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# Career and Alumni Service

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## Placement Survey 2020



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The Career and Alumni Service has been carrying out annually since 2002 a survey on USI graduates' professional outcome. The aim is to gather insight on employment access and tailor the Service's offer and activities accordingly. The 2020 survey (the 17th carried out by the Service) involved 1992 Master graduates of the 4 faculties (Architecture; Communication; Economics and Informatics), who graduated between 2015 and 2019. The 2020 Survey's response rate has been 55.4%.

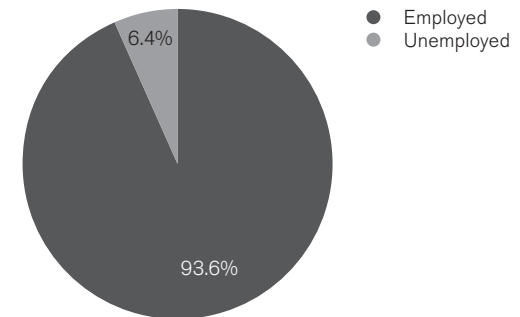
### Key Findings

Alumni Surveyed	<b>1992</b>
Employed	<b>93.6%</b>
Employed in CH	<b>57%</b>
Annual Average Income in Switzerland	<b>68.800</b>
Time to job (in months)	<b>2.3</b>
Job Satisfaction	<b>95%</b>

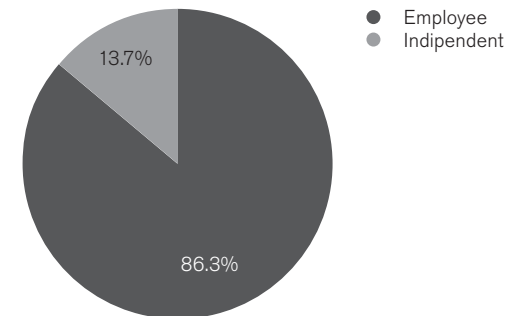
## Employment

USI Master's graduates confirmed a good professional integration level, with an employment rate of 93.6%. The data refer to all Master graduates between 2015 and 2019 from the 4 faculties: Architecture, Economics, Communication and Informatics. Employment sectors and the functions vary from Faculty to Faculty, depending on the specific study curricula. The majority of alumni work as employees (86.3%), but those choosing an independent entrepreneurial career are growing (13.7%). About 80% of those who work as employees have a fixed-term contract.

Occupation



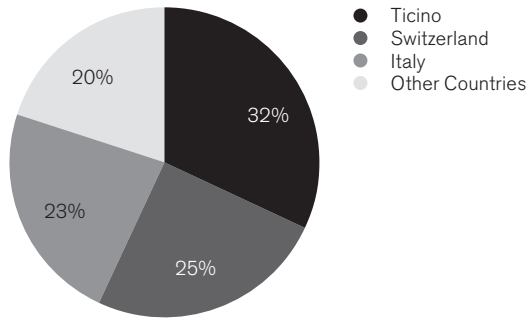
Type of Contract



## Workplace

The majority of USI Master graduates (57%) find a job in Switzerland, and around 39% of them are Swiss. The 23% work in Italy, while a growing number (20%) find employment elsewhere, in over 56 countries worldwide.

### Workplace



### Countries worldwide

Albania	Hungary	Poland
Argentina	India	Portugal
Austria	Indonesia	Romania
Azerbaijan	Ireland	Russian Federation
Bahamas	Israel	Rwanda
Belgium	Japan	San Marino
Brazil	Kenya	Saudi Arabia
Bulgaria	Lebanon	Serbia
Canada	Liechtenstein	Singapore
Chile	Luxembourg	Spain
China	Macedonia	Sweden
Croatia	Malaysia	Thailand
Czech Republic	Malta	Tunisia
Denmark	Mexico	United Arab Emirates
Dominican Republic	Mongolia	United Kingdom
Ecuador	Netherlands	United States
France	Norway	Vietnam
Germany	Panama	
	Peru	

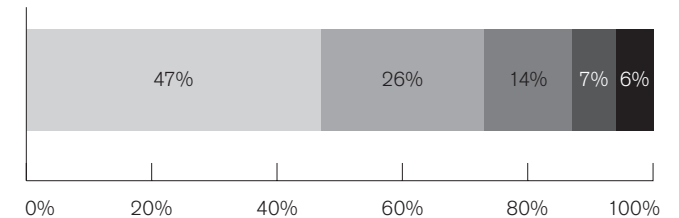
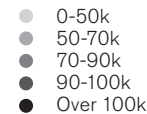
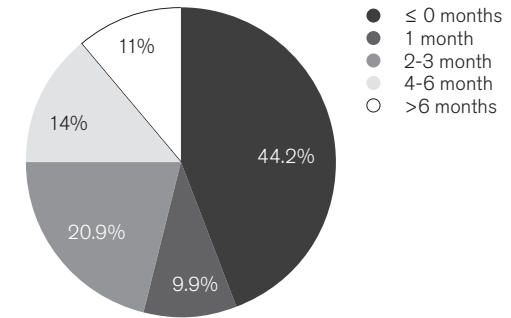
## Job Search Time and Salaries

### Job Search Time

The job search takes on about 2.3 months from graduation, but 44.2% of USI students find work already by the end of their studies. Over 75% of graduates are employed 3 months after graduation.

