10 Years USI Masters Survey

Placement report of USI Master Graduates 2006-2016
Survey Methodology

The Survey was conducted by the Alumni Service between February and June 2016. It involved USI Master graduates from 01/2006 to 01/2016 from the four USI faculties: Architecture, Informatics, Communication and Economics.

Data analysis carried out in collaboration with the Institute of Economic Research (IRE) at USI.

Out of 3206 graduates, 1690 replied to the survey (52.7%)
Population

Respondents

Gender

Female 52,3%  Male 47,7%
(n.obs. 3206)

Gender

Female 52,2%  Male 47,8%
(n.obs. 1690)

Nationality

ITA 42,5%  CH 28,6%  Other 28,9%
(n.obs. 3206)

Nationality

ITA 42,7%  CH 30,4%  Other 26,9%
(n.obs. 1690)
Employment of USI Master graduates*

* The survey considered only the “active population” according to the definition of the Swiss Federal Statistical Office, by which “active people” are considered those who work or who are "actively" seeking employment.
Employment by Years after Graduation

1-3 years

- Employed: 89.8%
- Unemployed: 10.2%

4-6 years

- Employed: 95.5%
- Unemployed: 4.5%

7-10 years

- Employed: 97.5%
- Unemployed: 2.5%
Employment by Faculty

**ARC**
- Employed: 92.0%
- Unemployed: 8.0%

**COM**
- Employed: 92.9%
- Unemployed: 7.1%

**ECO**
- Employed: 93.5%
- Unemployed: 6.5%

**INFO**
- Employed: 96.2%
- Unemployed: 3.8%
Workplace

CH/Other

Other 41,1%

Switzerland 58,9%

Focus Switzerland

CH 38,3%

TI 61,7%

Focus World

World 58,6%

ITA 41,4%
Workplace by Years after Graduation

1-3 years
- Switzerland: 56.4%
- Other: 43.6%

4-6 years
- Switzerland: 60.2%
- Other: 39.8%

7-10 years
- Switzerland: 63.4%
- Other: 36.6%
Workplace by Faculty

**ARC**
- Switzerland: 59.9%
- Other: 40.1%

**COM**
- Switzerland: 63.9%
- Other: 36.1%

**ECO**
- Switzerland: 56.1%
- Other: 43.9%

**INFO**
- Switzerland: 52.4%
- Other: 47.6%
## Employment Sector by Faculty: Architecture

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture or Engineering</td>
<td>84.3</td>
</tr>
<tr>
<td>Healthcare and Social Services</td>
<td>0.3</td>
</tr>
<tr>
<td>Teaching, Training and Research</td>
<td>6.3</td>
</tr>
<tr>
<td>IT, Web and Technology</td>
<td>0.3</td>
</tr>
<tr>
<td>Industry</td>
<td>2.2</td>
</tr>
<tr>
<td>Consulting</td>
<td>0.9</td>
</tr>
<tr>
<td>Trade</td>
<td>0.6</td>
</tr>
<tr>
<td>Banking, Financial Inter and Insurance</td>
<td>0.3</td>
</tr>
<tr>
<td>Public Administration</td>
<td>1.9</td>
</tr>
<tr>
<td>Arts and Entertainment</td>
<td>0.3</td>
</tr>
<tr>
<td>Other</td>
<td>2.5</td>
</tr>
</tbody>
</table>
Employment Sector by Faculty: Communication

- Media, Advertising and Communication: 20.3%
- Industry: 14.3%
- Teaching, Training and Research: 13.4%
- IT, Web and Technology: 6.2%
- Consulting: 4.4%
- Trade: 7.8%
- Banking, Financial Intermediation and I: 5.8%
- Public Administration: 5.3%
- No Profit: 3.7%
- Healthcare and Social Services: 4.8%
- Services: 5.3%
- Architecture or Engineering: 0.7%
- Telecommunications: 1.2%
- Other: 6.9%
Employment Sector by Faculty: Economics

- Banking, Financial Inter and Insurance: 26.8%
- Trade: 8.6%
- Consulting: 10.9%
- Media, Advertising and Communication: 4.3%
- IT, Web and Technology: 5.6%
- Teaching, Training and Research: 6.8%
- Healthcare and Social Services: 1.3%
- No Profit: 3.8%
- Architecture or Engineering: 0.3%
- Telecommunications: 0.7%
- Other: 4.6%
Employment Sector by Faculty: Informatics
Average income* by Year after Graduation

< 1 year

10% 25% 50% 75% 90%

15,000 35,000 55,000 65,000 75,000

1-3 years

10% 25% 50% 75% 90%

30,000 45,000 65,000 75,000 94,444

* Median and percentiles of the standardized full-time income
Average income* by Year after Graduation

3 – 5 years

> 5 years

* Median and percentiles of the standardized full-time income
Overall satisfaction with job, Master, and USI

**Job**
- Yes: 55.8%
- Reasonably: 37.7%
- No: 6.5%

**Master**
- Yes: 83.2%
- I don't know: 11.5%
- No: 5.3%

**USI**
- Yes: 92.2%
- I don't know: 4.8%
- No: 3.0%