



Alumni Digital Talks

Università
della
Svizzera
italiana

Alumni
Service

A Talk on Product Development in Tourism

21
April
2021

16.30–
18.00

Contact us:
alumni@usi.ch

Register to virtually meet
alumni working in different
parts of the world and in
different roles and sectors.

Talk by



Luca Giordani

Product Development Project Manager
Switzerland Tourism, Zurich (CH)

USI Degree: MT, 2013

Introduces



Lorenzo Cantoni

Pro-Rector
Vice-Director Master in International Tourism