

Career and Alumni Service



USI Placement Survey 2021

Master Alumni Class 2020



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Introduction

The Career and Alumni Service has been carrying out annually since 2002 a survey on USI graduates' professional outcome. The aim is to gather insight on employment access and tailor the Service's offer and activities accordingly.

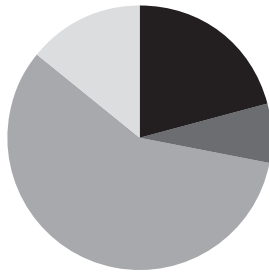
The 2021 survey (the 18th carried out by the Service) involved 308 Master graduates one year after graduation of the Faculties of Communication, Culture and Society, Economics and Informatics, who graduated in 2020.

Key Results

Population and Respondents

	Population	Respondents	%
Faculty of Communication, Culture and Society	98	63	64.3%
Faculty of Economics	163	88	54.0%
Faculty of Informatics	47	29	55.3%
Total	308	180	58.4%

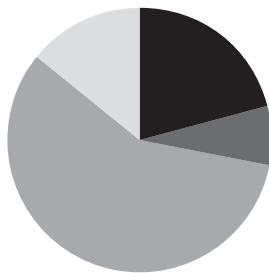
Nationality by Population



● Ticino	21.1%
● Other Swiss Cantons	8.0%
● Italy	57.2%
● Other Countries*	13.7%

* 30 different countries

Nationality by Respondents



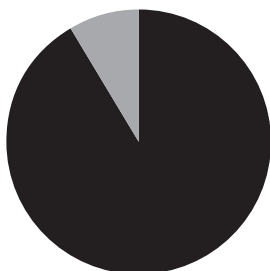
● Ticino	21.1%
● Other Swiss Cantons	7.2%
● Italy	57.8%
● Other Countries*	13.9%

* 20 different countries

Employment

Occupation

Active population



● Employed	93.5%
● Looking for employment	6.5%

Entire Population: details	%	Numbers
Employed	88.4%	159
Looking for employment *	6.1%	11
Studying	3.3%	6
Other	2.2%	4

Place of Work



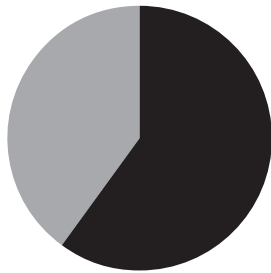
● Ticino	34.4%
● Other Swiss Cantons	19.7%
● Italy	33.1%
● Other Countries	12.7%

Main countries

Albania, Austria, Belgium, France, Germany, The Netherlands, Portugal, Singapore, Ukraine, United Arab Emirates, United Kingdom, United States.

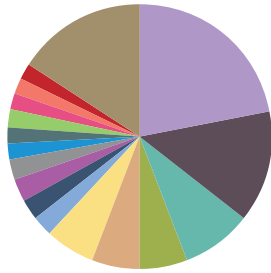
Time to Job

Before Graduation	1-3 Months	4-6 Months	Average
39.3%	20.7%	11.4%	2.4 Months



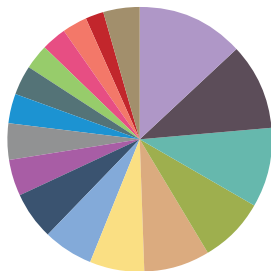
- Within 3 Months 60%
- More than 3 Months 40%

Industries



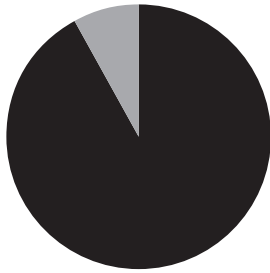
- Banking, Finance, Insurance Services, Accounting 21.7%
- Informatics, Technology, Web 14.0%
- Educational, Research Institutions 8.3%
- Advertising, Marketing, Events 5.7%
- Luxury goods, Fashion, Accessories 5.7%
- Strategic Management Consulting / Audit 7.0%
- E-commerce 2.5%
- Energy, Oil, Gas, Mining 3.2%
- Food and Beverage 2.5%
- Public Administration and Associations 2.6%
- Fiscal, Legal Consulting 2.0%
- Human Resources Consulting 2.0%
- Real Estate 2.0%
- Manufacturing 2.0%
- Health Care, Social Services 2.0%
- Tourism / Travel 2.0%
- Others (<2.0) 15.0%

