Career and Alumni Service

USI Master Survey 2020
2015-2019
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1. **Respondents**

1.1. **By Graduation Year**

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population by year</td>
<td>431</td>
<td>432</td>
<td>402</td>
<td>334</td>
<td>393</td>
<td>1992</td>
</tr>
<tr>
<td>Respondents by year</td>
<td>235</td>
<td>228</td>
<td>212</td>
<td>193</td>
<td>236</td>
<td>1104</td>
</tr>
<tr>
<td>% Respondents by year</td>
<td>54.5</td>
<td>52.8</td>
<td>52.7</td>
<td>57.8</td>
<td>60.1</td>
<td>55.4</td>
</tr>
</tbody>
</table>

In %

- 2015 (235) - 21.3%
- 2016 (228) - 21.4%
- 2017 (212) - 17.5%
- 2018 (193) - 20.7%
- 2019 (236) - 19.2%

1.2. **By Nationality**

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticino (201)</td>
<td>21%</td>
</tr>
<tr>
<td>Other Swiss Cantons (89)</td>
<td>18%</td>
</tr>
<tr>
<td>Italy (582)</td>
<td>53%</td>
</tr>
<tr>
<td>Other Countries (232)</td>
<td>8%</td>
</tr>
</tbody>
</table>

In %

- Ticino (201) - 21%
- Other Swiss Cantons (89) - 18%
- Italy (582) - 53%
- Other Countries (232) - 8%
2. Occupation

2.1. Active Population

In %

93.6

6.4

Employed

Looking for employment

2.2. All Respondents

<table>
<thead>
<tr>
<th>Occupation (Entire Population)</th>
<th>%</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed</td>
<td>89.6%</td>
<td>989</td>
</tr>
<tr>
<td>Unemployed / Looking for employment</td>
<td>6.2%</td>
<td>68</td>
</tr>
<tr>
<td>Studying</td>
<td>2.9%</td>
<td>32</td>
</tr>
<tr>
<td>Other</td>
<td>1.4%</td>
<td>15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td>1104</td>
</tr>
</tbody>
</table>

2.3. By Graduation Year

In %

95.1

4.9

Employed

Looking for employment
<table>
<thead>
<tr>
<th>Year</th>
<th>Employed in %</th>
<th>Looking for employment in %</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>96.8</td>
<td>3.2</td>
</tr>
<tr>
<td>2017</td>
<td>94.1</td>
<td>5.9</td>
</tr>
<tr>
<td>2018</td>
<td>90.9</td>
<td>9.1</td>
</tr>
<tr>
<td>2019</td>
<td>90.5</td>
<td>9.5</td>
</tr>
</tbody>
</table>
3. **Place of Work**

![Bar chart showing distribution of places of work with Ticino (32%), Other Swiss Cantons (25%), Italy (23%), and Other Countries (20%).](chart)

3.1. **By Graduation Year**

![Line graph showing distribution of places of work by graduation year from 2015 to 2019.](graph)

4. **Time to Job**

<table>
<thead>
<tr>
<th></th>
<th>Before Graduation</th>
<th>1/3 Months</th>
<th>4/6 Months</th>
<th>Average (n. Months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>44.2%</td>
<td>30.8%</td>
<td>14.0%</td>
<td>2.3</td>
</tr>
</tbody>
</table>
5. **Industries (main)**

- Advertising, Marketing, Events
- Architecture, Design, Engineering
- Banking, Finance, Insurance Services, Accounting
- Luxury goods, Fashion, Accessories
- Strategic Management Consulting / Audit
- Educational, Research Institutions
- Pharmaceuticals, Medical Technology
- Informatics, Technology, Web
- Public Administration and Associations
- Tourism / Travel
- All Others (<3)

6. **Functions (main)**

- Administrative
- Purchasing and Sales
- Consulting
- Education
- Finance
- Marketing
- Media and Communication
- Project and Design
- Program and Project Management
- Research
- All Other (<3)

7. **Type of Contract**

- Permanent
- Fixed term contract / Temporary
- Internship
- Project-based
8. **Annual Salary (Gross in SFr.)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Salary (SFr.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average</td>
<td>57,200</td>
</tr>
<tr>
<td>Median</td>
<td>55,000</td>
</tr>
<tr>
<td>Average In CH</td>
<td>68,800</td>
</tr>
<tr>
<td>Ticino</td>
<td>60,200</td>
</tr>
<tr>
<td>Other Swiss Cantons</td>
<td>79,700</td>
</tr>
</tbody>
</table>

9. **Satisfaction with Job**

Average satisfaction with Job = 4.0/5
10. **Satisfaction with the Master**

Average satisfaction with Master = 3.9/5

11. **Satisfaction with USI**

Average satisfaction with USI = 4.2/5
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