4</td>
<td>50.8</td>
<td>48.6</td>
<td>66.7</td>
<td>52.4</td>
</tr>
</tbody>
</table>
2009 survey: population and answers (class 2003)

<table>
<thead>
<tr>
<th>Faculty</th>
<th>ECO</th>
<th>COM</th>
<th>ARCH</th>
<th>TOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population (% per faculty)</td>
<td>36 (17.5)</td>
<td>91 (44.2)</td>
<td>79 (38.3)</td>
<td>206 (100.0)</td>
</tr>
<tr>
<td>Answers (% per faculty)</td>
<td>20 (17.4)</td>
<td>55 (47.8)</td>
<td>40 (34.8)</td>
<td>115 (100.0)</td>
</tr>
<tr>
<td>Response rate (%)</td>
<td>55.5</td>
<td>60.4</td>
<td>50.6</td>
<td>55.8</td>
</tr>
</tbody>
</table>
Survey’s main results

- The percentage of graduates occupied is 95.4% 1 year after graduation, which rises to 98.3% 5 years after graduation.

- The average time taken to find employment is 1.7 months.

- Mobility increases as professional experience is gained: 1 year after graduation 65.1% of graduates work in Ticino while after 5 years this percentage drops to 42.2%.

- A growing number of alumni hold top positions: 5 years after graduation 1 graduate in 3 holds a managerial (3.6%) or executive position (26.2%).
The employment situation 1 year after graduation

- 95.4% of graduates are employed: of these 72.1% work, 23.4% study. Among those who work 12.3% carry out their work simultaneously with their study.

- 4.6% (12) graduates are looking for an employment: of these 25% (3) hold a Bachelor’s degree, 25% (3) a Master’s degree and 41.6% (3) a degree in architecture. 81.8% have already had work experience.
The employment situation 5 years after graduation

- 98.3% of graduates are employed: of these 94.8% work and 3.5% have made other choices

- 1.7% (2) of graduates are looking for (new) employment: their average age is 35 and they have already worked in average for 4 years
Employment by sector, graduates in Economics

- Banking: 35.2%
- Consulting: 11.1%
- Brokerage and Insurance: 7.4%
- Industry: 11.1%
- Commerce: 7.4%
- Tourism and transport: 7.5%
- Media: 1.9%
- Communications: 1.9%
- Public administration: 3.7%
- Teaching, training and research: 9.3%
- Other: 3.5%
Employment sectors (1 year after graduation)

Employment by sector, graduates in Architecture

- Architectural firm: 89%
- Culture and Entertainment: 4%
- Industry: 4%
- Teaching, Training and research: 3%

USI
Employment sectors (1 year after graduation)

Employment by sector, graduates in Communication Sciences

- Banking: 12.3%
- Brokerage and insurance: 3.7%
- Consulting: 4.9%
- Industry: 12.3%
- Tourism and transport: 3.7%
- Commerce: 3.7%
- Culture and entertainment: 2.5%
- Informatics: 2.5%
- Public administration: 3.7%
- Media: 3.7%
- Communications: 12.3%
- Other: 6.4%
- Non profit: 3.7%
- Health and social services: 2.5%
- Teaching, training and research: 22.2%
- Other: 6.4%

USI
Employment sectors (1 year after graduation)

Employment by sector, graduates in Informatics

- Teaching, training and research: 20%
- Industry: 40%
- Informatics: 40%
Place of work (1 year after graduation)

Prevalence of employment in Ticino

- Ticino: 65.1%
- Other regions of Switzerland: 15.7%
- Italy: 9.6%
- Other countries: 9.6%
Place of work (5 years after graduation)

- Greater mobility outside Ticino (mainly to other cantons)

- Ticino: 42.2%
- Italy: 18.6%
- Other Swiss Cantons: 28.2%
- Other countries: 10.8%
Company size (1 year after graduation)

- Prevalence of small or very large companies
Company size (5 years after graduation)

Trend in favour of large and small companies confirmed
Type of contract (1 year after graduation)

- Most USI graduates have an employee (90.4%) and open-ended contract (70.7%).

- 78.8% choose to work full-time
Type of contract (5 years after graduation)

- Entrepreneurship experiences are increasing: 16.8% of USI graduates 5 years after graduation are working on an independent contract. The number of graduates with open-ended contracts has increased (85.9%).

- 75% continue to choose to work full-time (compared to 78.8% of class 2007/2008 graduates).
Graduates Annual income (after 1 and 5 years) (average in CHF – Place of work: Switzerland)

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Average income /CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor</td>
<td>60.400</td>
</tr>
<tr>
<td>Master</td>
<td>68.300</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Qualification</th>
<th>Average income /CHF</th>
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<tbody>
<tr>
<td>Four-year degree</td>
<td>77.500</td>
</tr>
</tbody>
</table>
Consistency, professional satisfaction and USI

70.7% of the graduates who answered work in a sector which is consistent with the training received at USI and 88.5% declare to be satisfied with their current job. 5 years after graduation these percentages are 67.7% (consistency) and 96.7% (satisfaction) respectively.

Among those who answered the questionnaire, 82.2% of class 2007/2008 graduates and 85.9% of class 2003 graduates declare that they are satisfied with the skills acquired at USI.