Functions



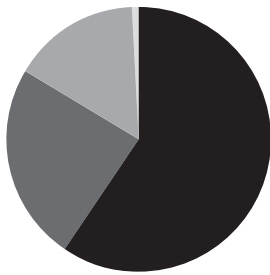
- Finance 13.3%
- Media and Communication 10.4%
- Consulting 9.6%
- Marketing 8.1%
- IT e Web Services 8.1%
- Administrative 6.7%
- Operations 5.9%
- Research 5.9%
- Education 4.4%
- Human Resources 4.4%
- Accounting 3.7%
- Engineering 3.7%
- Purchasing and sales 3.0%
- Programme project management 3.0%
- Business Development 3.0%
- Product manager 2.2%
- Other <2% 4.4%

Type of Employment



- Employee 92.7%
- Self-employed 7.3%

Type of Contract



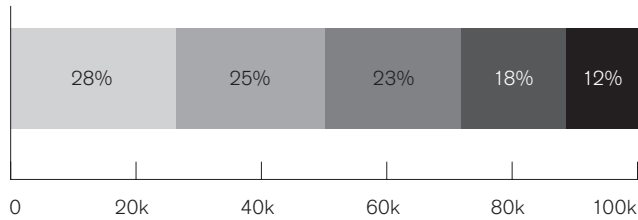
- Permanent 59.6%
- Fixed Term Contract / Temporary 24.1%
- Internship 15.6%
- Project-based 0.7%

Salaries

Gross in SFr.

Average in CH

64.500



- 0-30 K 28%
- 31-50 K 25%
- 51-70 K 23%
- 71-90 K 18%
- > 90 K 12%

An historical comparison

Masters 1 year after graduation

Survey Year	2017	2018	2020	2021
Graduates in	2015	2017	2015/2019	2020
Employment (%)	92.8%	91.4%	93.0%	93.5%
Time to Job (Months)	2.9	2.7	2.5	2.4
Salary (Average in Sfr.)	66.400	55.800	59.000	64.500
Place of work Ticino	33.2	33.3	32.0	34.4
Population	433	403	1992	308
Respondents	233	206	1104	180
Response Rate (%)	53.8%	51.1%	55.4%	58.4%

All Masters in a glance

Faculty	Master	Population	Respondents	%
Faculty of Communication, Culture and Society	Master in Cognitive Psychology in Health Communication	22	14	63.6%
	Master in Communication, Management and Health	3	2	66.7%
	Master in Corporate Communication	11	5	45.5%
	Master in Digital Fashion Communication	14	13	92.9%
	Master in Financial Communication	4	2	50.0%
	Master in Lingua, letteratura e civiltà italiana	9	7	77.8%
	Master in Marketing and Transformative Economy	19	13	68.4%
	Master in Media Management	9	4	44.4%
	Master in Philosophy	7	3	42.9%
Total COM		98	63	64.3%
Faculty of Economics	Master in Economia e politiche internazionali	26	17	65.4%
	Master in Economics	5	2	40.0%
	Master in Finance	48	28	58.3%
	Master in International Tourism	26	13	50.0%
	Master in Management	49	22	44.9%
	Master in Public Management and Policy	9	6	66.7%
Total ECO		163	88	54.0%
Faculty of Informatics	Master in Artificial Intelligence	14	7	50.0%
	Master in Computational Science	7	4	57.1%
	Master in Financial Technology and Computing	1	1	100.0%
	Master in Informatics	2	1	50.0%
	Master in Management and Informatics	12	10	83.3%
	Master in Software and Data Engineering	11	6	54.5%
Total INF		47	29	61.7%
Total		308	180	58.4%

Contatti

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