



## Alumni Digital Talks

Università  
della  
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# The role of the Omnichannel CX & E-Commerce Project Manager

01  
March  
2021

16.30–  
17.30

Contact us:  
[alumni@usi.ch](mailto:alumni@usi.ch)

Register to virtually meet  
alumni working in different  
parts of the world and in  
different roles and sectors.

Talk by



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USI Degree: Mmg, 2014

Introduces



**Nadzeya Kalbaska**

Lecturer