



Alumni Digital Talks

Università
della
Svizzera
italiana

Alumni
Service

A Talk on Digital Strategies in Tourism

05
May
2021

16.30–
18.00

Contact us:
alumni@usi.ch

Register to virtually meet
alumni working in different
parts of the world and in
different roles and sectors.

Talk by



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Digital Tourism Think Tank, Canterbury (UK)

USI Degree: MT, 2016

Introduces



Lorenzo Cantoni

Pro-Rector
Vice-Director Master in International Tourism