### Salaries

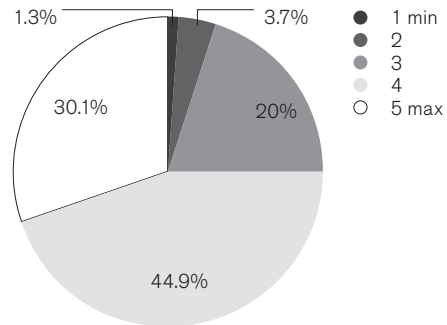
Salaries earned by USI Master's graduates, who work in over 56 different countries worldwide, vary greatly depending on the place of work. The employment sector also impacts the salary, which on average is, for those working in Switzerland, equal to 68.800 CHF.



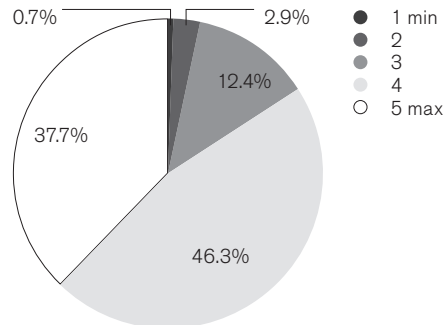
## Job satisfaction

One of the indicators of an academic curriculum's quality, besides the immediate satisfaction with the study programme, is its relevance to employment after graduation. 80.3% of USI Master's graduates declare that they are satisfied with their current professional occupation and 96.4% are satisfied with the experience at USI.

**Satisfaction with job**  
80.3%



**Satisfaction with USI**  
96.4%



## Main Employers

accenture, Accor Hotel, Acer, Aduno, AIL, Airbnb, Allianz, Amazon, Amministrazione Federale, Amministrazione Cantonale, Ander Group, Apple, Appway, Aptar Pharma, Arnoldo Mondadori Editore, Artisa Immobiliare, Artsana, ASG, AutoPostale Svizzera, Avaloq, Bally, Banca del Sempione, Banca dello Stato, Banca IMI, Banca Nazionale Svizzera, Barclays, Barilla, Basilese Assicurazioni, Bayer, BIC, BIP, Bloomberg, BlueStar Investment, BMW, Bosch, BPS (Suisse), Breitling, Calzedonia, Capgemini, Cardiocentro Ticino, Carlson Wagonlit Travel, Carpisa, Cartier, Caterpillar, CC-TI, Centro Studi Bancari, Cerbios-Pharma, cinfo, Cisco Systems, Città di Lugano, CNH International, Coca-Cola, Cornèr Bank, Corriere del Ticino, Coty, Credit Agricole, Credit Suisse, Croce Rossa Internazionale, Crossinvest, CSCS, Datamars, David Chipperfield Architects, Deloitte, Deutsche Bank, DOS Group, Duferco, DuPont, DXT Commodities, Ebay, Economie-suisse, EF Education First, EFG Bank, Ente Ospedaliero Cantonale, Ermenegildo Zegna, ESMO, European Commission, European Parliament, EY, Ferragamo, Ferrero, Festival del film Locarno, Fidinam, Four Seasons Hotels, GAM Investment, GE, Geberit, Generali, Giorgio Armani, Givaudan, Google, Groupon, Gucci, Guess, HAVAS, Hearst, Hegias, Helsinn Healthcare, Helvetas, Henkel, Hilti, Hockey Club Lugano, Hugo Boss, Hupac Intermodal, IATA, IBM, IKEA, ING BANK, Interfida, Intesa San Paolo, Investindustrial, J.P. Morgan, Japan Tobacco International, Johnson & Johnson, Julius Baer, Kellogg's, Kering, Keros Digital, KPMG, La Posta Svizzera, LAC, Le Creuset, L'Oréal, Louis Vuitton, Manor, Mars, McDonalds, Medacta, Michael Kors, Microsoft, Migros, Mikron, Mondelez, MSC Crociere, Nespresso, Nestlé, Netcomm Suisse, Nissan, Novartis, Octoplus Group, Oracle, P&G, Palo Alto, Philip Morris, Philipp Plein, Piaget, Pictet & Cie, Pirelli, PKB, Planhotel Group, Plastifil, Polizia Cantonale, Postfinance, Prodir, PWC, Raiffeisen Bank, Reckitt Benckiser, Richemont, RIRI, Roche, Rothschild Bank, RSI, Saipem, SBB, Schindler, SECO, Securitas, Siemens, Sintetica, Sketchin, SKY, Société Générale, Soho Flordis International, Suva, Swarovski, Swatch, Swiss Airlines, Swiss Life, Swiss Rating Agency, Swiss Re, Swiss TXT, Swisscom, Syngenta, Tamedia, Tarchini Group, Teleticino, Thalia, The World Bank, Thema Consulting, Thomson Reuters, Ticino Turismo, TicinoOnline, Tiffany&Co., TILO, Timex, Tinext, Trafigura, TripAdvisor, UBS, UNICEF, UniCredit, Unilever, Union Bancaire Privée, UNV, UPC Cablecom, Valcambi, VECO Group, VF International, Vodafone, Vontobel Bank, WellD, Whirlpool, World Bank, WTO, WWF, Yamamay, Zambon, Zanders, Zürcher Balmelli & Partners, Zurich Insurance, 7 for all Mankind

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Survey

**2020**

