



## Alumni Digital Talks

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# Corporate Communication managers and their instrumental role in today's organizational environment

10  
December  
2020

09.00–  
10.00

Contact us:  
alumni@usi.ch

Register to virtually meet  
alumni working in different  
parts of the world and in  
different roles and sectors.



### **Melissa Anchisi**

Corporate Narrative & Executive  
Communications Manager  
Nissan Europe, Paris  
USI Degree: Mcc, 2013



### **Raffaele Zueger**

Head of B2Community  
MCH Group, Basel  
USI Degree: EMSCom, 2008



### Introduces **Prof. Francesco Lurati**

Director  
Master in Corporate Communication

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